


SCHOOL OF MANAGEMENT STUDIES

EVENTS CONDUCTED FROM APRIL - JUNE 2022

1) GUEST LECTURE “CONSUMER JUSTICE” -25th of April, Monday, 2022

School of Management Studies, organised a guest lecture as part of academic requirement titled “Consumer Justice” by Dr. Nagaraja V, Professor School of Legal Studies, REVA University on 25th of April, Monday, 2022. The event was conducted from 1:35 PM – 2:35 PM with the presence of Director, School of Management Studies, Dr. Nitu Ghosh and was attended by 40 students of BBA/H – IV semester. The program was organized by Prof. Shwetha T A, Assistant Professor, School of Management Studies.



School of Management Studies

Organises a Guest Lecture on

CONSUMER JUSTICE

Resource Person
Dr. Nagaraja V
Professor
School of Legal Studies, REVA University

Date: 25th, April, 2022
Time: 1:35 P. M. to 2:35 P. M.

Venue: C K Prahalad Seminar Hall

www.reva.edu.in



2) GUEST LECTURE-“Consumer Protection Act, 1986”-26th of May, Thursday 2022

School of Management Studies, organized a guest lecture as part of the academic requirement titled “Consumer Protection Act, 1986” on 26th of May, Thursday, 2022. The event was conducted from 10:50 AM – 12:50 PM in the presence of the Director, School of Management Studies, Dr. Nitu Ghosh, and was attended by 100

The key takeaways from this session for students are:

- i) Understanding the consumer laws
- ii) Knowing about the sale of goods and regulations to overcome the conflicts.
- iii) Gained knowledge about consumer redressal agencies and their functioning activities

The poster is for a guest lecture organized by the School of Management Studies at REVA University, Bengaluru, India. It features the university's logo and a '10 Years of University Recognition' badge. The main title is 'Consumer Protection Act, 1986'. The resource person is Prof. Meera B Latha, Assistant Professor at the School of Legal Studies. The event is scheduled for 26th May, 2022, from 10:50 A.M. to 12:50 P.M. at C.K. Prahlad Seminar Hall. The website www.reva.edu.in is listed at the bottom right.

REVA UNIVERSITY
Bengaluru, India

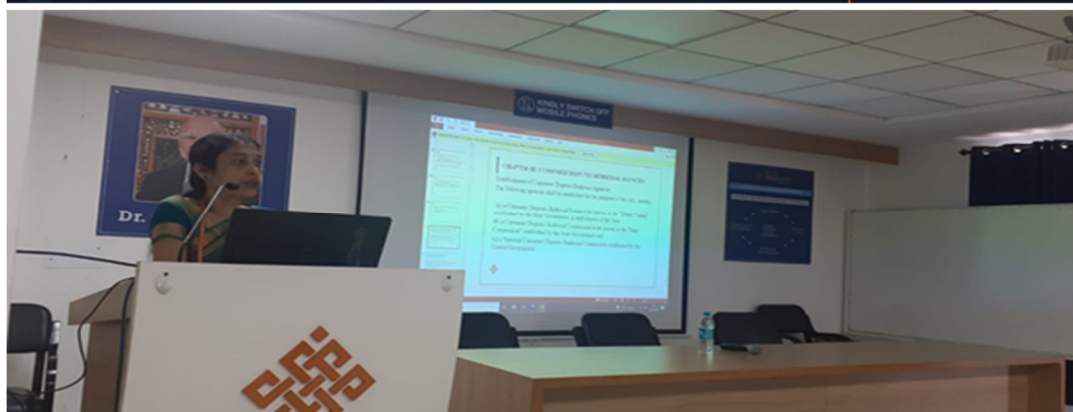
School of Management Studies

Organises Guest Lecture on

Consumer Protection Act, 1986

Resource Person :
Prof. Meera B Latha
Assistant Professor
School of Legal Studies, REVA University

Date : 26th May, 2022
Time : 10:50 A.M. to 12:50 P.M.
Venue : C.K. Prahlad Seminar Hall
www.reva.edu.in



3) GUEST LECTURE ‘Intelligence, Emotional Intelligence, Spiritual Intelligence’ by Dr. Vasudeva Naidu, Corporate trainer on 4th of May, Wednesday, 2022.

School of Management Studies organised a guest lecture as part of academic requirement titled ‘Intelligence, Emotional Intelligence, Spiritual Intelligence’ by Dr. Vasudeva Naidu, Corporate trainer on 4th of May, Wednesday, 2022. The event was conducted from 11:00 PM – 12:30 PM in the presence of Director, School of Management Studies, Dr. Nitu Ghosh and was attended by 100 students of BBA Industry Integrated– II Semester.



School of Management Studies

Organises a Guest Lecture on

Intelligence, Emotional Intelligence and Spiritual Intelligence



Resource Person

Dr. D. Vasudeva Naidu
Corporate Trainer

Date: 4th May, 2022

Time: 11:00 A. M. to 12:30 P. M.

Venue: C.K. Prahlad Seminar Hall

www.reva.edu.in



The key takeaways from this session what students could learn

- i) What is Emotional Intelligence and Spiritual Intelligence and their importance
- ii) Knowing your emotions ie self-awareness and understanding other's emotions
- iii) Be an active listener
- iv) Spiritual Intelligence which teaches that everything has to be done with passion

4) Faculty Development Workshop

Topic: "Academic Writing & Publishing in Scholarly Journals"

RESOURCE PERSON :Dr. D.Raja JebaSingh

Date :6th May 2022

Time:1:30pm-2:45pm

Venue: Online MS Teams

The School of Commerce & Management Studies, REVA University, had organized a One day Faculty Development workshop on the topic. "Academic Writing & Publishing in Scholarly Journals". The Resource person was, Dr. D.Raja JebaSingh Vice Principal & Research Supervisor St.Joseph's College of Commerce (Autonomous) Bangalore. The FDP was initiated to develop a broad understanding of the research writing and qualities for good publication. The faculty of both the schools participated in the workshop. The FDP has enabled participants to enhance their knowledge on how to choose, write and publish in the right journal. The FDP has received good responses from academicians

The top part of the image is a banner for the Faculty Development Workshop organized by the School of Commerce & School of Management Studies at REVA University, Bengaluru, India. The banner features the REVA University logo, a 10th anniversary logo, and the workshop title: "Academic Writing & Publishing in Scholarly Journals". It lists the resource person as Dr. D. Raja JebaSingh, Vice Principal & Research Supervisor at St. Joseph's College of Commerce (Autonomous), Bengaluru. The date is 6th May, 2022, and the time is 1:30 P. M. to 2:45 P. M. The MS Team Link is provided as <https://bit.ly/DrJebaSinghatRU>. The website www.reva.edu.in is also mentioned.

The bottom part of the image is a screenshot of the MS Teams meeting interface. The meeting title is "FACULTY RESEARCH WORKSHOP". The main content area displays a presentation slide titled "ACADEMIC WRITING AND PUBLICATION" by Dr. D. Raja Jebasingh, Vice Principal & Research Supervisor at St. Joseph's College of Commerce (Autonomous), Bengaluru. The slide also mentions the college's accreditation by NAAC and its status as a NIRF Ranked Institution. The right sidebar shows a list of attendees, including Jalaja V, Anitha Kumari B, Ankita Gupta, Bindu Shree D, D Srikanth Reddy, Dara Vijaya Laxmi, Divya Shree V, Dr. Poorima Y, Fazeelath Tabassum, and G Kantharaju. The bottom status bar shows the time as 12:51 and the date as 06-05-2022.

5) STUDENT SEMINAR

TOPIC: “Recent Advancements and Profitable Techniques in Trading and Investing”

25th of May, Wednesday, 2022.

School of Management Studies, organised a Student Seminar as part of academic requirement titled “Recent advancement and profitable techniques in Trading and investing’ by Mr. Naga Bhushan N, Research Analyst (Reg. with SEBI) on 25th of May, Wednesday, 2022. The event was conducted from 9:00 am – 12:30 am in the presence of Director, School of Management Studies, Dr. Nitu Ghosh and was attended by 100 students of BBA Honours & Industry Integrated of all Semesters by registering for the event.

REVA UNIVERSITY
Bengaluru, India

School of Management Studies
Organises Seminar on
Recent Advancements and Profitable Techniques in Trading and Investing

Resource Person

Naga Bhushan N
Research Analyst (Reg. with SEBI)

Program Highlights :

- Introduction to NSE & BSE (Market Cap, Index)
- Fundamental Analysis
- Technical Analysis
- Live market Analysis

Learning Outcomes :

- 1) Gain a understanding of short term trading/Long term Investing methods
- 2) Know the direction and trend of a stock and identify profitable opportunities.
- 3) Explore stock market as a career option.
- 4) Understand the latest trends and advancements in Artificial Intelligence & Machine Learning

Register Fee : Rs. 100/-
Register through the link by sending payment detail : <https://forms.gle/Vfm8pX38pTYukyS6>

Payment Details and Process :
Payment can be done to Account
Account Holder Name : Maria Boaler
Account No : 6652500100796301
Bank : Karnataka Bank REVA University Branch
IFSC : KARB0000566 (GooglePay or Paytm on 99451 14708)
Contact number : 99451 14708

Faculty Coordinators :
Prof. Maria Boaler - 99451 14708
Dr. Suganya S - 99444 72622

Date : 25th May 2022 **Time : 9:00 A.M. to 3:30 P.M.**
Venue : C. K. Prahlad Seminar Hall www.reva.edu.in



The key takeaways from this session:


- i) Students could understand the importance of Market Analysis before investing in stock market.

- ii) More investment opportunities in short-term and long-term investments.
- iii) Understanding the difference between trading and investment.
- iv) Students learned investment risk management through portfolio diversification.
- v) They got to know the direction and trend of the stock and identify profitable opportunities.

The Seminar helped students to get insight into the understanding importance of market analysis (Fundamental analysis and Technical Analysis) and also explore stock market as a career option.

6.) School of Management Studies of REVA University organized a Guest Lecture on "Motivation and Determination on career enhancement" on 6th June 2022 from 11:00 AM to 12:30 PM in CK Prahalad Seminar Hall, Swami Vivekananda block. The guest lecture gathers eminent speaker: Mr. Amitabh Anand, Associate Professor, Excelia Business School, La Rochelle, France. The talk was attended by 120 students, the Director, School of Management Studies, Dr. Nitu Ghosh, Director, IRC, Dr. P. Visweswara Rao, and 12 School of management Studies faculty members.

International Relations and Research
Collaboration in Association with
School of Management Studies

 **REVA**
 UNIVERSITY
Bengaluru, India

Organises a International Talk Series 2022 on

Motivation and Determination for Career Enhancement



Resource Person

Dr. Amitabh Anand
 Associate Professor
 Excelia Business School
 La Rochelle, France

Date : 6th June, 2022 **Time :** 11:00A. M to 12:30 P. M.

www.reva.edu.in



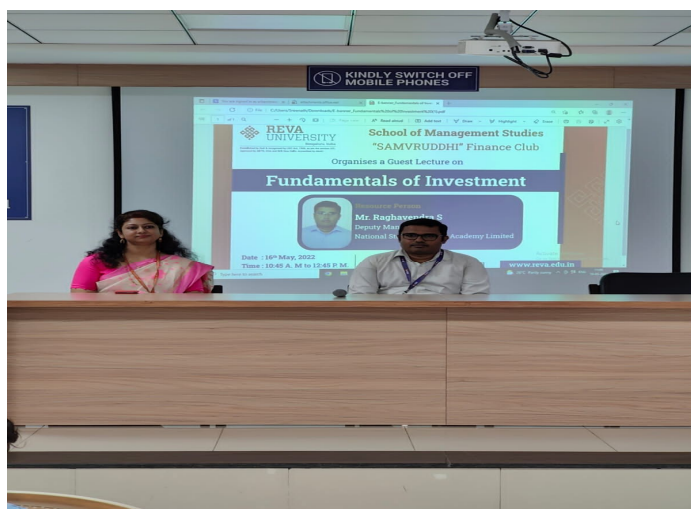
7.) Program Name: Fundamentals of Investment

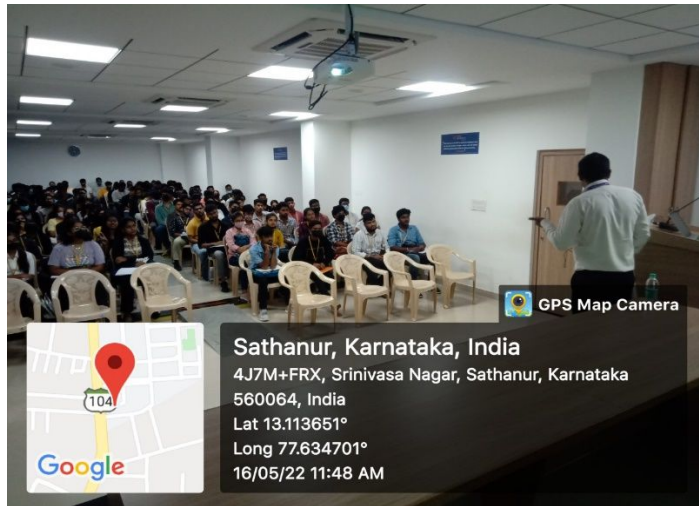
Date: 16 May 2022, Monday

Time: 10:45 AM to 12:45 PM

Venue: C K Prahalad Seminar Hall

Program: A guest lecture on “Fundamentals of Investment” for BBA 2nd and 4th Semester students and Faculty of School of Management Studies was organized by the Samvruddhi Finance Club.





8.) **Program Name:** THE BIG BULL

Date: 18 May 2022, Wednesday

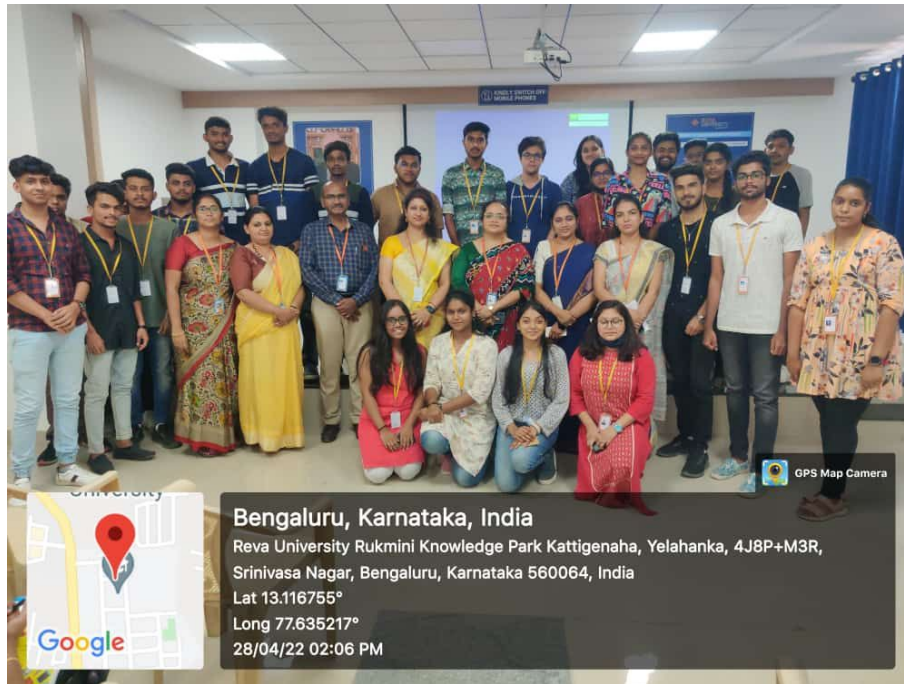
Time: 1:30 PM to 3:45 PM

Venue: C K Prahalad Seminar Hall

Program: Members of '**SAMVRUDDHI**' Finance club, School of Management Studies, Reva University have organised an event – THE BIG BULL, A Mock Stock Trading Competition. On 18th May, 2022 at 1:30 Pm in CK Prahalad Seminar Hall, 7th floor, Swamy Vivekananda Block for students to enhance and showcase the trading skills to get the best return on the capital investment.



9.) School of Management Studies, **SAMSIDDHI- HR Club** has organized the Ice Breaking Event On Contemporary HR Practices, on 28nd of April, 2022. The events were conducted from 1:30 PM – 4:30 PM with the presence of Director, School of Management Studies, Dr. Nithu Ghosh and was attended by 52 students of BBA II/H/E -VI, IV, II semesters. The program was organized by Prof. Mani Krishna , Prof. Prof. Fazeelath Tabassum, Assistant Professor, School of Management Studies.



Students have showcased their talents by presenting new innovative thoughts and their capabilities to solve the case let & in identification of HR Concepts. We also had student facilitators who associated with multiple things in coordinating and arranging the necessary things on time -. Mr. Anand, Mr. Rohit.

10.) The School of Management Studies ICONIC Alumni Club, REVA university has organized the event “BETI BACHAO BETI PADHAO” Save the girl child and educate the girl child, in Association with NSS TEAM of School of Management Studies by the presence of Alumni of BBA I.I 2020 pass out batch, Ms. POOJA on the 27th of May, Friday 2022. The events were conducted from 4:00 TO 5:30 PM with the presence of Director, School of Management Studies, Dr. Nithu Ghosh and was attended by 10 students of BBA& B.COM/H/E -VI, IV, II semesters. The program was organized by Prof. Anitha. B, Assistant Professor, Prof. Narayanaswamy. G, Assistant Professor, School of Management Studies and student coordinators Ms. Siena Fernandes, Ms. Pragathi, Ms. Sukanya from BCOM & BBA – II SEMESTERS.



REVA
UNIVERSITY
Bengaluru, India

School of Management Studies
“ICONIC” Alumni Club
 In Association With NSS

Organises
 Social Outreach Program

BETI BACHAO BETI PADHAO
 Save the Girl Child and Educate the Girl Child

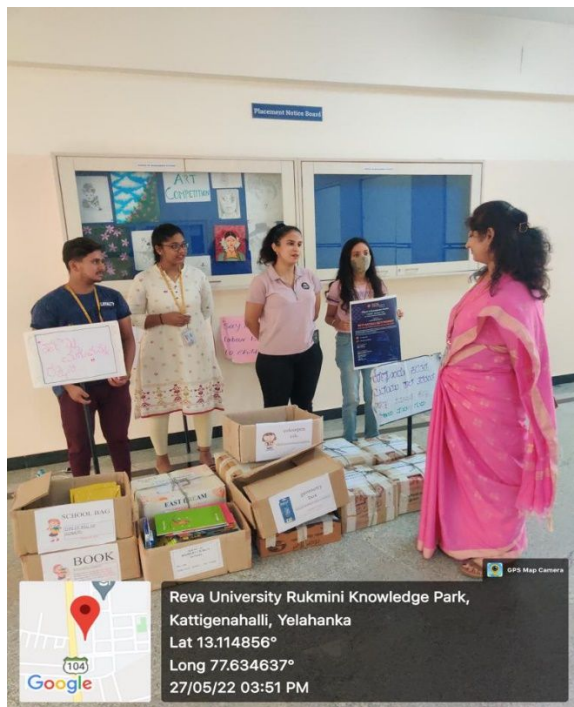
School of Management Studies ICONIC Alumni Club is organising a Social Outreach program. Donations are requested from Students and Faculty for contribution to this noble cause for Girl child education to a registered Orphanage. Only stationary products and school supplies would be donated.

 **27th May, 2022**
 **4:00 P. M. to 5:00 P. M.**

Faculty Coordinators:
Prof. Anitha. B
 Mob: 73488 12381

Student Coordinators:
Sieanna Jamima Fernandes
 Mob: 96633 80913
Pragathi Baradia
 Mob: 8310279958
Sukanya
 Mob: 6360577923

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11.) School of Management Studies, SRUJANA – Marketing Club has organized the **BEST OUT OF WASTE – TRASH TO TREND** and DANVANTARI- ECO-CLUB has organized **ECO-PHOTOGRAPHY** on 22nd of April, Friday, 2022. The events were conducted from 1:30 PM – 4:30 PM with the presence of Director, School of Management Studies, Dr. Nithu Ghosh and was attended by 58 students of BBA&B.COM/H/E -VI, IV, II semesters. The program was organized by Prof. Usha. I, Prof. Dr. Suganya S, Prof. Purushotham H C and Prof. Dara Vijaya Lakshmi, Assistant Professor, School of Management Studies. This event motives the student to think in different dimension were they can find innovative and creative and making things with limited resources. The future entrepreneur need to learn optimum utilization of resources so, this event gives input to the participants. This enables the students to use of Waste/recyclable things can utilized optimally in the future. As a result, Best out of the Waste, encourage students use the recyclable waste for to create innovative and creative product and we can save the earth from soil pollution.

