

**SCHOOL OF MANAGEMENT STUDIES**

**FOR REVA INSIGHT JULY - SEPTEMBER 2022**

**EVENTS/ACTIVITIES CONDUCTED**

**1. POSTER MAKING COMPETITION**

Poster Making Competition, the event under the Theme of Azadi Ka Amrit Mahotsav organized by The School of Management Studies on 12<sup>th</sup> August 2022 on the occasion of 75<sup>th</sup> Independence Day of India. Students actively participated and showed their patriotism towards India and Indian Flags. They made Posters depicting various forms of Independence struggle and Freedom celebrations.



Celebrates

# Independence Day



**School of Management Studies**  
Presents

## POSTER MAKING COMPETITION

**Theme: Azadi Ka Amrit Mahotsav**

The objective behind organizing poster making competition is to bring out the creative expression of students and to gauge their knowledge and awareness of "Azadi Ka Amrit Mahotsav"

**POSTER MAKING COMPETITION INSTRUCTIONS**

- Drawing / painting must be on white sheet of A2 size
- Acceptable tools of drawing / painting include pencil, crayon, sketch, pastel, water color, poster color, etc. (Photographs, wires, and other 3D objects are not acceptable.)
- The theme should be the main focus of the poster and it should be original and handmade.
- Winners will be issued prizes based on the judgement.
- Individuals can register through the link

<https://forms.office.com/r/r7kBvC5M1h>  
or  
Participants can scan the code on a phone to register.



**Date :** 12<sup>th</sup> August 2022  
**Time :** 1:30 P.M. to 2:30 P.M.  
**Venue:** Swami Vivekananda Block, Class Room 607

**Faculty Coordinator:**  
Prof. Manasa N: 9632165632  
[www.reva.edu.in](http://www.reva.edu.in)

**Student Coordinators:**  
Mr. M V Nishith Kumar Reddy : 96762 46798  
Ms. Ganta Preethi : 96866 41066



2) Program Name: 8 DAY (HYBRID MODE) FACULTY DEVELOPMENT PROGRAM

Date: 22nd – 30th August 2022

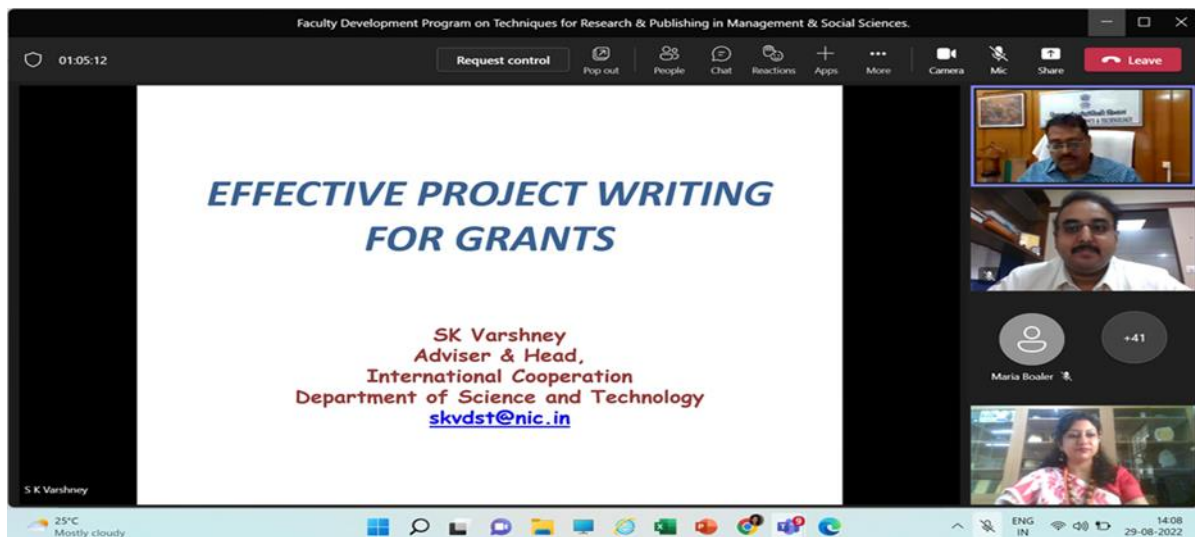
Time: 1:30 PM to 4:30 PM

Venue: C K Prahalad Seminar Hall

Topic: **“TECHNIQUES FOR RESEARCH AND PUBLISHING IN MANAGEMENT & SOCIAL SCIENCES”**



The School of Management Studies, organized a Eight day Faculty Development workshop on the topic. **“TECHNIQUES FOR RESEARCH AND PUBLISHING IN MANAGEMENT & SOCIAL SCIENCES”** from 22<sup>nd</sup> to 30<sup>th</sup> August 2022. The Eight Day workshop consists of 5 days offline and 3 days online session. The resource persons Dr. Binod Rajak, Mr. Rushabh Trivedi, Dr. S.K. Varshney and Ms. Rashmi Tyagi gave insight about various possibilities of using tools and techniques of Research. The FDP program was inaugurated in the presence of Vice Chancellor, Registrar and Dean of RBS. 76 participants attended the sessions from various Institutions and Universities.







### 3) Program Name: **JUTE REVIVAL PROGRAM**

Date: 29<sup>th</sup> August 2022, Thursday

Time: 1:30 PM to 3:45 PM

Venue: C K Prahalad Seminar Hall

#### **PROGRAM DETAILS:**

School of Management studies, **ELITE – Entrepreneurship** club organised a student-centric event named “Jute Industry Revival Program - Entrepreneurs of Bharath” on 29<sup>th</sup> & 30<sup>th</sup> August 2022. Day 1 event witnessed the Product launch activity . In total 35 teams consisting of 100 students from various schools such as School of Commerce, School of Management and School of Architecture participated and showcased various products made up of Jute. Students made various products and based on the new ideas, practical applicability and creativity judges , judged the products. The winners were awarded with the cash prizes and certificates.



4) Program Name: GUEST TALK

Date: 30<sup>th</sup> August 2022, Friday

Time: 11:00 AM to 12:30 PM

Venue: C K Prahalad Seminar Hall

Topic: **“ENTREPRENEURIAL CHALLENGES AND OPPORTUNITIES IN INDIGENOUS INDUSTRIES- JUTE INDUSTRY REVIVAL THROUGH SMES”**



### **PROGRAM DETAILS:**

The School of Management Studies ELITE -ENTREPRENEURSHIP Club, organized the Guest Talk on **“ENTREPRENEURIAL CHALLENGES AND OPPORTUNITIES IN INDIGENOUS INDUSTRIES- JUTE INDUSTRY REVIVAL THROUGH SMES”** by **MR. SAURAV MODI, FOUNDER, JUST JUTE PRODUCTS** on 30<sup>th</sup> of August, 2022. The talk was arranged for BBA Honors & Entrepreneurship 5<sup>th</sup> semester students. Around 200 students attended the session and interacted with the guest on real time experiences, challenges, and opportunities in Indigenous industries especially in Jute Industry.





5)

## 1. TALENT HUNT EVENT

Talent Hunt is an event which gave a platform to first year students to present their talents in any field. It helped the participating students to showcase their abilities and their hidden

potential. The winners won the Miss and Mr. Fresher of SOM-2022 Titles . Fresher's Talent Hunt saw large numbers of first year students participating in an event.

The Talent Hunt was organized on 1<sup>st</sup> and 2<sup>nd</sup> September 2022 , at School of Management Studies to choose Mr. and Miss Fresher - 2022.



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**TALENT HUNT EVENT**

**Mr. and Miss Fresher of SOM-2022**

Talent Hunt is an event, which gives a platform to first year students to represent their talents in any field. It helps the participating students to show their abilities and their hidden potential to win the Miss and Mr. Fresher title.

**1<sup>st</sup> and 2<sup>nd</sup> September 2022**

**1:00 PM to 4:00 PM**

**Venue: C. K. Prahalad Seminar Hall**



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**RETRO TALENT HUNT**

**1<sup>st</sup> September 2022**

**1:00 PM to 4:00 PM**

**Venue: C. K. Prahalad Seminar Hall**

**Faculty Coordinator**  
Prof. Manasa N: 9632165632  
Extracurricular Vertical

**Student Coordinators**  
Dhruthi Suresh: 8310534980  
Farzan Ali: 9005443810

Rukmini Educational Charitable Trust  
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**AARAMBH TALENT HUNT FINALE**

**2<sup>nd</sup> September 2022**

**1:00 PM to 4:00 PM**

**Venue: C. K. Prahalad Seminar Hall**

**Faculty Coordinator**  
Prof. Manasa N: 9632165632  
Extracurricular Vertical

**Student Coordinators**  
Lakshmeshree, D: 7829118188  
Sara Ajaz: 9148054764

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6) Program Name: **“WORLD LITERACY DAY”- INTERSCHOOL DEBATE COMPETITION DEBATE COMPETITION**

**THEME: “TRANSFORMING LEARNING LITERACY SPACES”**

Date: 8<sup>th</sup> September 2022, Thursday

Time: 1:30 PM to 3:45 PM

Venue: C K Prahalad Seminar Hall

**PROGRAM DETAILS:**

School of Management Studies, **SAMSIDDHI- HR Club** organized the World literacy day with the theme of **“TRANSFORMING LEARNING LITERACY SPACES”**, on 8<sup>TH</sup> of September, 2022. Nearly 50 students from BBA II/H/E -V, III, I semesters, participated and understood the role of learning in increasing literacy in society. Debate competition was organized and students shared their thoughts and views regarding the creation of learning spaces for bringing effective learning environment.





## WINNERS OF THE EVENT:

RANK	NAME OF THE team	SEM & PROGRAM
1.	Logical speakers	I BBA
2.	Team spark	III BBA
3.	Team UNO	V BBA

## 7) NAVARATRI UTSAVA

The SMS Extracurricular cultural club organized NAVARATRI UTSAVA-STAFF ENGAGEMENT PROGRAM, a nine day dress colour code using Navratri Colours as an inspiration. Different colours signifies different forms of Maa Durga. Teaching and non-

teaching staff at SMS actively followed the colours each day , representing the various forms of Shakti.





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# उत्सव of महाव्रत Students



## 9 COLOURS OF NAVRATRI

DAY 1	Monday- Sept 26th, 2022 WHITE
DAY 2	Tuesday – Sept 27th, 2022 RED
DAY 3	Wednesday – Sept 28th, 2022, ROYAL BLUE
DAY 4	Thursday- Sept 29th, 2022, YELLOW
DAY 5	Friday – Sept 30th, 2022, GREEN
DAY 6	Saturday – Oct 1st, 2022, GREY
DAY 7	Sunday – Oct 2nd, 2022, ORANGE
DAY 8	Monday – Oct 3rd, 2022, PEACOCK GREEN
DAY 9	Tuesday – Oct 4th, 2022, PINK

### नवरात्र पर्व

**10**  
YEARS  
OF UNIVERSITY  
RECOGNITION  
**20**  
YEARS  
ACADEMIC  
EXCELLENCE



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## Navaratri Utsava

Staff Engagement Program

Day 2

### BRAHMACHARINI

## माँ ब्रह्मचारिणी

Color: Red



The second day of Navratri is dedicated to Goddess Brahmacharini. Goddess Brahmacharini pursued severe penance to get Lord Shiva as her husband. Her unmarried form is worshipped as Goddess Brahmacharini. She carries Japa Mala (string of beads) in one hand and a Kaman-dal in another hand.

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10
OF UNIVERSITY
RECOGNITION
20

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Day 3
CHANDRAGHANTA
Color: Royal Blue

Goddess Chandraghanta is worshipped on day three of Navratri. She is the married form of Goddess Parvati. After her marriage to Lord Shiva, she started adorning her forehead with half Chandra (Moon) and thus came to be known as Goddess Chandraghanta. Goddess Chandraghanta's mount is a tigress. She has eight hands and carries chakra, mace, japa mala, kalasa (pot), lotus flower, bow, an arrow and kamandal in her hands. She is known for fighting against all evil forces in the universe.

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Day 4
KUSHMANDA
Color: yellow

The fourth day of Navratri is dedicated to Devi Kushmanda. She is known as the creator of the universe and controls all energy for new creations. Her mount is a lioness. She is known as Aadi Mata, the supreme mother behind the creation of this universe. She bestows her devotees with glory, fame and prosperity.

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Day 5
SKANDMATA
Color: Green

Goddess Skandmata is worshipped on the fifth day of Navratri. Goddess Skandmata is a four-armed deity, who carries a lotus in two of her arms. She holds little Skanda or Kartikay on her lap with one of her right hands and the other hand is in Abhaya Mudra that deflects all fears and everything evil. She is also known as Goddess Padmasana as she is seated on a lotus. The name is derived from his son Kartikeya, who is also known as Skanda. Skandamata in Sanskrit means the mother of Skanda, who is the son of Lord Shiva and the warrior god.


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Day 6  
**KATYAYANI**  
Color: Grey


On the sixth day Goddess Katyayani is worshipped. She took the form of Katyayani to destroy the demon, Mahisasura. She rides on the lion and has ten hands. She is called Katyayani as she is the daughter of Sage Katiyaayan. According to mythology, Sage Katiyaayan worshiped Goddess Durga and pleased with the devotion of the sage Maa Durga agreed to take birth as his daughter. Maa Katyayani blesses her devotees to get rid of all their sins and attain material wellbeing.

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Day 7  
**KAALRATRI**  
Color: Orange

On Saptami or the seventh day, the Kaalratri form of Goddess Durga is worshipped. It is believed that she sacrificed her golden skin color to kill demons. Kaalratri is the most ferocious form of Goddess Durga. She is depicted with a dark complexion and has four arms. Her right hands are in Abhaya and Varada Mudra and she carries a sword and a hook in her left hands.

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Day 8  
**MAHAGAURI**  
Color: Peacock Green


The eighth day is dedicated to Goddess Mahagauri. The name signifies one who is extremely bright or bright like the moon. She rides a white bull. She adorns white clothes only and is also known as Shwetambardhara. She blesses her devotees with wealth and wellbeing. She also helps her devotees to attain salvation.

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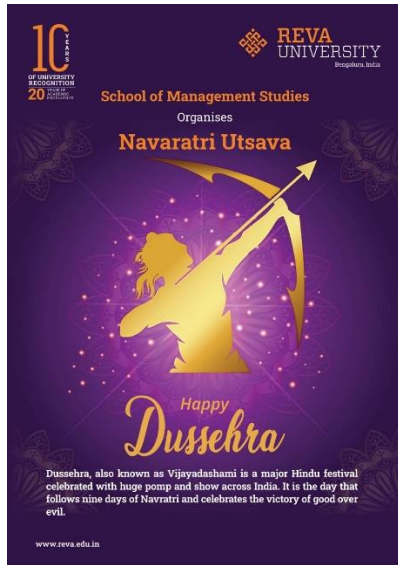
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Day 9  
**SIDDHIDATRI**  
Color: Pink

On the final day, Navmi titi, Goddess Siddhidatri is worshipped. Goddess Siddhidatri sits on a lotus flower and her mount is a lion. She is depicted with four hands carrying a Gada in one right hand, Chakra in the other right hand, a lotus flower in the one left hand, and Shankh in the other left hand. Goddess Siddhidatri is worshipped by devotees for receiving Siddhi and Nidhi, wisdom and wealth.

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## 8) RANGOLI COMPETITION

Rangoli / Pookalam Contest was organized by School of Management Studies on the occasion of the religious festival ONAM on 8<sup>th</sup> Sep 2022. Students and staff actively participated in this event of colours full of enthusiasm.



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2002-2022



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## RANGOLI/POOKALAM CONTEST

We are glad to inform you all that keeping in mind the occasion of Religious Festival ONAM, Extracurricular committee of the School of Management Studies is organising a RANGOLI/POOKALAM Contest on 8<sup>th</sup> September 2022.

Students can register and participate.  
SCAN THE BELOW QR CODE TO REGISTER



**8<sup>th</sup> September 2022**



**1:30 PM to 3:00 PM**



**Dress code:**  
Traditional Onam Attire

**Venue:**  
Swami Vivekananda Block, 6th floor Open Space

**Faculty Coordinator**  
Prof. Manasa N  
Extracurricular Vertical

**Student Coordinators**  
Pragathi Baradia: 8310279958  
Sagar G: 9241444999



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2002-2022



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**SCHOOL OF MANAGEMENT STUDIES**  
**RANGOLI/POOKALAM CONTEST**


## Winners

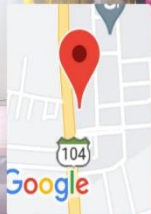
### Congratulations




**KAVITHA T M**  
&  
**MONIKA V**

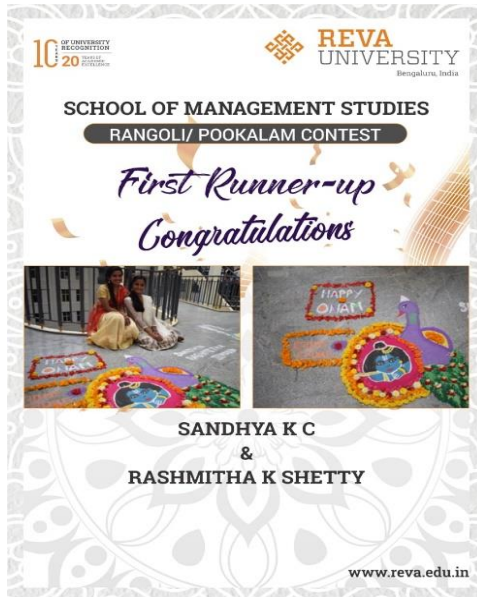
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**Bengaluru, Karnataka, India**  
67/A, State Highway 104, Srinivasa Nagar, Bengaluru,  
Karnataka 560064, India  
Lat 13.114792°  
Long 77.634481°  
08/09/22 01:14 PM GMT +05:30





#### 9) Event: **THE BIG BULL-2.0**

Date of Event: **20<sup>th</sup> September -2022(Tuesday)**

Time: **1:30 PM to 3:30 PM**

Venue: **CK Prahalad Seminar Hall, Swami Vivekananda Block, 7th floor, Room No: 720**

Members of ‘SAMVRUDDHI’ Finance club, School of Management Studies, organised an event – THE BIG BULL 2.0, A Mock Stock Trading Competition on 20<sup>th</sup> September 2022 for students to enhance and showcase the trading skills to get the best return on the capital investment. A hands on experience on” How to effectively deal with the money” was taught. Students also participated in Stock Trading completion.







The winners :

Rank	Name	SRN	Course	Profit made
1	Leicester Roba	R21MB194	BBA(H)-III SEM	Rs 1,48,064.30
2	Shashankan Bihari	22110236950	Dual BBA-I SEM-E	Rs 6135.25
3	Nirmal Kumar	22110238641	Dual BBA-I SEM-B	Rs 4,534.25

