

## School of Architecture

### **HAND-MADE PRODUCTS STALL AT BANGALORE DESIGN WEEK**

#### **SOCIAL OUTREACH AND BRANDING INITIATIVE**

**Faculty coordinator:** Ar. Roshini M, Ar. Mahima Jagadeesh, Ar. Rissy Reji Kuruvlla, Ar. Divya Hemantharaj and Dr. Anupama RM

**Activity:** Sale of hand-made products for Abhivridhi initiative

**Place of Activity conducted:** Lakeside, Orion Mall, Rajajinagar

**Students:** 1<sup>st</sup> semester B.Arch – A and B section.

**No of Students:** 24

**No of Faculty:** 05

**Date:** 04.12.2022

**About the Event/Activity:** School of Architecture, REVA University put up a stall of hand-made products like bookmarks, coasters, resin rings and chains, calendars, canvas, palm bookmarks at the Bangalore Design Week – Sante (flea market) held at Lakeside Orion Mall, Rajajinagar on 4<sup>th</sup> December 2022 as a part of Association of Designer's India (ADI) flagship event.

The BLR Design Week's Sante is a design curated marketplace for everything designed in BLR. A full-day jam-packed event rooted in creativity, liberally garnished with programs and performances, food stalls and a colourful market. Sante not only tells the stories behind the products you buy, but also puts uniqueness on sale. With 40+ design-led brands, 25+ artists taking the spotlight, Sante saves something for everyone in your house! Sante indeed symbolizes the Power of People!

The money collected from the sale will be utilized as charity funds for the development of the Government High School at Jalige under the Abhivridhi initiative.

**Outcome of the Event:** The products were all created by the students during the Art Week, where they were introduced to various techniques of painting, quilling, using resin, calendar making etc. The student volunteers sold all the products through marketing and branding on the day of the Sante. The students learnt how to manage accounts and improved their communication skills through interaction with the public and spread awareness about the Abhivridhi initiative.

I would like to thank our Director, Prof. Vidya Srikanth and management for their immense support in encouraging such initiatives.

## Student List

1	KRISHA ADITI
2	PRITHIKA R
3	MOHAMMED IBRAHIM AHMED
4	MOHAMMED SHABBIR ALI KHAN
5	ANGELIN JEROBA
6	SHINDE SHRUTHI LAXMAN
7	DILIP SREEVI N
8	SHUBHAM PRAJAPATI
9	KISHORE KUMAR
10	CAROLYN MARIYA JOBY
11	RITHIK KRISHNA
12	FARHA TABASSUM
13	JAGRUTHI SRIGAKOLLU
14	JOLENE ROSE DESOUZA
15	RENUKA J
16	BHARGAVI S H
17	ARUN KUMAR
18	TANISQ CHOUGULE
19	LYNETTE S
20	MEHWISH MUSHTAQUE
21	SUPRITHA RAO
22	RASIKA PATIL
23	HEMAMALINI
24	SHRUTHI

## Photographs:



**FACULTY OF ARCHITECTURE,  
PLANNING AND DESIGN REVA UNIVERSITY**  
is participating in BLR DESIGN WEEK

**COME JOIN US FOR**



As a Fundraising event for Abhivridhi,  
Social initiative of REVA University  
support the Cause by Purchasing  
Handicrafts made by the Students and  
with meaningful contributions.









