

## SCHOOL OF MANAGEMENT STUDIES

ORGANISES

7-Day (Hybrid Mode) Faculty Development Program

on

# Enhancing Research and Mentoring Skills in Academicians



13<sup>th</sup> to 21<sup>st</sup> February, 2023



## About REVA University

Building Dreams. Designing Future.

REVA University is a State Private University established in Karnataka State under the Government of Karnataka Act No. 13 in the year 2013 in Bengaluru, the IT capital of India. REVA University is recognized by the University Grants Commission (UGC) and is approved by the AICTE (All India Council for Technical Education) and is accredited by NAAC. As per the QS Asian University Rankings 2023, REVA is ranked 6th among State Private Universities in Karnataka and 47th in India. REVA University prides itself in contributing to every student's holistic development. The University currently offers 39 full-time Under Graduate Programmes, 32 full-time Post Graduate programmes, 18 PhD programmes, and certification and diploma programmes. The University offers programmes under the faculty of Engineering, Architecture, Science and Technology, Commerce, Management Studies, Law, Arts & Humanities, and Performing Arts & Indic Studies. Courses are offered in Certificate/Diploma and Post Graduate Diploma too. REVA University facilitates research leading to a Doctoral Degree in all disciplines. The programmes offered by REVA University are well-planned and designed based on methodical analysis and research with an emphasis on knowledge assimilation, practical applications, hands-on training, global and industrial relevance, and their social

significance. The University is spread over 45 acres of land and has a sprawling green campus. In less than a decade, REVA University, Bengaluru, has established itself as a leader in the field of education by earning recognition as a forward-thinking institution across all disciplines. With state-of-the-art infrastructure, the University has created a vibrant academic environment conducive to higher learning and research. This includes 200 smart classrooms that support blended learning, real-industry-like labs that foster on-the-job learning a tech-enabled library with over 1 lakh collections of books, and most importantly, modern pedagogy. In addition to this, the physical infrastructure includes outdoor classrooms, sports grounds, a professional gym, open study parks for peer learning, and a food court that has been countered by popular food chains. REVA currently has numerous students on campus that come from all around the country. The campus has exclusive Halls of Residence which provides comfortable accommodation for boys and girls, apart from catering to the needs of all cuisine and ensuring adequate amenities are provided to make their stay an extended home. The programs offered by REVA University are well planned and defined after a detailed study of the industrial need, social relevance, and global job markets. Highly qualified and experienced faculty and scholars from reputed universities/institutions, and experts from industries and





business sectors have contributed to preparing schemes of instruction and curricula for these programs. The Choice-Based Credit System and Continuous Assessment Grading Pattern (CBCS – CAGP) of education are in place in all the programmes to facilitate students to opt for the subjects of their choice in addition to the core subject of study. The system also allows moving forward under the fast track for those who have the capabilities to surpass others. REVA University has initiated many supportive measures such as bridge courses, special coaching, remedial classes, etc., for slow learners to give them needed input and build in them confidence and courage to move forward and accomplish success in their careers. The Training & Placement Cell sets specific goals so that the students are equipped and become the preferred choice for major companies and industries. REVA University has a Career Development Centre that assists students in choosing the right career path through interest mapping and training for experts and imbibing skills so that they are well-equipped during the transition from campus to corporate. With the aim of creating mutual value in the educational ecosystem, REVA has a University Industry Interaction Centre (UIIC) that acts as the strategic centre to promote collaboration among academicians, scientists, and industrialists, thereby broadening the scope of innovation and entrepreneurship ecosystem. REVA also has added a social dimension to its corporate initiatives. REVA has now moved on to become a Social Impact University and has aligned with the United Nations Sustainable Development Goals by developing projects like Jagruti, Abhivridhi, Vanamahotsava, Education on Wheels, Panchavaktram, Abhivyakti, Nyaya Darshana, Samavesha, Pragna among others. Through these projects, REVA makes sure that they are making a difference in the social and economic well-being of the communities through teaching, research, social activities, and other programmes. Since its inception, REVA continues to strive to be the top education destination in India, offering the country's most advanced and futuristic education. With the current trends in mind, REVA molds students to work in a post-pandemic world and adjust to the new ways of work culture.

## About School of Management Studies

The BBA programmes of the School of Management studies are ranked 4th in the country-wide ranking as per GHRDC BBA Ranking Survey – 2021. The School of Management Studies has also been ranked in the 7th position among the Top BBA Universities in India B-School Survey by TIMES OF INDIA. The School of Management Studies offers various programmes like BBA- Industry Integrated, Honours, BBA Entrepreneurship, BBA (Single Specialisation) and BBA (Dual Specialisation). The BBA programmes are designed to provide adequate scope for students to enter into a wide range of business spheres, entrepreneurship, and reduce the widening gap between industries and academia. The BBA degree offered by this school enriches the students' knowledge horizon and enables them to work in different national and multinational organisations and face the global challenges arising from there. The programmes are well planned and designed after detailed study with emphasis on knowledge assimilation, applications, global job market and their social relevance. Highly qualified, experienced faculty members and scholars from reputed universities, institutions, experts from industries and business sectors have contributed in preparing schemes of instruction and curriculum for these programmes. It prepares students right from the inception to get equipped with the required skills, groom them with the right exposure to lead in the global market milieu.

## About FDP

This FDP is designed to enhance research and mentoring skills among the teaching fraternity which is a mandatory need for academia in these changing times post-covid and for quality research initiatives to become HQ-HEI. The FDP is specially designed to equip academicians on the art of unlearning and learning new skills and abilities in order to enhance as better educators. This FDP will enlighten and create awareness about using new software called SAS- JMP which is a good platform for conducting various quantitative data analysis for high-quality empirical research papers. The FDP will also help researchers develop their knowledge about Bibliometric analysis

method for the purpose of research writing. As every faculty/academician has a dual role to play in being a researcher as well as a mentor to students, the FDP includes 10 hours module on mentoring and behavioural analysis. This FDP is designed to impart knowledge about being a behavioural mentoring analyst and on successful completion of FDP, it will provide the participants, Globally Recognized Certificate & Accreditation as Certified Behavioural Mentoring Analyst (CBMA). CBMAs are experts in Applied Behavioural Science, and they help students understand their unique behavioural styles & key driving forces, build appropriate studying habits, make career decisions aligned to styles & strengths, and improve career readiness through focused skill development.

## Objectives of FDP programme

1. To understand the importance of Statistical To understand the importance of Statistical thinking in problem-solving.
2. To give exposure to JMP software analytical tool for performing basic statistical data analysis using JMP.
3. To familiarise participants with the concept of Bibliometric analysis in academic research.
4. To provide hands-on experience in writing and publishing research papers using Bibliometric Analysis.

5. To build expertise and credibility as a Certified Mentor.
6. To provide Globally Recognised Certificate & Accreditation as Certified Behavioural Mentoring Analyst (CBMA).

## Program Outcome

This 7-day Faculty Development programme will enable participants to develop expertise in research and mentoring along with practical execution in hands-on-mode. The participants will also get Certified Behavioural Mentoring Analyst (CBMA) accreditation which is a globally recognised accreditation, as a Certified Mentor for Young Talent.

## Target audience

This programme welcomes faculty, research scholars, and industry professionals aiming to be professors of practice.

## How to Enroll

Applicant willing to participate in the programme shall enrol themselves by filling out the online application form mentioned below. The applications are not complete until receipt of programme fee. Incomplete applications will not be processed.

### Step 1

## Registration Details and Process

### Registration by paying the amount applicable

Participants	Registration Amount	PAYMENT TO BE DONE CLICKING ON THE BELOW LINK.  <a href="http://payment.reva.edu.in">payment.reva.edu.in</a>
Faculty	Rs.1800/-	
Industry professionals	Rs.1800/-	
Research Scholars	Rs.1600/-	
Inhouse Faculty/Research Scholars	Rs.1200/-	



## Step 2

Register through the link by sending the payment receipt to this form

<https://forms.gle/U5euYXc2Dhq2bhN78>

**Last date of registration: 10<sup>th</sup> February, 2023**

## FDP Program Schedule

DATE	TIME	SESSION TOPIC	RESOURCE PERSON DETAILS
13 <sup>th</sup> February	11:45pm - 12:45pm	Inaugural session Topic: <b>Art of Unlearning and Learning for New Age Educators</b>	 <b>Dr. Aditya Mohan Jadhav,</b> Dean of TAPMI
13 <sup>th</sup> February	1:30pm - 4:30pm	<b>Introduction to JMP and Data Visualization</b> (OFFLINE SESSION)  Statistical Thinking, Shake hand with JMP, Measurement Scales, Graphs, Plots , Charts , Maps, Graph Builder, Interactive Visualization, Histograms	 <b>Dr. Muralidhara. A</b> Global Academic Team JMP Statistical Discovery
		<b>Descriptive and Inferential statistics</b> Descriptive Statistics, Probability Distribution, Hypothesis Testing, Test of Normality, T Test & ANOVA, Chi-square Test, and Nonparametric Test	
14 <sup>th</sup> February	1:30pm - 4:30pm	<b>Correlation and Regression</b> Correlation, Simple and Multiple Linear Regressions	
		<b>Multivariate Analysis</b> Factor Analysis and Clustering	

DATE	TIME	SESSION TOPIC	RESOURCE PERSON DETAILS
15 <sup>th</sup> February	2:00pm - 4:30pm	<b>SYSTEMATIC LITERATURE REVIEW (ONLINE SESSION)</b> SLR and its types, how to identify the topic for writing bibliometric paper, Pulling out keywords and developing search string, Running the search query, editing or saving the query, result extraction	 <b>Dr. Pooja Goel</b> Professor at Shaheed Bhagat Singh College (Department of Commerce), University of Delhi
16 <sup>th</sup> February	2:00pm - 4:30pm	<b>BIBLIOMETRIC ANALYSIS Using R and Vosviewer</b>	
17 <sup>th</sup> February	2:00pm - 4:30pm	<b>Certified Behavioral Mentoring Analyst (CBMA) (OFFLINE SESSION)</b> <ul style="list-style-type: none"> <li>• Faculty Assessment &amp; Report Generation</li> <li>• Understanding Mentoring</li> <li>• Success Discovery Framework</li> <li>• Understanding Behaviors</li> </ul>	 <b>Suprita Sinha</b> Consultant & Professional Certified Coach(PCC) from the International Coaching Federation (ICF)
20 <sup>th</sup> February	2:00pm - 4:30pm	<ul style="list-style-type: none"> <li>• Understanding Behaviors and Motivators</li> <li>• Integration and Practice</li> </ul>	
21 <sup>st</sup> February	<b>Morning Session:</b> 09:15am - 12:15pm  <b>Afternoon session:</b> 2:00pm - 4:30pm	<ul style="list-style-type: none"> <li>• Mentoring Toolkit (Pre-work Creation)</li> <li>• Sample Reports and Practice</li> <li>• Student Playbook (Demo only)</li> <li>• Mentoring KPIs</li> <li>• Finalize Faculty Evaluation Schedule</li> </ul>	

**Note:** Certificate of Participation in FDP will be given to all the participants who will attend the programme. Participants will get Certified Behavioural Mentoring Analyst (CBMA) accreditation, a globally recognised accreditation, as a Certified Mentor for Young Talent after assessment.

**CHIEF PATRON**

**Dr. P. Shyama Raju**  
Chancellor, REVA UNIVERSITY

**PATRON**

**Dr. M. Dhanamjaya**  
Vice Chancellor, REVA University

**Dr. N. Ramesh**

Registrar, REVA University

**Dr. B P Divakar**

Dean, Research and Innovation Council

**Dr Shubha A**

Dean, Faculty of Commerce and Management

**CONVENOR**

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## ABOUT THE RESOURCE PERSONS



**Dr. Aditya Mohan Jadhav**

Dean of TAPMI

He has a doctorate in finance from ICFAI University. He has teaching experience of more than 12 years and industry experience of about two years. He is currently the Professor of Finance at TAPMI



**Dr. Muralidhara.A**

Global Academic Team, JMP Statistical Discovery.

He is a part of JMP Global Academic Team. He holds a B Tech, MBA, and PhD. He has served more than 20 years in Analytics and Data Science Industry and worked for Genpact, Target and Danske holding various leadership positions. He is also a trainer in Statistical Data Analysis, Data Science & ML and DOE (Design of Experiments) and has conducted workshops for IISc, IIM, IIT, NIT and other academic institutions. He has coauthored a book on Machine Learning for Business Analytics which will be released by end of this year from Wiley International Publications. He continues to learn and share in the area of Statistical Thinking for Problem solving.



**Dr. Pooja Goel**

Professor at Shaheed Bhagat Singh College (Department of Commerce), University of Delhi.

Dr. Pooja Goel is an academician, researcher, author, and trainer. An alumnus of Kurukshetra University, she holds a Masters (M. Com.) and Doctorate (Ph. D.) in Commerce. She is also a Post Graduate Diploma holder in Business Administration from Symbiosis University, Pune and a gold medalist in Diploma in Reasoning.

Presently, Pooja is Professor at Shaheed Bhagat Singh College (Department of Commerce), University of Delhi with more than 15 years of experience in teaching and research. She teaches graduate and post-graduate students in Marketing Management, Principles of Marketing, Business Statistics, Business Mathematics, and Research Methodology. She is an author of the book titled "Personal selling and salesmanship" written for under graduation courses.



**Suprita Sinha**

Consultant & Professional Certified Coach(PCC) from the International Coaching Federation (ICF).

Suprita Sinha is a Consultant and is a Professional Certified Coach(PCC) from the International Coaching Federation (ICF).

She is a Certified Professional Behavioral Analyst and a Certified Emotional Quotient Analyst. She has delivered coaching, mentoring and training programs for individuals, students and corporate professionals. She comes from a corporate background and holds leadership experience of over 17 years with banks such as SCB, Axis, HDFC and ICICI. She has worked in different roles across retail banking, which included sales management, relationship management, investment banking, branch and cluster management.