

**SCHOOL OF COMMERCE**

**Report on Seminar on  
“Professional Launchpad”**

<b>Title of the Programme:</b>	<b>Professional Launchpad</b>
<b>Date of the Programme:</b>	16th February, 2024
<b>Timings of the Programme:</b>	1:30 am to 3:30 pm
<b>Place of the Programme</b>	CK Prahalad Seminar Hall
<b>Resource Person:</b>	Ms. Harshitha Shetty, Talent Acquisition Manager, HSBC, Dubai
<b>Program Co-ordinator:</b> <ul style="list-style-type: none"> <li><b>Faculty Co-ordinator</b></li> <li><b>Student Co-ordinator</b></li> </ul>	Prof. Geetha V Prof Konyan Tuba Lappay  Ms. Tejaswini S , Ms. Hamsa S
<b>Number of Participants</b>	B.Com Faculty: 2 Students:68
<b>Program Objective</b>	This session mainly intended for the HR specialized students to know about the job requirements and skill enhancements courses
<b>Program Details:</b>	
On the 16th of February 2024, a guest talk was held to delve into the Professional Launchpad. The talk aimed to provide insights into the Self Discovery, Education and Skill Development, Networking, CV preparation and Personal branding, Professional behaviour, Adoptability and resilience	
Key Points Discussed:	
<b>Education and Skill Development :</b>	
<ul style="list-style-type: none"> <li>Outlining the skill enhancement initiatives and their impact</li> <li>Detail on various formal and informal education programs available.</li> <li>Assess the role in online platforms, e-learning ,and virtual learning.</li> </ul>	
<b>CV Preparation and Personal Branding:</b>	
<ul style="list-style-type: none"> <li>Include a concise section with your name , contact details and LinkedIn profile.</li> <li>Highlight relevant skill that make you stand out in your field.</li> <li>Provide information about significant projects yov’ve worked on .</li> </ul>	
<b>Professional behaviour :</b>	
<ul style="list-style-type: none"> <li>Maintaining a professional demeanor in communication, attire.</li> <li>Interaction with colleagues ,clients and superiors.</li> <li>Actively participating in team activities ,and contributing positively to group dynamics.</li> </ul>	
<b>Adoptability:</b>	

- Assess how potential candidates align with organizations values , mission ,and overall culture.
- Ability to adapt to change ,learn new skill ,and handle responsibilities.
- Identify individuals who demonstrate leadership qualities

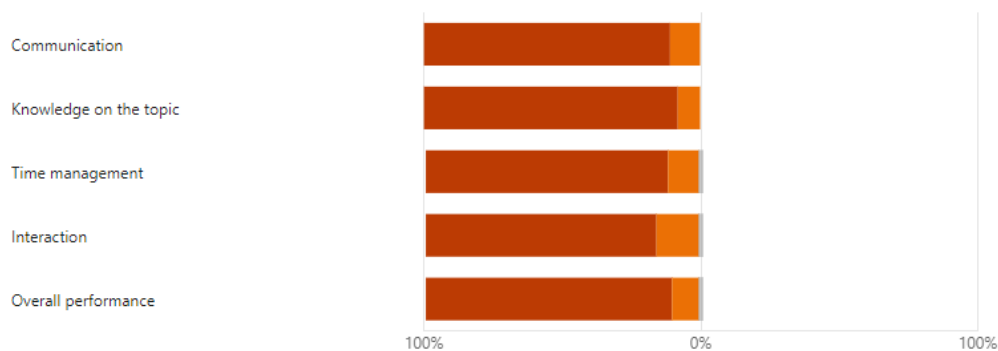
Conclusion: The guest talk provided valuable insights into the Self discovery, education , and skill development , networking , CV preparation and personal building , professional behaviour and adoptability. By addressing the identified challenges and adopting best practices in dynamic workplace , demonstrating the ability to thrive in diverse situation that leads to a successful career journey.

### Learning Outcome/ Feedback:

5. Please give your feedback about the instructor (5 being excellent and 1 being poor) (0 point)

[More Details](#)

■ 5 ■ 4 ■ 3 ■ 2 ■ 1



13 respondents (18%) answered **helpful** for this question.

good section      understanding of the session  
 lot of things      corporate world      helpful session      Good experience  
 session was useful      **helpful**      good session      good speech  
 session with mam      Informative      information      helpful mam  
 good motive      guest talk      session it was helpful      Good information  
 session was informative      skills were very good

- Attendees were able to get basic Self discovery and skill development.
- A well prepared CV that showcases our skill and achievements .

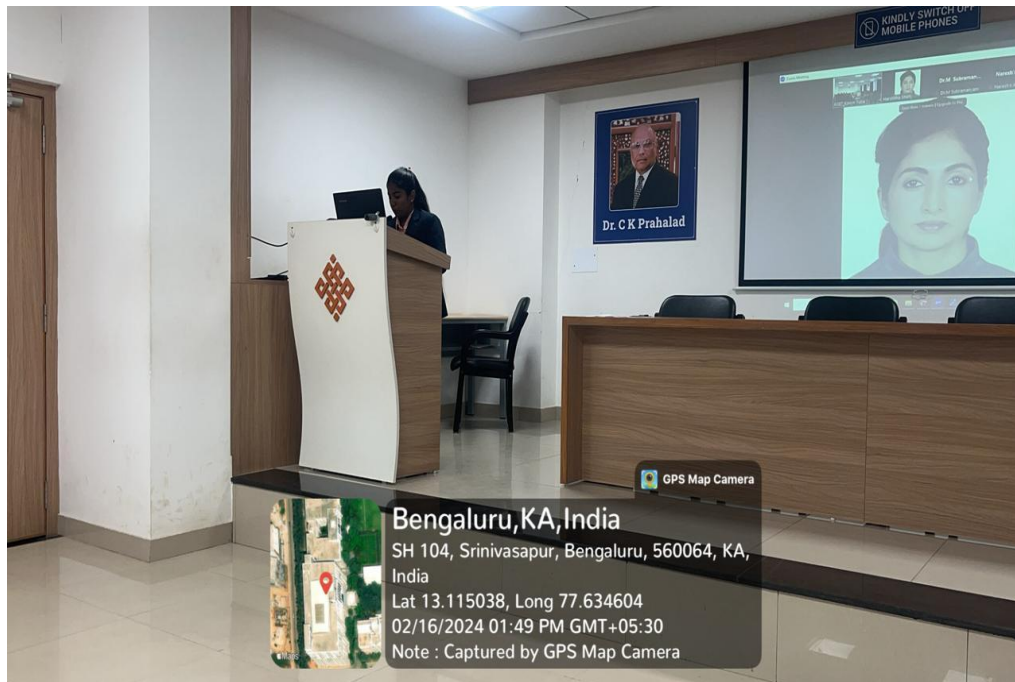
### Inference:

The session seems to be useful for the participants, as there is a positive feedback.

### Action Plan:

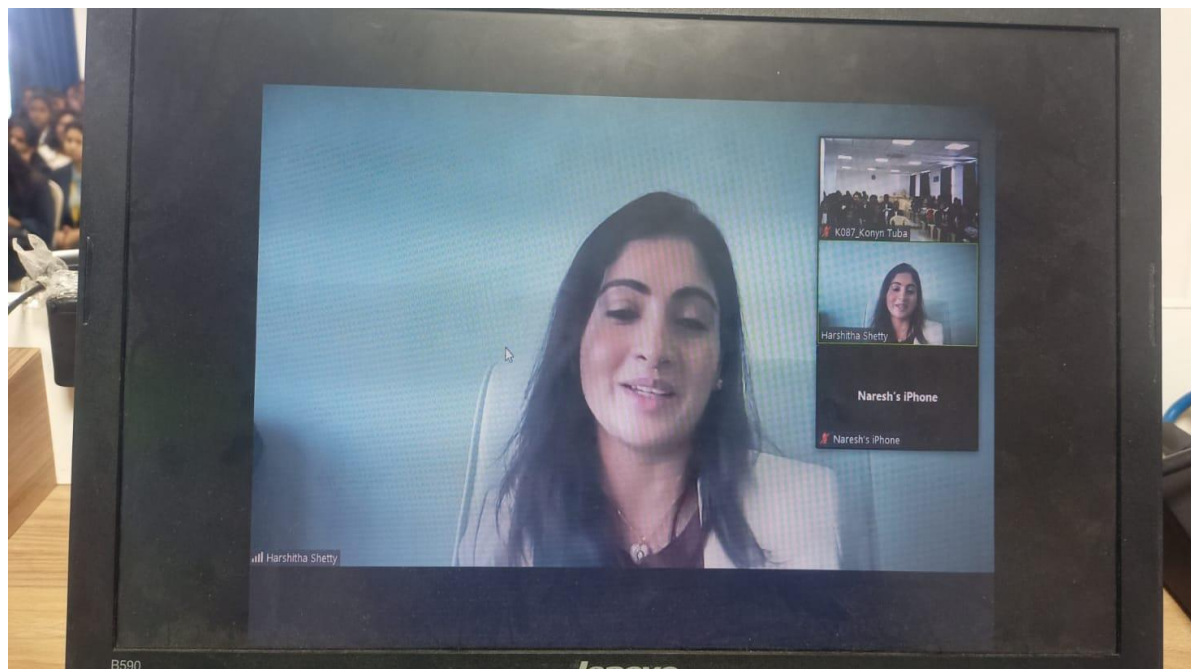
Similar session on contemporary topics can be planned.

## Geo-tagged Photos :



(Welcome address by Student Co-ordinator, Ms. Tejaswini S)

(Resource Person addressing the participants)



(Participant's engagement)



GPS Map Camera

Bengaluru, KA, India

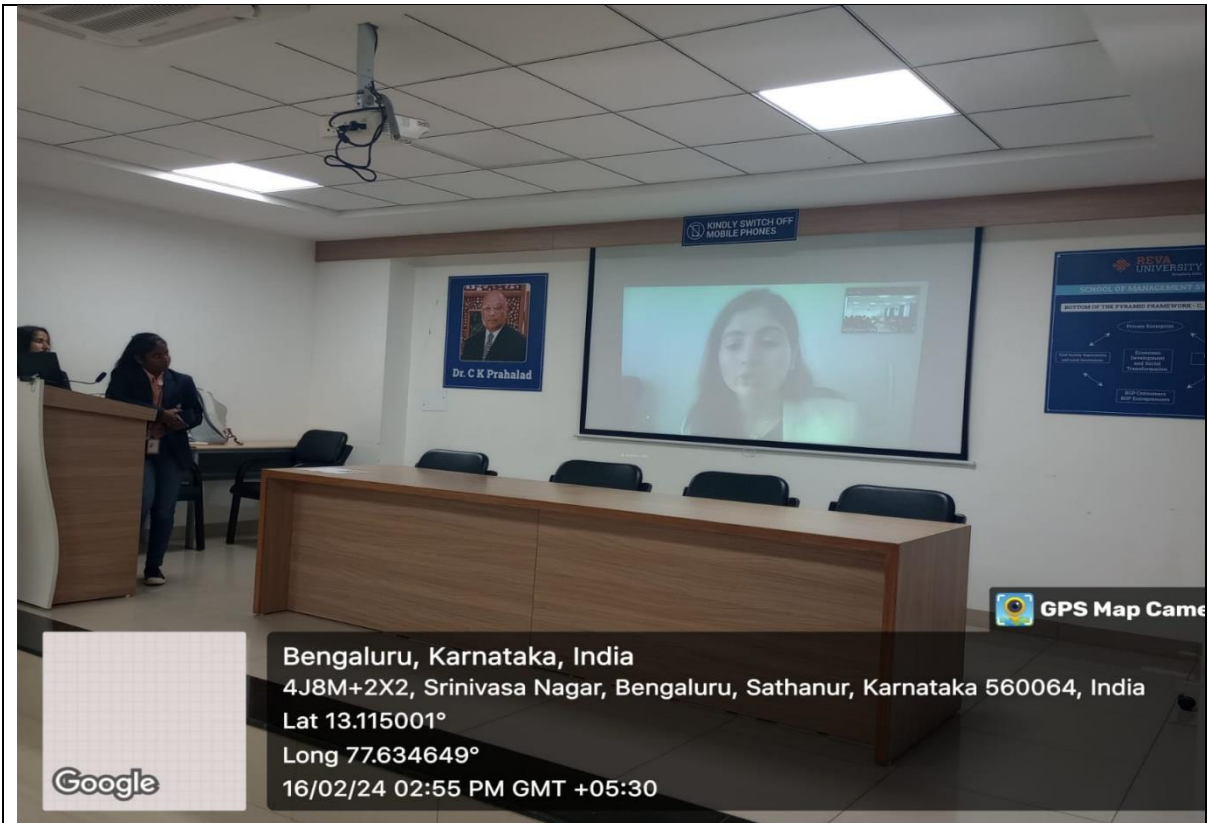
SH 104, Srinivasapur, Bengaluru, 560064, KA, India

Lat 13.114854, Long 77.634559

02/16/2024 01:52 PM GMT+05:30

Note : Captured by GPS Map Camera





**Faculty Co-ordinator Signature:**

**HOD**

**Director**

**Resource Person Brief Profile:**

Harshitha Shetty, equipped with a Bachelor's degree in Business Management and a Master's in Business Administration, complemented by a decade of corporate expertise. Her professional journey started at Wipro Technology in Bangalore, spanning IT, healthcare, and banking sectors. Presently, She contribute as the Talent Acquisition Manager at HSBC Dubai, focusing on identifying the optimal talent for diverse roles. Beyond the corporate realm, She derive happiness from practicing and teaching yoga, discovering new destinations, and creating memorable moments with my loved ones.

Creative:



## SCHOOL OF COMMERCE

*Organises an International Seminar on*

# PROFESSIONAL LAUNCHPAD

 16<sup>th</sup> February, 2024  1:30 PM to 3:30 PM

 C.K Prahalad Seminar Hall



**Speaker**

**Ms. Harshitha Shetty**

Talent Acquisition Manager  
HSBC, Dubai

[www.reva.edu.in](http://www.reva.edu.in)

Participant's List:

**SCHOOL OF COMMERCE**

**ATTENDANCE FOR THE SEMINAR ON 16.02.24 Timings: 1.30 PM TO 4.30 PM**

SL.NO	SRN	STUDENT NAME	EMAIL ID	CLASS & SECTION
1	R22CC080	NIDHI GOPAL	nidhigopal97@gmail.com	4 BCH B
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