

Common SOP for conduction of School Level Events

STAGE-2: Post-Event

Name of the Event Conducted

Date of the Event : 3/5/2024

1. School & Program	COMMERCE
2. Type of Program	Cultural/Sports/ Any other club activities/Lecture
3. Brochure and Circular	<input checked="" type="checkbox"/> Done <input type="checkbox"/> Not Done
4. Event/Activity report	<input checked="" type="checkbox"/> Done <input type="checkbox"/> Not Done
5. Attendance list	<input checked="" type="checkbox"/> Done <input type="checkbox"/> Not Done
6. Feedback Analysis	<input checked="" type="checkbox"/> Done <input type="checkbox"/> Not Done
7. Action Taken Report	<input checked="" type="checkbox"/> Done <input type="checkbox"/> Not Done
8. Activity/Event Photos (Compulsorily Geo Tagged)	<input checked="" type="checkbox"/> Done <input type="checkbox"/> Not Done
9. Activity/Event Video (Link to be provided in the Report)	<input type="checkbox"/> Done <input checked="" type="checkbox"/> Not Done
10. Finance report (Budget and expenditures incurred)	<input checked="" type="checkbox"/> Done <input type="checkbox"/> Not Done
11. Activity/ Event complete report -Soft Copy marked to School Group mail, Academic Co-ordinators and Dean/Director of the school	<input checked="" type="checkbox"/> Done <input type="checkbox"/> Not Done
Program Objectives: <ul style="list-style-type: none"> To provide a learning experience on Scale Development To provide hands on session on Data Analysis Software i.e., SPSS. To motivate faculty members to write empirical papers. 	
Program Outcomes: <ul style="list-style-type: none"> Workshop material shared amongst faculty members will help in performing appropriate test suitable for their study and encourage them to write empirical papers. 	
NAAC Criteria: Criteria 6 (6.3.3 PROFESSIONAL DEVELOPMENT PROGRAMS ORGANIZED FOR TEACHING STAFF)	

APPROVAL (Signature)

Prepared and Documented by IQAC	Reviewed by HOD	Approved by Director

SCHOOL OF COMMERCE

Report on One day Workshop for In-house Faculty Members

on

“Scale development & Data Analysis using SPSS”

Title of the Programme:	Scale development & Data Analysis using SPSS
Date of the Programme:	3 rd May 2024
Timings of the Programme:	1.00 pm to 4.3. pm
Place of the Programme	SVB, 7 th Floor Room No.714
Resource Person:	Dr.Poornima V, Assistant Research Director & Assistant Professor, St. Joseph College of Commerce, Bengaluru.
Program Co-ordinator:	
• Faculty Co-ordinator	Prof. Konyn Tuba Lappay
• Student Co-ordinator	Mr. Sanjibon Saha Ms. Anugraha Mr. Manish
Number of Participants	Faculty members attended: 25
Program Objective	<ul style="list-style-type: none"> • To provide a learning experience on Scale Development • To provide hands on session on Data Analysis Software i.e., SPSS. • To motivate faculty members to write empirical papers.
Program Details:	
<p>On 3.5.2024, The workshop conducted aimed to encourage and give better learning about scale development and data analysis using SPSS. The speaker emphasized the. The speaker discussed the overview of research process and then steps in development of scale development.</p> <ul style="list-style-type: none"> • Construct Definiton • Item Generation • Content Validity & Pre testing • Measurement Purufication • Verification of Dimensionality • Nomological Validity • Criterion related Validity • Accounting for known issues in measurement scales <p>The session also covered on the characteristics of a good or bad item like exceptionally lenthly items reading difficulty and redundancy.</p> <p>The second part of the session was hands on experience using SPSS and the following test were practiced</p> <ul style="list-style-type: none"> • Reliability test • Normality test • Descriptive statistics 	

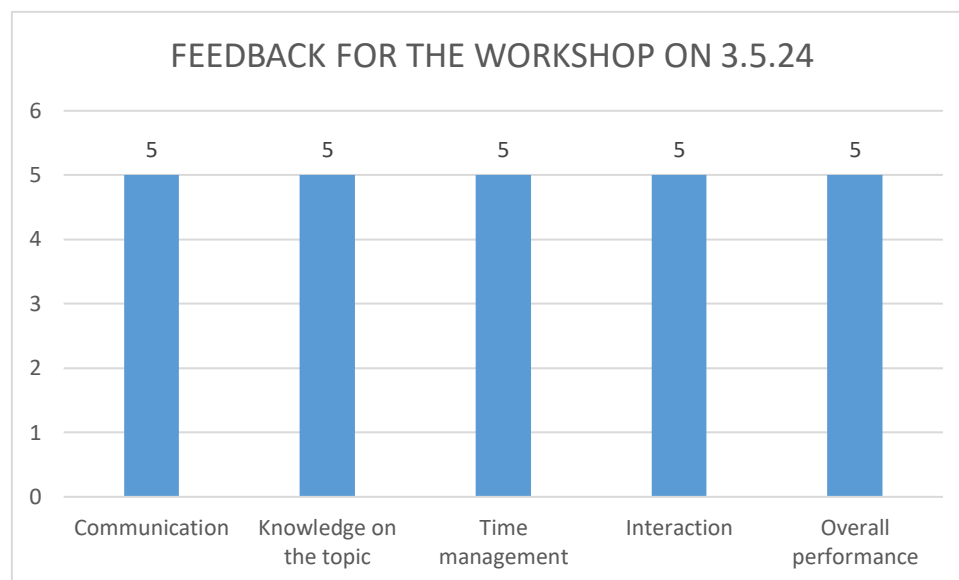
- One sample T – Test
- Independent sample T-Test
- Paired T-Test
- One-way Anova

The speaker also gave highlights on interpreting and writing such analysis in the research paper or thesis.

Learning Outcome/ Feedback:

- Attendees were able to get basic learning of scale development
- Hand on experience and cracked version of software with reading material can help to practice and implement better in the research papers.

Graph:



Inference:

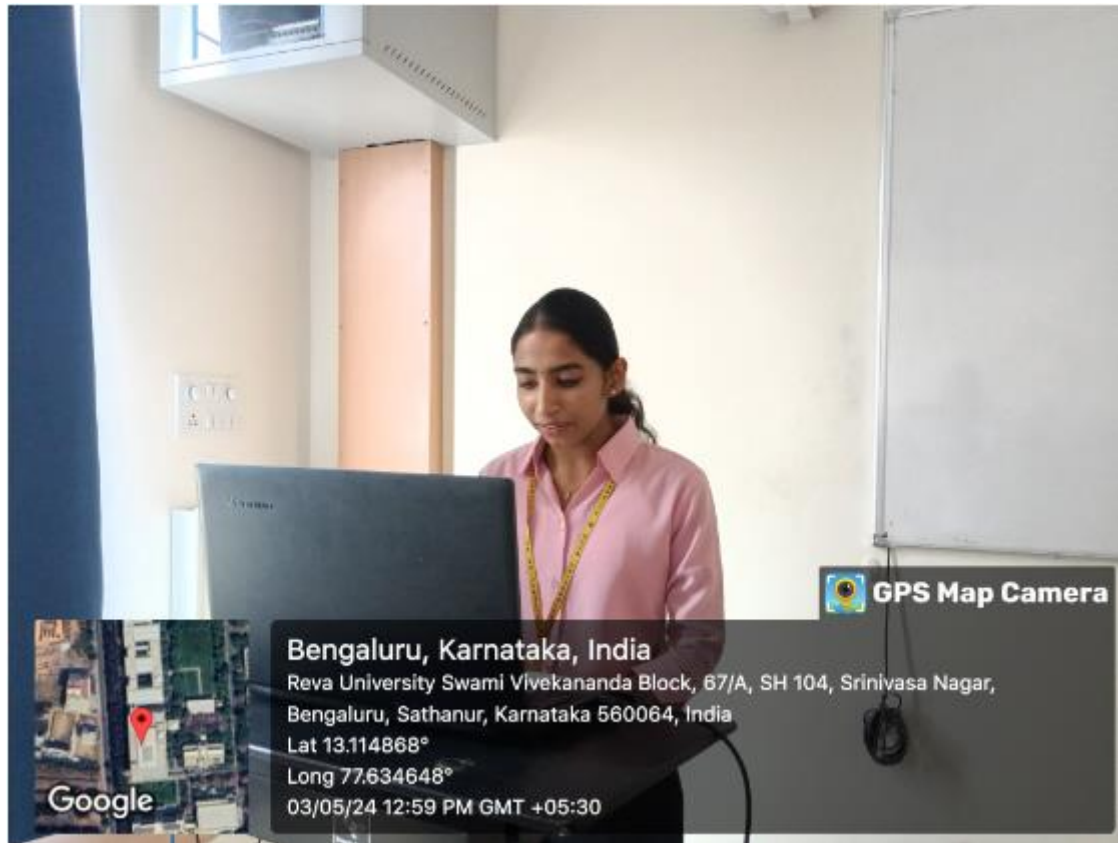
The session seems to be useful for the participants, as there is a positive feedback.

Action Plan:

Similar session can be planned on the following topics as informed by the participants

workshop in business commerce and management
 Case study research workshop step by step Research related better knowledge
 PhD works level learners **Regression analysis** basic step
 Great session paper writing SPSS Research paper beginning stage
 Use of AI
 Personal Finance

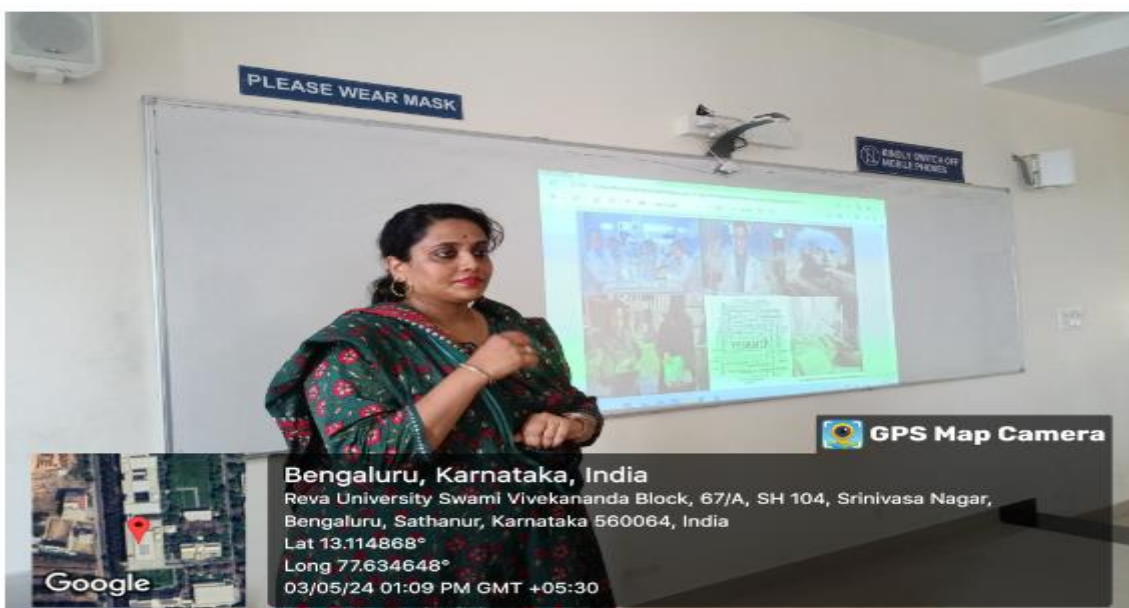
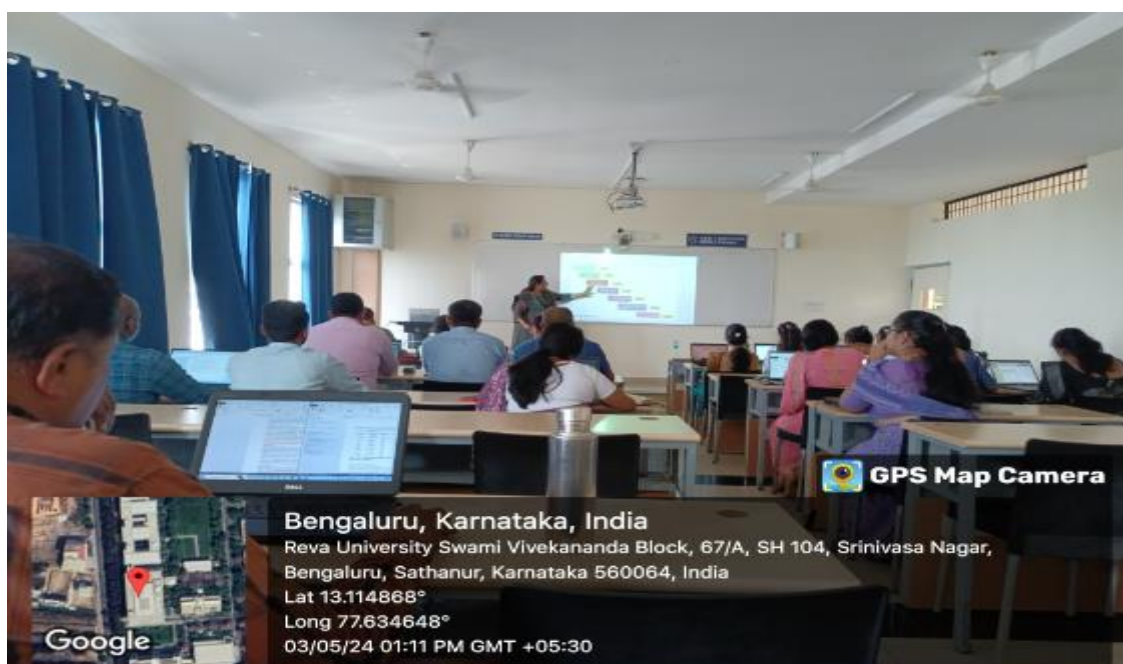
Geo-tagged Photos :



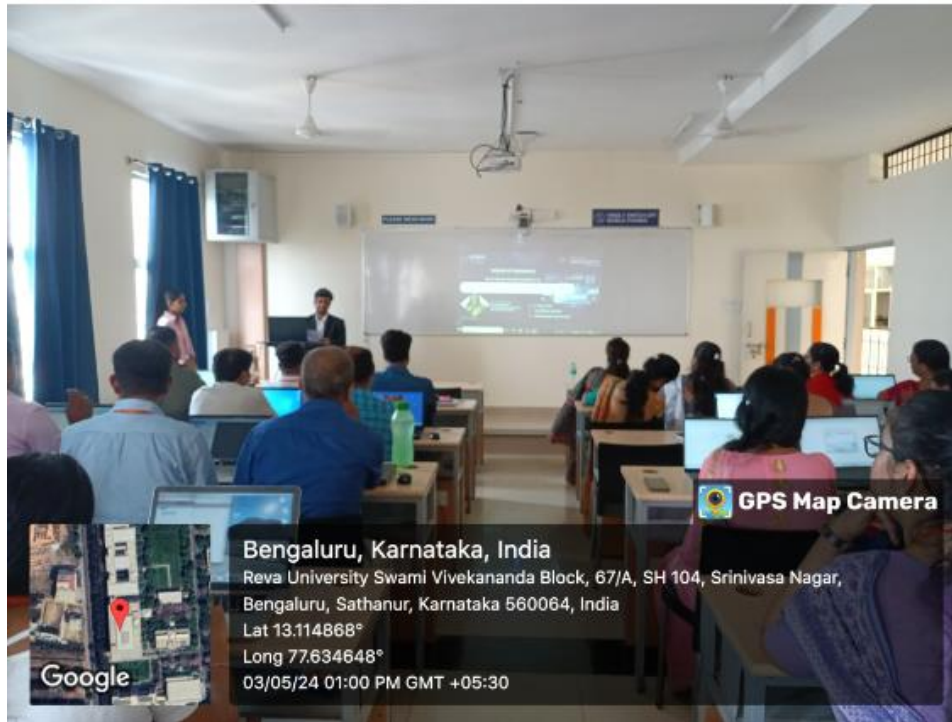
(Welcome address by Student Co-ordinator, Ms. Anugraha)



(Prof. Usha Welcoming the resource person by offering sapling)



(Resource Person addressing the participants)



(Participant's engagement)



(Vote of thanks by Student Co-ordinator)

Faculty Co-ordinator Signature:

HOD

Director

Creative:

11 YEARS OF UNIVERSITY RECOGNITION

21 YEARS OF ACADEMIC EXCELLENCE



REVA
UNIVERSITY
Bengaluru, India

School of Commerce
Organises a one-day workshop
for in-house faculty members on



Scale Development & Data Analysis using SPSS



Resource Person
Dr. Poornima V
Assistant Research Director,
SJCC Research Centre


 **3rd May, 2024**

 **12:30 PM to 4:30 PM**

 **C.K Prahalad Seminar Hall**

www.reva.edu.in

Resource Person Profile:



Dr. Poornima V
Assistant Research Director, SJCC Research Centre

Email : poornimavijaykumar23@gmail.com / poornima@sjcc.edu.in

Dr. Poornima V serves as an Associate Professor at the Department of Commerce & Management (UG & PG) at St. Joseph's College of Commerce (Autonomous) in Bengaluru, bringing to the table over a decade of teaching and research expertise. Having earned her M.Com with first rank from the same institution, she returned as a faculty member in 2012. Dr. Poornima successfully cleared the National Eligibility Test (NET) in June 2011 and later obtained her Ph.D. in Commerce from Bharathiar University, Coimbatore, in 2018. Additionally, she holds a certification in IFRS issued by ACCA, UK. She is a recognized Ph.D. Research Supervisor under Bengaluru City University, SJCC Research Centre.

Dr. Poornima V has undertaken various administrative roles, serving as staff secretary, professional programs coordinator, parent-teacher association coordinator, and coordinator for international webinar series on Sustainable Development Goals (SDGs). Presently, she holds the position of Assistant Research Director at the SJCC Research Centre.