

Report on
“BREAST CANCER AWARENESS - 2024”
School of Architecture, REVA University

Subject: **Breast Cancer Awareness Week 2024**
Agenda: **To spread awareness about breast cancer and preventative measures and self-check - up tips.**
Platform: **Offline – School of Architecture, REVA University**
Dates: **29th October 2024**
Time: **01:30 PM to 02:30**
Participants: **School of Architecture & REVA University Students & Faculty**
Conducted by:

Frankwin Benedict ,Nidhi ,Shylaja, Fiza ,Kruthika, Sameeksha S, Samiksha C, Nityasree, Vidhathri ,Lakshman faculty coordinator – Ar. Vaishali Jha.

Details :

The Breast Cancer Awareness Program, organized by the Student Council of REVA School of Architecture on Tuesday, 29th October, under the theme "Think Pink, Stand Strong!", was a resounding success in raising awareness about breast cancer. The event highlighted the importance of prevention, early detection, and fostering solidarity for this global health cause. The intention was to promote gender sensitivity and awareness among the students and faculty of REVA University.

The program featured informative posters that displayed crucial facts and guidelines about breast cancer, effectively capturing attention and sparking meaningful conversations among attendees. These visual aids served as powerful tools to enhance awareness, educate participants, and encourage open dialogue. A pledge wall provided a platform for participants to commit to spreading awareness and supporting early detection, which received significant positive feedback for its impactful message.

A hands-on activity where participants painted pink bows symbolized unity and created a memorable and engaging experience. This collaborative effort further emphasized the importance of collective action in promoting awareness and supporting those affected by breast cancer. The vibrant atmosphere and engaging activities empowered participants with valuable knowledge and fostered a sense of community and shared purpose.

The program also inspired suggestions for future initiatives, such as extending the campaign duration and organizing expert-led webinars to deepen understanding and expand outreach. Feedback from participants highlighted the campaign's success in achieving its objectives and creating a meaningful impact.

The "Think Pink, Stand Strong!" campaign underscored the importance of health education and community engagement in addressing critical health issues. Special thanks are extended to the faculty, students, and volunteers of REVA School of Architecture for their dedication and efforts in making the event both impactful and

memorable. This initiative serves as a testament to the power of unity in promoting awareness and making a difference.

Poster of the Event:



Picture of the Event:





