

SCHOOL OF COMMERCE

Report on five day Faculty Development Program (Hybrid Mode)

on

“Learning 2.0: Teaching & Research Strategies”

Day 1: 2nd December, 2024

Topic for the session:	Mastering the Art of Writing Impactful Research papers and Publishing in Indexed Journals.
Timings of the session:	2.00 pm to 4.00 pm.
Place of the Programme	Online, Platform using MS teams.
Resource Person:	Dr.N.Prabhakar Assistant Professor Senior Grade 1, School of Business, VIT- AP University
Emcee of the Day	Prof. Nimit Sharma
Number of Participants	25

Creative:

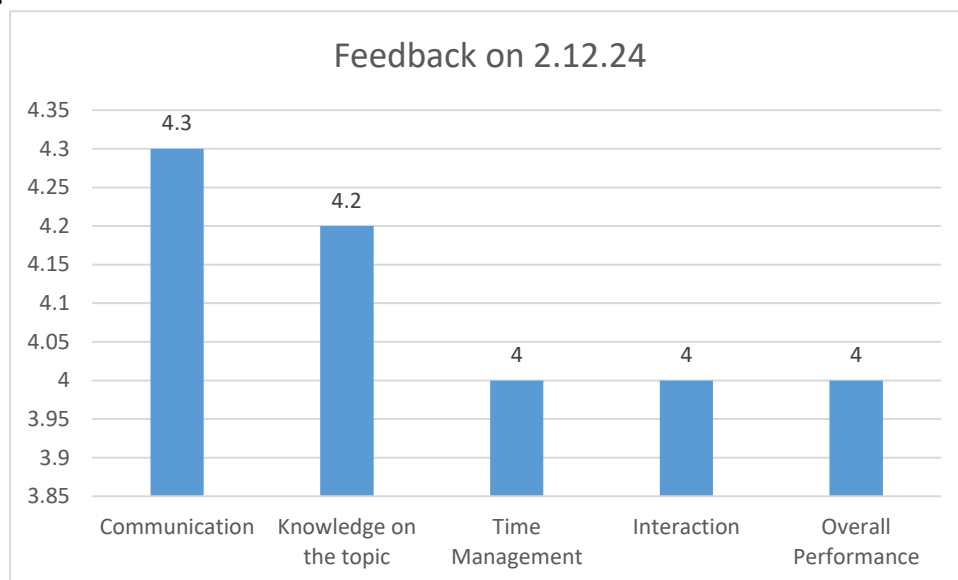


Program Details:

The Faculty Development Program (FDP) on "Mastering the Art of Writing Impactful Research Papers and Publishing in Indexed Journals" was conducted on 2nd December 2024 from 2:00 PM to 4:00 PM. Dr. N. Prabhakar, a distinguished academic and researcher from the School of Business, VIT-AP University, served as the resource person for the session. The program was designed to equip faculty members with the essential skills and strategies needed to craft high-quality research papers and successfully publish in reputed indexed journals. Dr. Prabhakar shared his extensive experience and practical insights, making the session highly engaging and informative.

Detailed explanation of the significance of Scopus, Web of Science, and ABDC-indexed journals. Guidelines for selecting suitable journals based on the scope and target audience of research work. The structure of an impactful research paper, including abstract, introduction, literature review, methodology, results, and discussion. Importance of clarity, coherence, and academic rigor in writing. Avoiding common pitfalls such as plagiarism, poor referencing, and overgeneralization. Strategies for preparing an effective cover letter and responding to reviewer comments. Insights into managing revisions and resubmissions.

Feedback:



Learning Outcome:

Sl.No	Learning Outcome
1	It's very informative session
2	got clear idea of publication procedure
3	Skills Of Preparing Manuscript
4	Step-by-step guidance on how to prepare a research paper and publish it.
5	Structured way of writing Research paper

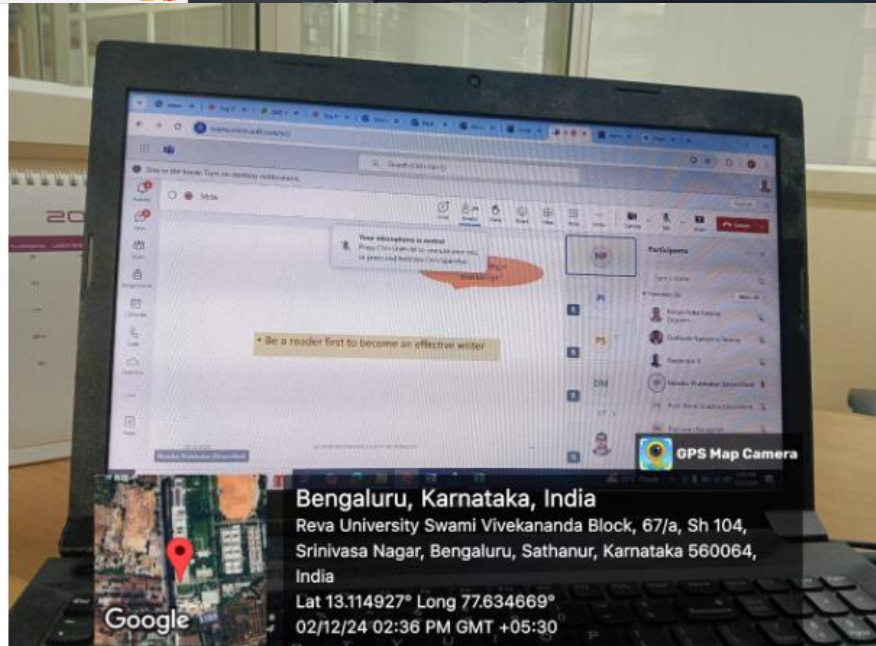
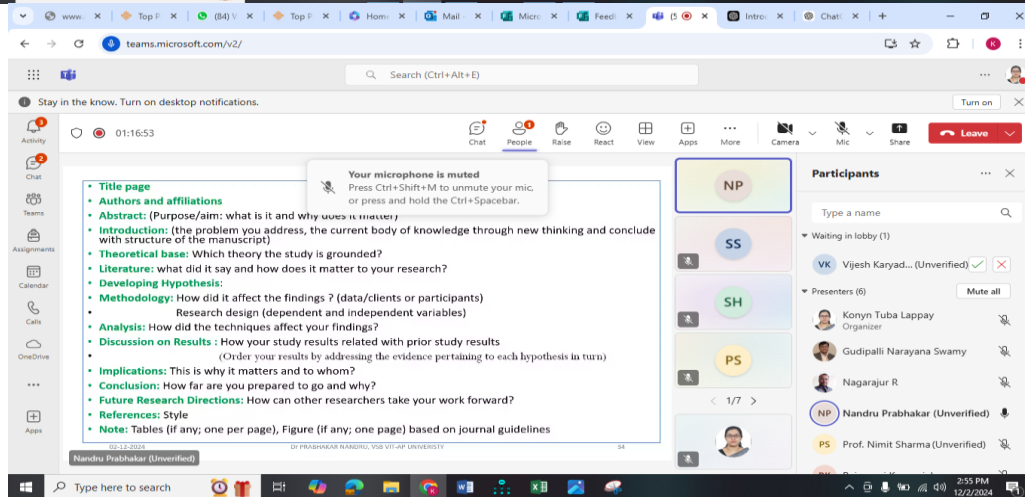
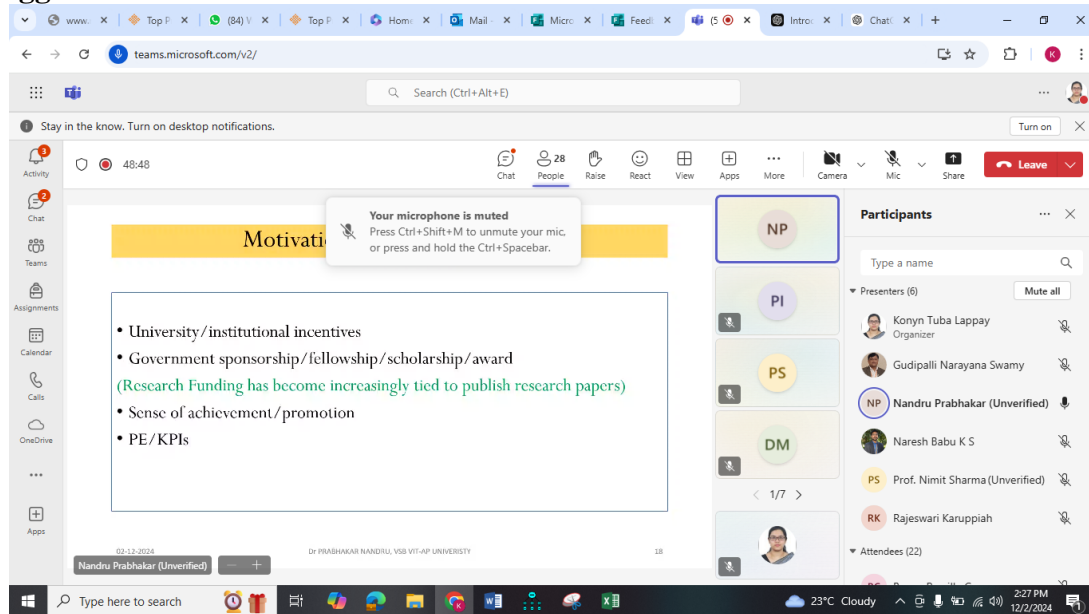
Comments:

Sl.No	Comments
1	Knowledgeable person
2	Sir very patiently explained elaborated every concept. Thank you
3	Very informative and useful session
4	It was a useful and interactive session

Action Plan:

The session was useful and it also helped the participants to learn about writing research papers effectively. Hence further offline session could be planned to have more effective and interactive session.

Geo-tagged Photos :



Profile:

Dr.N.Prabhakar

Assistant Professor Senior Grade 1, School of Business (VSB)

Specialisation : Accounting for Managers, Financial Management, Management Accounting, Security Market Operations, and Security Analysis & Portfolio Management.

Email : prabhakar.n@vitap.ac.in

Office Address : 425 I , AB-1

Education:

Doctoral Degree

- Ph.D (Management) Pondicherry Univeisty

Master Degree

- MBA Kakatiya University

Under Graduation

- B.Com Kakatiya University

Research

Area of Specialisation

Accounting for Managers, Financial Management, Management Accounting, Security Market Operations, and Security Analysis & Portfolio Management

Day 2: 3rd December, 2024

Topic for the session:	EdTech and AI Innovations for the Classroom 2.0.
Timings of the session:	2.00 pm to 4.00 pm.
Place of the Programme	Online, Platform using Google Meet.
Resource Person:	Prof. Saranya Francis, Assistant Professor, St. PAULS COLLEGE
Emcee of the Day	Prof. Beena Precilla
Number of Participants	25

Creative:**Program Details:**

Prof. Saranya Francis, an expert in technology integration in education and a faculty member at St. Pauls College, led the session, which aimed to explore emerging EdTech tools and AI applications for enhancing classroom teaching and learning. She discussed the Overview of cutting-edge educational technologies transforming traditional teaching methods. Discussion on blended learning, flipped classrooms, and gamification strategies. Introduction to Artificial Intelligence (AI) tools such as chatbots, adaptive learning platforms, and virtual tutors.

Demonstrations of AI applications like plagiarism checkers, automatic grading systems, and personalized learning solutions. Tools to create interactive content, including Kahoot, Nearpod, and Canva for Education. Participants engaged in hands-on activities where they explored AI-powered tools like Khanmigo for enhancing student assignments. The session also included a group discussion on the role of AI in bridging learning gaps.

Some of the links shared were as follows:

Commerce related gamification apps:

<https://play.google.com/store/apps/dev?id=4657021685850913872>

<https://www.stockmarketgame.org/>

<https://www.startupwars.com/>

<https://www.lavamind.com/games/biztopia/>

Interactive session Tools:

<https://www.mentimeter.com/>

<https://questionwell.org/>

<https://kahoot.com/>

<https://www.khanmigo.ai/teachers>

For generating questions: <https://www.quillionz.com/>

Other AI Tools:

<https://www.presentations.ai/>

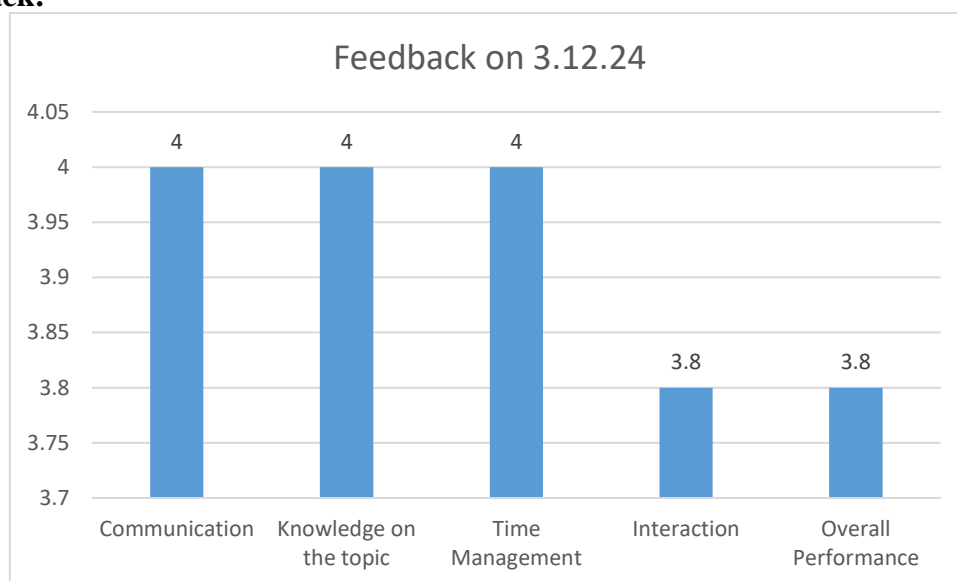
https://teacheasy.ai/?gad_source=1&gclid=CjwKCAiAmMC6BhA6EiwAdN5iLRBDMYd88Zr1z9zPZBTbcp4C-biN2nX3JtlPKdxQgohYR59jsee2hoCyKoQAvD_BwE

<https://audiopen.ai/>

<https://www.eduaide.ai/>

https://www.hmhco.com/programs/classcraft?srsId=AfmBOope4LWLwS0_LbX-LJgT5pU5mFNkmC_gbu8Pi0Hxf8xXwrZ30r_h

Feedback:



Learning Outcome:

Sl.No	Learning Outcome
1	GREAT SESSION
2	Tools for interaction class
3	AI Techniques
4	I learnt about some new tools which we can use on the classroom
5	Learnt many helpful AI enabled teaching tools

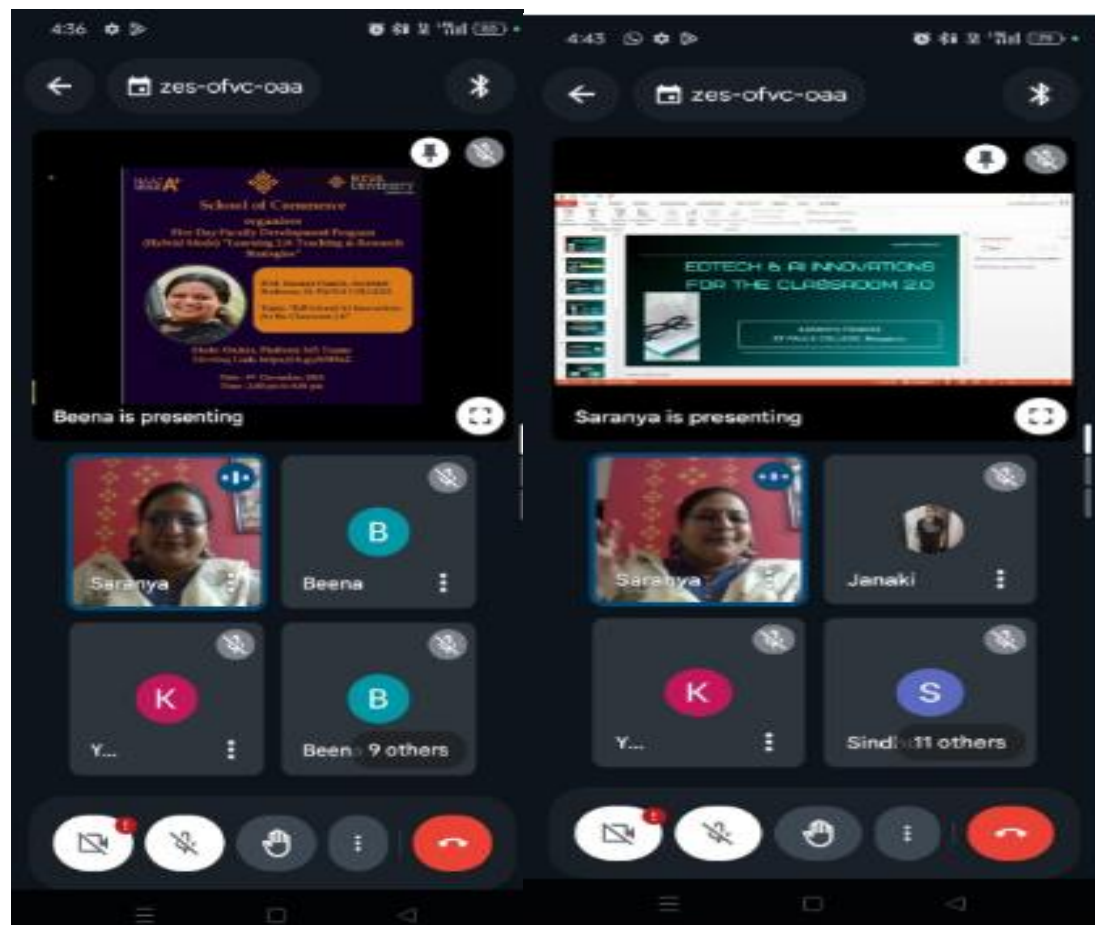
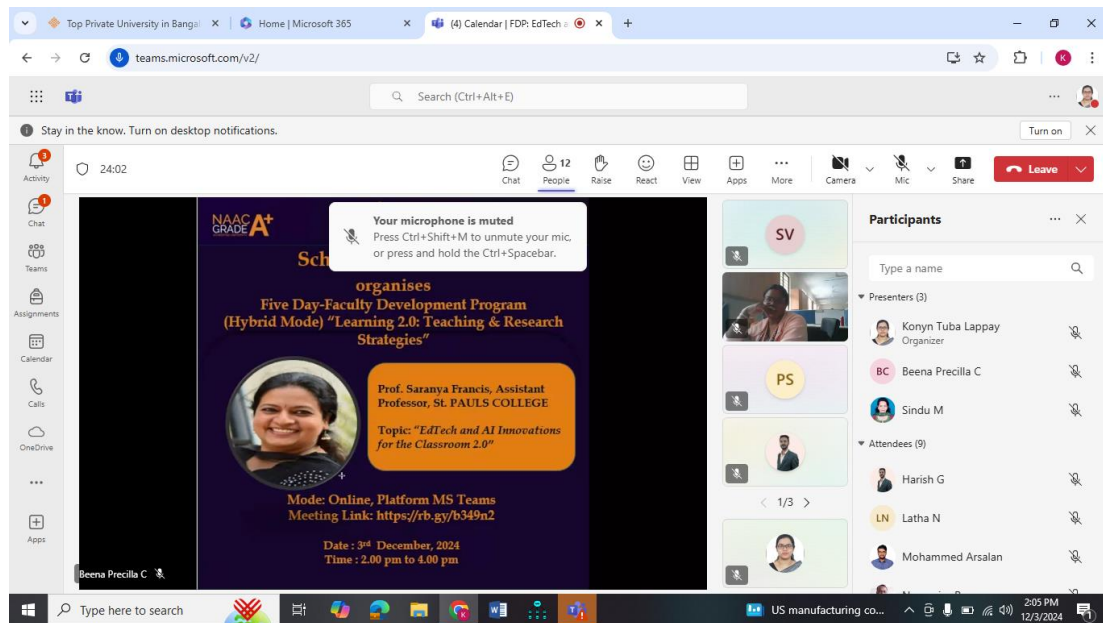
Comments:

Sl.No	Comments
1	She was excellent and well versed in her field
2	Very informative session
3	Very informative and useful session
4	Knowledgeable session

Action Plan:

The session was useful and it also helped the participants to learn about AI Tools to make classroom teaching learning more interactive and effective . Hence further offline session could be planned to have more effective and interactive session.

Geo-tagged Photos :



Profile:

Saranya Francis is an award-winning poet, distinguished educationalist, and passionate advocate for women's empowerment. A multilingual poet with four published collections to her credit, she has been honored with prestigious recognitions including the Star Ambassador of World Poetry, Bharat Award for Literature, and Rabindranath Tagore Award for Poetry. Currently serving as an Assistant Professor of English at St. Paul's College, Bangalore, Saranya has made significant contributions to education through her work as a faculty facilitator and life skills trainer. She has empowered countless educators through initiatives like ReGuru and has trained principals and teachers across various institutions in innovative teaching methodologies.

Her literary footprint extends globally, with her works featured in esteemed publications including the Sahitya Akademi's Vibrant Voices and the Limca Book of Records entrant Amaravati Poetic Prism. As the curator of Bangalore Poetry Circle's monthly open mic and editor of several anthologies, she continues to nurture and promote poetic voices.

Beyond the literary world, Saranya has been instrumental in establishing POSH cells, supporting women's entrepreneurial ventures, and advocating for child rights at international forums. She serves as the Secretary of ZAV Foundation and sits on the Board of Directors of A Room of Her Own Foundation in Ohio, USA.

Day 3: 4th December, 2024

Topic for the session:	Developing Conceptual Models.
Timings of the session:	2.00 pm to 4.00 pm.
Place of the Programme	Room No. 507, Smart Classroom, SVB.
Resource Person:	Prof. Bhavani M.R, Professor, School of Management Studies, Chanakya University.
Emcee of the Day	Prof. Usha
Number of Participants	25

Creative:



Program Details:

The session on "Developing Conceptual Models" was conducted on 4th December 2024. This session aimed to guide participants in constructing robust conceptual models, which serve as the foundation for empirical research across various disciplines.

The resource person Dr. Bhavani highlighted the following points.

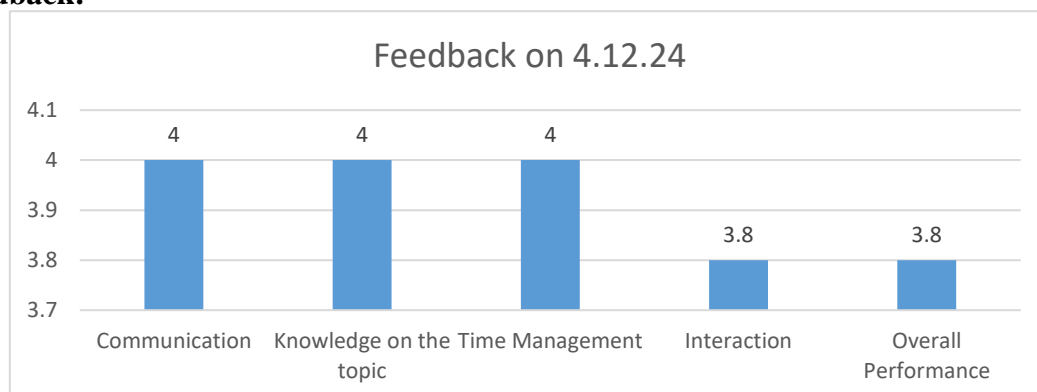
Overview of the importance of conceptual models in theoretical and empirical research.
Distinguishing conceptual models from theoretical frameworks and models.

- Identifying constructs, variables, and their interrelationships.
- Developing hypotheses and linking them to the research objectives.
- Steps in Model Development:
- Conducting a thorough literature review to identify gaps and form constructs.
- Designing the framework with measurable variables and specifying the causal relationships.
- Application of Conceptual Models

Examples of successful models across disciplines such as business, social sciences, and education.

Strategies for ensuring validity and reliability in model development.

Tools and software (e.g., Vensim, AMOS, SmartPLS) for model visualization and validation.

Feedback:**Learning Outcome:**

Sl.No	Learning Outcome
1	Conceptual framework - components
2	Significance of Developing a conceptual framework and on how to develop conceptual framework
3	The art of developing conceptual framework
4	A clearly designed conceptual model can help the researcher to stay focused on her areas of detailed study.
5	Madam really helped us to develop concepts for our research by connecting the key variables related to the topic

Comments:

Sl.No	Comments
1	She had immense knowledge about the topic, she explained in a crisp and concise manner
2	Very informative session
3	Knowledgeable session
4	Excellent session

Action Plan:

The session was useful and it also helped the participants to learn developing conceptual models. Hence similar session can be planned for a whole day.

Geo-tagged Photos :





Profile:

Dr. Bhavani.M.R is an Associate Professor in Management with over 24 years of experience in academia. She holds a PhD in Commerce and Management in the area of Strategic Marketing from Shivaji University, Maharashtra. She has also earned certificates in CAPSTONE, Six Thinking Hats, and Strategic Management from SMFI.

Dr. Bhavani.M.R is a highly accomplished scholar with a passion for advancing knowledge and innovation in the field of management. Her research interests are centered around Business Model Innovation, Quality Management in Higher Education, and Leadership. She has authored over 10 research papers in top-tier academic journals and presented her research at numerous international conferences. She has also received several awards and honours for her contributions to the field of Institution Building and leadership.

As an educator, Dr. Bhavani has a reputation for being a dynamic and engaging teacher. She has taught a variety of courses in management, including Strategy, International Business, and Marketing. She is known for her ability to create a stimulating learning environment that encourages critical thinking and fosters the development of innovative ideas. She has been recognized for her outstanding teaching and was invited to teach technocrats on a course on Technology Management at the Defence Institute of Advanced Technology (DIAT), Pune.

Dr. Bhavani has also been actively involved in providing consulting services to several organizations. Her expertise in academics, Institution Building, strategy and leadership has been extended to industry and academia including Reva University, Christ University, and Karnataka State Souharda Federation Limited to name a few.

Dr. Bhavani is also an active member of various professional associations, including National Institute of Personnel Management (NIPM) and National HRD network (NHRD). She has served in leadership position for Association of Indian Management Schools (AIMS) as the Vice-Chairman of Karnataka-Kerala Chapter.

Courses Taught At Chanakya – Principles of Management, Business Environment and Strategic Management.

Day 4: 5th December, 2024

Topic for the session:	Data Analysis using AMOS
Timings of the session:	2.00 pm to 4.00 pm.
Place of the Programme	Room No. 520, Board Room, SVB.
Resource Person:	Dr. DHARMENDRA H Assistant Professor School of Commerce, Department of Commerce, CHRIST (Deemed to be University)
Emcee of the Day	Prof. Suma S
Number of Participants	10 Offline & 15 Online

Creative:



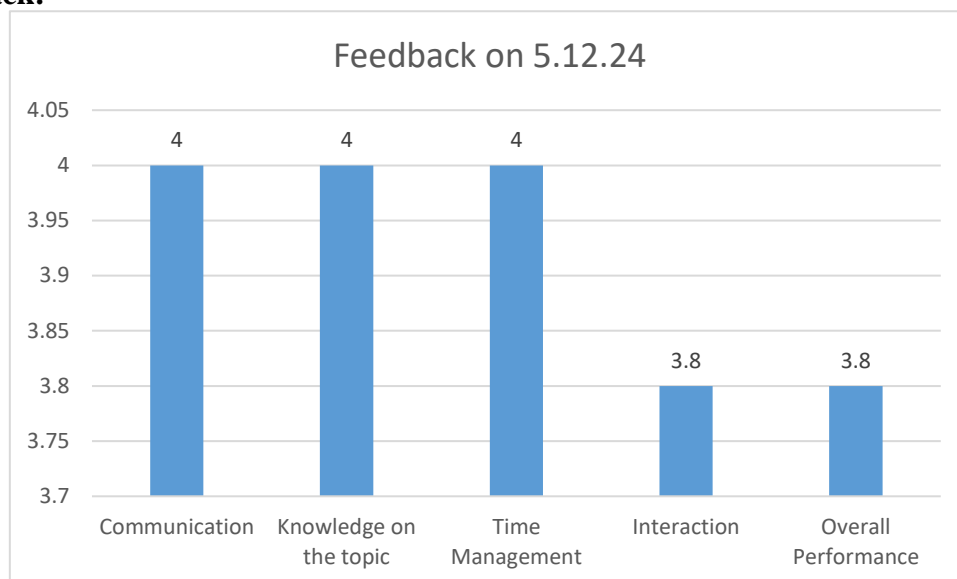
Program Details:

The session on "Data Analysis using AMOS" was held on 5th December 2024. Dr. Dharmendra H., an expert in statistical analysis and structural equation modeling (SEM), conducted the session. The program was tailored to enhance the participants' skills in using AMOS (Analysis of Moment Structures) for advanced data analysis.

- Overview of AMOS as a tool for SEM and path analysis.
- Understanding the relevance of SEM in research for validating theoretical models.
- Integration with SPSS and its applications in various fields of research.
- Steps in Data Analysis Using AMOS:
- Preparing and importing datasets.
- Specifying measurement and structural models.
- Running analyses and interpreting outputs, including goodness-of-fit indices, regression weights, and covariance values.
- Live demonstration of creating a path diagram.
- Step-by-step guide on model estimation, modification, and validation using AMOS.
- Interpretation of key metrics such as Chi-square, CFI, RMSEA, and SRMR.

- Use of AMOS in hypothesis testing, confirmatory factor analysis, and mediation/moderation analysis.

Feedback:



Learning Outcome:

Sl.No	Learning Outcome
1	We learnt conceptual modelling in SPSS and Amos Software
2	AMOS - regression model
3	use of software
4	AMOS software

Comments:

Sl.No	Comments
1	The resource person is very knowledgeable but the explanation was complex and fast.

Action Plan:

The session was useful but it seems to be the speaker was bit fast and requires more better hands on sessions.

Geo-tagged Photos :



Profile:

Dr. DHARMENDRA H. M.Com, NET, KSET, TNSET, Ph.D.
Assistant Professor

School of Commerce, Finance and Accountancy
Department of Commerce
CHRIST (Deemed to be University)
Bangalore Yeshwanthpur Campus
Bangalore – 560073

Dr. **DHARMENDRA H** is working as an Assistant Professor in the school of Commerce, Finance and Accountancy, Department of Commerce, CHRIST (Deemed to be University), Bangalore Yeshwanthapura Campus. His expertise lies in the specialized areas of Data Analytics, Finance, and Statistics. He holds a Bachelor of Commerce degree and an M.Com degree from Bangalore University, Bangalore. Further solidifying his academic prowess, he successfully completed his Ph.D. in Finance from the Bangalore University, Bangalore.

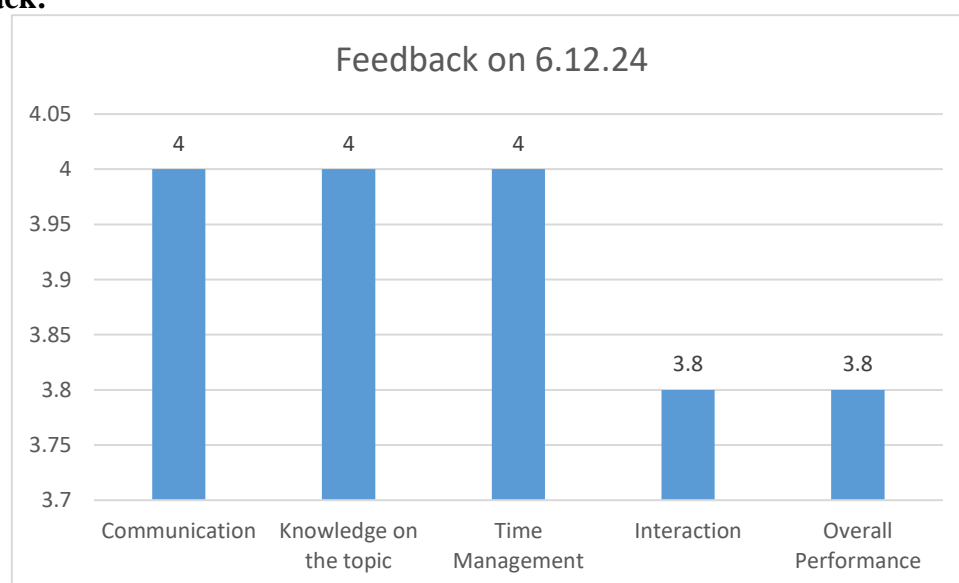
His research interests are in the area of Financial Literacy, Investment Decisions as well as in management education. He has conducted many workshops on **SPSS, AMOS, JAMOV, JASP, SMART PLS, Tableau, R and Spreadsheet** and trained Post Graduate Students, Research Scholars and Faculty Members. He has published many papers in both national and International journals and coauthored many books, to name a few “**Emerging Trends in Entrepreneurship**”, “**Strategic Cost Management-I**” “**Strategic Cost Management-II**” “**Strategic Financial Management**”, “**Business Ethics**” and “**Human Resource Development**”. He has total of 10years of experience comprising 4 years of research experience and the rest in academics. He has served as a resource person on various topics Financial Modeling, Data Analytics, Research Methodology etc., at different FDPs, MDPs, SDPS, question paper setter and chaired various sessions at National and International Conferences.

Day 5: 6th December, 2024

Topic for the session:	Usage of Innovative Pedagogical techniques
Timings of the session:	2.00 pm to 4.00 pm.
Place of the Programme	Online, Platform using MS teams.
Resource Person:	Dr. Anupama K Malagi, Co-ordinator of Teaching Learning Centre (TLC), R.V. Institute of Management Bangalore.
Emcee of the Day	Prof. Janaki S
Number of Participants	25

Creative:**Program Details:**

The session on "Usage of Innovative Pedagogical Techniques" was conducted on 6th December, 2024 to help educators enhance their teaching practices. The session explored modern methodologies such as flipped classrooms, project-based learning, and inquiry- The session emphasized student-centered learning, active participation, and adaptability, equipping educators with practical strategies to create engaging and effective classroom experiences. Participants found the session inspiring and expressed enthusiasm to adopt these methods in their teaching.

Feedback:**Learning Outcome:**

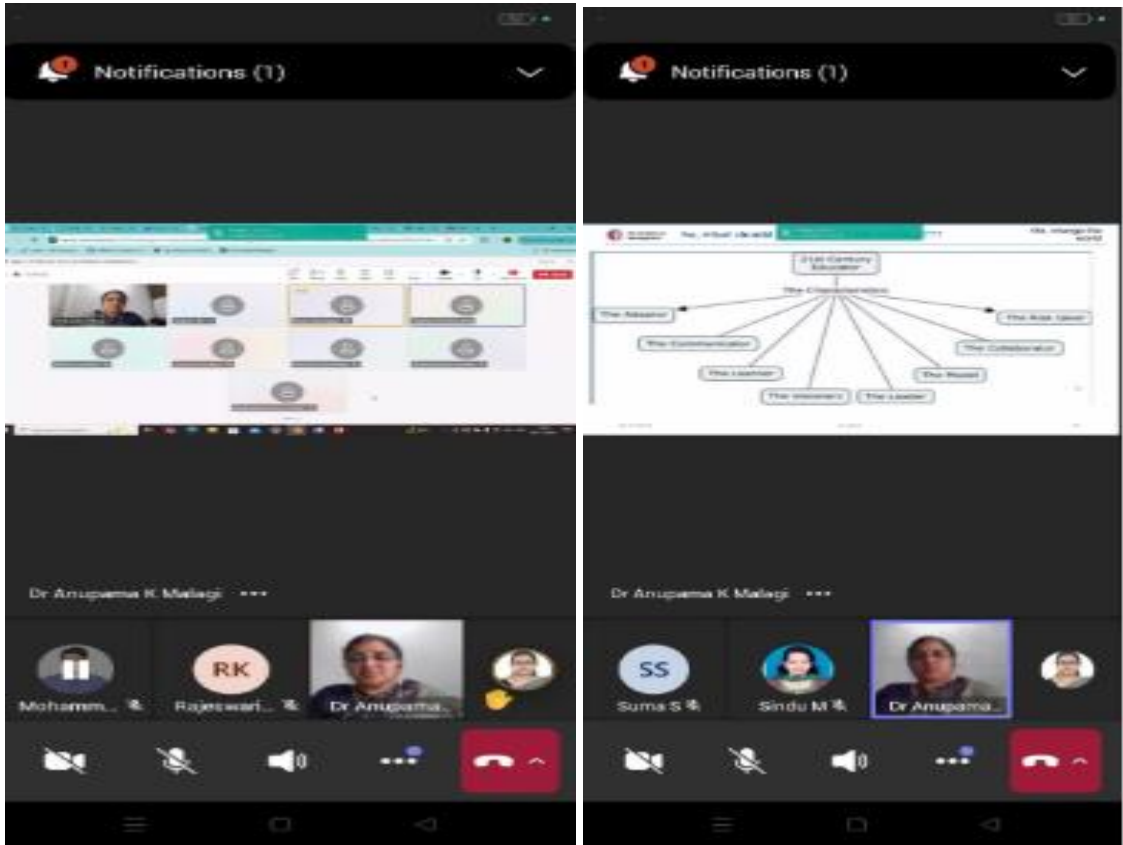
Sl.No	Learning Outcome
1	Pedagogy to be followed
2	It was informative
3	Its Good and innovative
4	New information about pedagogies and how tailor it to todays gen

Comments:

Sl.No	Comments
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The session was useful similar session could be planned.

Geo-tagged Photos :



Profile:



Dr. ANUPAMA K MALAGI

"Padmashri", 647/D, 9th 'D' Main

Hampinagar

Bengaluru – 560 104.

Phone: 080 - 23300133

Email: anupama.malagi@gmail.com /

anupama.rvim@rvei.edu.in

Mobile: 9448079735

Linkedin : <https://www.linkedin.com/in/dr-anupama-k-malagi-b0078553/details/experience/>

Passionate Academician with a rich experience of 27 years in Teaching, and Administration with an expertise in Quality Assurance for Accreditation processes and a strong ability to carry out higher responsibilities.

Actively involved in planning & implementing various initiatives in order to align with the Institutional vision. As the convenor of the Internal Quality Assurance Cell of the Institute, I am responsible for driving the entire NAAC accreditation process and in getting **A+ Grade** for the Institution.

As the co-ordinator of Teaching Learning Centre (TLC) at our Institute , successful in initiating and implementing the collaboration with Teaching Learning Centre of IIT Madras. Various faculty development programs have been organized under the aegis of the TLC.

As the co-ordinator of the centre for International Collaborations, I am responsible for initiating discussions and getting MoUs signed with leading institutions/ universities from various countries for international immersion programs and faculty internship programs.

Faculty Co-ordinators:

1. Prof. Naresh Babu K.S, HOD, School of Commerce
2. Prof. Konyn Tuba Lappay, IQAC Vertical Head, School of Commerce