REVA UNIVERSITY

SCHOOL OF MANAGEMENT STUDIES

IN ASSOCIATION WITH

INTERNATIONAL RELATION AND RESEARCH COLLABORATIONS

Organized International Education awareness Session

Topic: "International career acceleration through transforming learning"

Date – 5th Feb 2025

Students of present generation look forward to exploring new platforms of enhancing their knowledge and skills. We, at School of Management Studies, strive hard to bring and provide the best exposure to the students for holistic development.

A Guest Lecture on the Topic**: "International career acceleration through transforming learning"** was organized on **5th Feb 2025** in CKP hall, REVA University for the Students of BBA Program.

The session was aimed at providing various possibilities of learning new skills and upgrade the knowledge for facing the competitive world.

E-BANNER

EVENT OBJECTIVE

- To empower professionals and students with the knowledge, skills, and networks necessary to accelerate their international careers, by transforming their learning experiences and fostering a global mindset.
- Showcase innovative learning approaches and technologies that enhance global career readiness.
- Inspire and motivate participants to pursue international career opportunities.
- Improved skills and confidence.

Profile of the Resource Person

Shrenik Parmar: Visionary Leader in Global Education

Shrenik Parmar is a trailblazing serial entrepreneur and innovator in the field of transnational education (TNE), dedicated to enhancing opportunities for Indian students on the global stage. As the founder and CEO of DegreeLabs, Parmar has redefined the education sector by aligning his initiatives with India's National Education Policy, while responding to the increasing demand for internationalization in higher education. Through DegreeLabs, Parmar has established numerous global partnerships with prestigious institutions like University Kebangsaan Malaysia, RWTH Aachen University in Germany, and Copenhagen Business School in Denmark. These collaborations offer Indian students access to high-quality international education and provide affordable programs, such as short-term courses and dual-degree opportunities. This has helped bridge the gap between Indian students and the wider global academic community, making world-class education more accessible. Parmar's work has been widely recognized, earning him numerous accolades. Notably, he was a finalist for the AMBA Entrepreneurial Venture Award in 2020 and received several prestigious awards in 2019, including the Experian Commercial Potential Award and the Sainsbury Management Award. His success also extends to his earlier venture, Proodle Solutions, which garnered six international awards, demonstrating his aptitude for combining business acumen with innovation. A key highlight of his career is his integration of artificial intelligence (AI) into the EdTech space. In sum, Shrenik Parmar is a visionary leader who is shaping the future of global education. His entrepreneurial spirit, global partnerships, and dedication to making education more accessible to Indian students set him apart as a true innovator in the transnational education sector.

Details of the Event:

The session witnessed the true deliberation by the Guest Mr. Shrenik Parmar. The Guest highlighted and shared his insights about understanding transformative learning how it allows students for skill development. Mr. Shrenik Parmar delivered the lecture focused on problems that student's of present generation faces. He explained the AI tsunami with data and pain point on skill development. He also discussed about "applying the playing to win framework" – a strategic approach by A.G. LAFLEY AND ROGER MARTIN, showing the possibility of choice by the strategy. He focused on the testing and transforming of barriers for students to take well aware decisions with help of plan map. The lecture was received with admiration by the students and they also found the slides appropriate. The event ended with a question answer round followed by a vote of thanks.

Career Acceleration
Through Transformati

Outcome of the Program :

i) The session enabled students to explore new areas of Global learning platforms.
ii) Provided an idea about the requirements of AI learnings.
iii) Enabled them to understand the AI enabled opportunities

Geo-Tag Program photos.

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29 °C
919.76 m
40 µT
176° S
22 %
Lat: 13.1151, Long: 77.6347
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1012.0 hPa
Clouds
19.80 km/h

Geotag
QUESTION?
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SH 104, Srinivasapur, Bengaluru Urban, Karnataka, India, 560064, SH 104, SH 104, Srinivasapur,...
Lat: 13.1150, Long: 77.6346
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Clouds
19.80 km/h
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168° S
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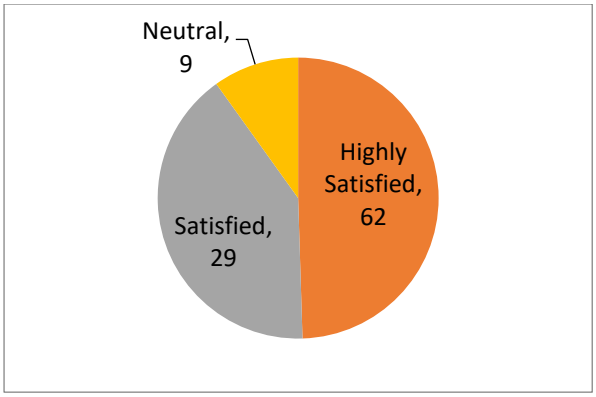
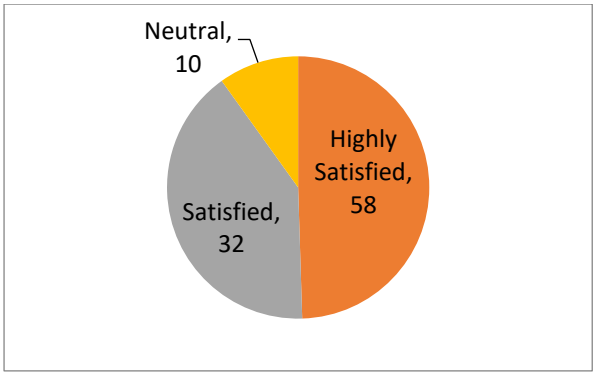
FEEDBACK ANALYSIS:

Session Feedback Analysis

https://forms.gle/Q6QFuRUTpSgFQAHD9



Based on the feedback collected, it was found that majority of the students were highly satisfied with the session deliveries.



Based on the feedback collected , it was found that 58% of the students were found satisfied with the communication skills and deliveries of the Resource Person.

Overall the session was found satisfied.