

School of Management Studies

ICONIC - ALUMNI CLUB

Alumni Elevate Edge 2.0

Newsletter November-2024



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Convenor

Dr. Nitu Ghosh

Director of SOM, REVA University

Co-convenor

Prof. Anitha Kumari B.

Assistant Professor, SOM, REVA University

About REVA University

REVA University is a State Private University established in Karnataka State under the Government of Karnataka Act No. 13 in the year 2012 in Bengaluru, the IT capital of India. The University is recognised by the University Grants Commission (UGC) and is approved by the AICTE (All India Council for Technical Education). REVA University prides itself in contributing to every student's holistic development. The University currently offers 41 full-time Undergraduate Programmes, 32 full-time Post Graduate programmes, 18 PhD programmes, and certification and diploma programmes. The University offers programmes in Engineering, Architecture, Science and Technology, Commerce, Management Studies, Law, Arts & Humanities, and Performing Arts. Courses are offered in Certificate/Diploma and Post Graduate Diploma too. REVA University facilitates research leading to a Doctoral Degree in all disciplines. The programmes offered by REVA University are well-planned and designed based on methodical analysis and research with emphasis on knowledge assimilation, practical applications, hands-on training, global and industrial relevance, and their social significance.

About the School of Management Studies

Understanding the need of the hour of present generation millennial students to differentiate between the core studies and the future requirements, the School of Management Studies keeps exploring the new areas of academic upskilling and at the same time, our aim is to provide holistic education to all our students.

Keeping in view the Global requirements, the BBA curriculum has been reviewed and discussed with the Industries and Corporate time and again. Based on the Global academic requirements, the curriculum has been redesigned. We have initiated the process of implementation of the NEP (New Education Policy) to cater the needs of the Nation and bring the right exposure in academics for present generation learners. The Faculty of Management is also accordingly upgrading their knowledge to effectively provide and disseminate the knowledge to prepare the students for the various competitions. Delivering quality education is the need of the hour. And School of Management Studies very well understands and strives towards bringing the quality education for the development of the students and also for societal benefits. Students while pursuing BBA has been exposed to various outreach programs, social development outreach programs and Nation development programs. This will not only help in their present studies but also helps in applying for Higher education in India and Abroad as well. In order to give various options of choice, the School of Management studies give following Program options for the prospective students.

Vision

To produce world class management experts through excellent teaching and research so as to offer professional services at National and International levels.

Mission

1. To provide high-standard, forward-looking, morally, socially and ethically responsive, coherent, interdisciplinary and career-oriented programs in a dynamic global education environment.
2. To contribute to the enrichment and dissemination of knowledge through theoretical, applied and problem-oriented research for the benefit of students, faculty, and society in general.
3. To serve the community by undertaking customer-oriented research, providing training and professional consultation for business, industry and government and pursue research in partnership with business and governmental organizations.



Message From Dean



"Connecting The Past To The Future: A Message To Our Esteemed Alumni"

Dear Esteemed Alumni,

As the Dean of the School of Management Studies, it is my pleasure to connect with you, our valued alumni. As we continue to navigate the complexities of the modern business landscape, I am reminded of the exceptional talent, dedication, and perseverance that define our alumni community. Your achievements, contributions, and success stories inspire us to strive for excellence. I would like to take this opportunity to express my gratitude for your continued support and involvement, invite you to stay connected and engaged with our institution, Share updates on our initiatives, research, and innovations, Encourage you to participate in our events, mentorship programs, and networking opportunities

REVA University remains committed to fostering a culture of excellence, innovation, and social responsibility. We are proud of our heritage and excited about our future. Stay connected and let's continue to inspire and empower each other.

Best regards,

Dr. Shubha. A,

Dean, Faculty of RBS, Commerce and Management Studies

Message From Director



"Bridging Our Legacy: A Special Message To REVA Alumni"

Dear Alumni of the School of Management studies, Hearty greetings from your beloved alma mater! As you ventured into the world after graduation, we hope you carry forward the values and skills acquired during your time here. Your achievements and contributions enrich our community, and we recognize the vital role you play in shaping the future of our institute. We feel immensely proud knowing about your progress and achievements in your career and personal life and how well you transcend through the challenges of life. Our heart is rejoiced to see you imbibe the skills and abilities that had been the core of our education curriculum. You are our brand ambassadors and your role in the growth of the School and University is crucial. You should be spreading the information about the progress of your alma mater and contributing in every manner that helps the junior batches of students and the school to progress and prosper. Our best wishes and prayers are with you as you grow in your career ladder as well as in the stages of your life. We look forward to seeing you at the zenith and get back to your alma mater as an inspiration for all.

Dr. Nitu Ghosh,

Director, School of Management Studies

Message From President, REVA University Alumni Association



Dear Alumni

Its a great pleasure to pen a few thoughts to the Alumni Newsletter of School of Management Studies. Our alumni are the Brand Ambassadors of REVA University. As REVA reaches a significant year of stepping into the 11th Year as University, our alumni community enhances the fame of the alma mater globally through their excellence and achievements. The Alumni Cell and REVA University Alumni Association aims to strengthen the Alumni Network and aid in creation of an environment for mutual growth and development. It is highly appreciable that the Alumni of School of Management Studies have been contributing back to the development of the school. We sincerely appeal the alumni to continue to stay connected to your Alma Mater and to involve in various initiatives and activities that benefit the Student and Alumni Community of REVA. As we approach the beginning of a new year, we at REVA look forward to celebrate your success. We wish you the best!

Rankings of School of Management Studies:

Achievements/RANKINGS	Magazine-Platform
47th India's Best B-School	Chronicle of Career & Education
6th Top B-Schools in South Zone	Chronicle of Career & Education
86th Top Private B-School	Business World
30TH Top B-School in south region	Business World
112th Top B-Schools overall	Business World
BUSINESS STANDARD and has been nationally ranked in the A7 band, as the Best B-School 2020.	National B-School Ranking (along with Govt. Institutions, IIMs, FMS) by BUSINESS STANDARD
7th position among the Top BBA Universities in India	B-School Survey by TIMES OF INDIA
No. 1 University in Karnataka - this National B-School Survey by TIMES OF INDIA	B-School Survey by TIMES OF INDIA





About REVA Alumni

REVA University has a strong alumni network which consists of more than 35000 alumni which is a part of our global alumni community. REVA University encourages the alumni to stay connected through various activities, technical talks, opportunity to establish their ventures etc, and provides overall support and benefits for life. That may be through providing alumni with career support, helping them to reconnect with old friends, access to a wide network of fellow alumni and a range of exciting events.





Alumni Activities -2024

EVENT NAME	ALUMNI DETAILS
<p>Alumni Talk by Ms.Priyanya SG , 2018-2021 Batch On " Campus to Corporate – A way forward for BBA Graduates"02.02.24</p>	
<p>"Grand Alumni Meet 2024" Date: 17th February 2024, 4:00 p</p>	
<p>Alumni Talk by MR. KANAKANCHI SHANMUKHA GARGEYA VICE PRESIDENT, CLUB CONVERGENCE OFFICIAL HR CLUB OF IBS HYDERABAD BBA (H) 2019-2022 BATCH On " IMPACT OF BUSINESS ETTIQUETTE IN TALENT RETENTION" Date: 15th Feb 2024 at 12:00 pm</p>	
<p>Alumni Talk by MR. KUNAL SINGH WEALTH MANAGEMENT EXECUTIVE, BAJAJ CAPITAL, BANGALORE BBA (I.I) 2020-2023 BATCH On " BUILDING WEALTH AND SUCCESS : FINANCIAL PLANNING, AND CAREER GROWTH " Date: 15th May 2024 at 12:00 pm</p>	

International Alumni Talk by

**MR. VISHNU VARDHAN, MARKETING DIRECTOR FOR
PROVINCENCE, GSK GROUPS, SIENA, ITALY**

BATCH : BBA (I.I) 2019-2022

**"Digital Marketing in Financial Services: Explore
regulations, challenges & Opportunities" on 27/9/24. at
11:45 am through Google Meet link.**



Alumni Talk by

Ms. PRACHI SHARMA BBA (H) 2019-2022 BATCH

**On "CRAFTING A WINNING GO-TO-MARKET
STRATEGY" on 24/9/24. at 11:45 am in CKP hall.**

**SR. SALES AND ADVERTISING EXECUTIVE,
AMAZON, BANGALORE,**



School of Management Studies

ICONIC - Alumni Club
in association with REVA University Alumni Association
Organises Alumni Reunion 2024

Alumni Reunion 2024: Reconnect, Remember Revitalize - Online Meet

Date: November 20, 2024 | **Time:** 06:00 PM | **Venue:** Google Meet

We School of Management Studies cordially invite all the Alumni of School of Management Studies from all the batches who are engaged in various professions/ academics in India/ abroad to join us on "Alumni Reunion – **Online meet**" on **November 14, 2024, i.e., on Thursday evening from 06:00 PM onwards**. Join us for a networking, inspiration stories, and conversation on your success in your career and achievements in your respective fields.

Join us for an Unforgettable Moment of Nostalgia, Networking, & Celebration!

- Reconnect with old friends and classmates
- Remember cherished memories and milestones
- Revitalize your connections and professional network



Registration Link

<https://forms.office.com/r/8Vu5QM5DEf>



School of Management Studies

ICONIC - Alumni Club in association with REVA University
Alumni Association Organises Alumni Coffee Talk 3.0

Reconnect & Refresh: Alumni Networking Guiding the Next Generations

An Interactive Session & Time to Snack Together

Date: November 28, 2024 | **Time:** 11:45 AM to 12:45 PM **Venue:** C K Prahalad
Seminar Hall

We, School of Management Studies cordially invite all the Alumni of School of Management Studies to join us on "Alumni Coffee Talk 3.0: Brewing success". Join us for an intimate morning of networking, inspiration, and conversation over coffee!

Agenda

- Panel Discussion
- Networking Session
- Q&A and Open Forum

Discussion Points

- Career transitions and growth
- Industry trends and innovations
- Entrepreneurship and leadership
- Work-life balance and wellness

Chief Guest

Dr. Shubha A.

Dean RBS, REVA University

Guest of Honour

Dr. Nitu Ghosh

Director, School of Management Studies
REVA University



Registration Link

<https://forms.office.com/r/Qa29ePbiSX>

Articles By Alumni:

REVA Roots and Resilient Futures: A Journey of Growth

Reflecting on my journey, I am filled with gratitude for REVA University, the institution that set me on a path of growth, learning, and self-discovery. REVA was more than an academic environment; it was a place where I found inspiration, gained confidence, and built the foundation that would support me through diverse challenges. The university fostered my entrepreneurial spirit and encouraged me to explore beyond traditional paths, helping me develop the skills and mindset I needed to adapt in a constantly changing world.

After completing my studies, I embarked on an ambitious venture, creating a restaurant and cafe under my own brand. Fuelled by a passion for hospitality and a vision to offer a unique dining experience, I took on the rewarding yet demanding world of entrepreneurship. My experience at REVA helped me navigate the challenges of establishing and promoting a startup, equipping me with the practical skills to manage operations and marketing and to connect with my community.

However, as the COVID-19 pandemic swept the world, my business faced severe challenges, with lockdowns and health precautions impacting the hospitality industry. Despite my best efforts, the business encountered financial difficulties, leading me to make the difficult decision to close it. Yet, my REVA experience taught me resilience and adaptability—qualities that helped me pivot my career toward the technology sector.

My first role in the software industry was as a Technical Support Engineer for a Google client, an opportunity that allowed me to apply my problem-solving abilities in a new arena. I was fortunate to contribute as a tester for a new Google application, a project that required attention to detail and an analytical approach. Today, this application is used by Google's Vice Presidents and Directors, and I take pride in having played a role in its development.

Looking back, I am deeply appreciative of the foundation REVA University provided. The university instilled in me the confidence to pursue my ambitions and the resilience to adapt to new challenges. As I continue to grow in my career, I carry the lessons from REVA with me, along with a strong sense of gratitude for the role it has played in my journey.



A handwritten signature in dark ink, featuring a stylized 'V' and 'S' followed by a long horizontal stroke.

Your dreams are within reach, go chase them -

As I sit here, reflecting on my journey to becoming a Sales and Advertising Specialist at Amazon, I'm reminded that determination and hard work can overcome even the most daunting challenges. Growing up, I was driven by an insatiable curiosity and passion for marketing and innovation.

My educational journey at REVA - from PUC to graduation, laid the foundation. I then focused on developing industry-relevant skills, networking, and building a strong personal brand. It's important to embrace challenges as opportunities for growth and foster meaningful connections. Staying adaptable and open to new experiences is a huge plus point. I learned to celebrate small wins, learn from setbacks, and strive for continuous improvement.

Throughout my journey, I've been fortunate to have an incredible support system. My loved ones, mentors, and peers have encouraged me to push beyond limits. Their guidance, wisdom, and unwavering support have been invaluable.

To those chasing their dreams, I say: stay focused, persistent, and true to yourself. Surround yourself with people who uplift and motivate you. Believe in your abilities, and don't be afraid to take calculated risks.

In conclusion, my journey has taught me that success is not solely defined by achievements, but by the lessons learned, relationships built, and the positive impact we have on others.

Best Regards,



Prachi Sharma

Prachi

Seeing my parents' eyes light up with pride

I come from Madanapalle, a town known for its rich agricultural produce and as a major trading hub for agricultural commodities in Andhra Pradesh. Growing up here gave me a deep sense of community and hard work, but after completing my PUC, I felt a strong urge to explore beyond my hometown and seek new opportunities. After careful research and talking to alumni, I decided to join REVA University.

Moving to REVA and living in a hostel for the first time was a big adjustment, but with encouragement from my parents, supportive teachers, and new friends, I gradually felt at home. Each day was an opportunity for new learning and growth, and I realized that education, like life, is a continuous journey.

When the first semester exams came, I was nervous as I was from science background till my PUC and in degree I opted BBA which is commerce, but my hard work paid off with high scores. This achievement motivated me to aim higher, and I soon made it my goal to top each semester. Every report card became a testament to my efforts, pushing me to keep going.

In my fourth semester, I chose to specialize in marketing—a subject that fascinated me. Studying what I loved helped me excel, and I saw firsthand the power of following one's passion.

The greatest reward was the pride on my parents' faces, Seeing their joy made every sacrifice worth it and brought me a profound sense of fulfillment.

1. **Shaik Baseera Anjum**
BBA, Batch 2021

A handwritten signature in black ink that reads "Baseera Anjum". The signature is stylized with a large initial 'B' and a long horizontal line extending from the 'j'.

Guided by REVA, Driven by Passion: My story of Journey of Friendship, Mentorship and Career.!

It's been a while since I left the beautiful campus at REVA, but the memories and lessons from those days remain as vivid as ever. Moving to Bangalore and joining REVA was an exciting leap, and it more than lived up to my expectations. The lush, vibrant campus quickly felt like home—a place where I found lifelong friends and mentors who shaped my journey.

The friendships I made at REVA are irreplaceable. We laughed, learned, and grew together, and they remain some of my strongest connections even today. And then there were the incredible faculty members—more than teachers, they were mentors who lit the way forward, offering advice and wisdom that I carry with me. They didn't just teach me; they instilled confidence, resilience, and a drive to succeed.

Specializing in Marketing at REVA fed my passion for the field and gave me the tools to thrive in the competitive world of business. I started my career in Abu Dhabi with a management consultancy, which exposed me to a variety of international markets and gave me invaluable insights into the global business landscape. This eventually led me to Dubai, where I am now co-founder of a company dedicated to developing user-innovative platforms.

REVA has been instrumental in this journey. The skills I gained there, the experiences, and the growth mindset they instilled have been a solid foundation for every professional step I've taken. REVA didn't just prepare me for a career; it prepared me for a life of learning, adapting, and pushing the boundaries.

Looking back, I'm deeply grateful for my time at REVA and the role it has played in helping me carve my path. Here's to all of us in the REVA family who carry a piece of this incredible place with us, no matter where life takes us.



A handwritten signature in blue ink that reads "Challenge Krishna A S". The signature is stylized with a large 'C' and a flourish at the end.

With gratitude,

Challenge Krishna A S
BBA (Batch of 2015-2018)

The Power of Taking Little Steps to Turn into Something Big

"Have a bias toward action – let's see something happen now. You can break that big plan into small steps and take the first step right away."

Starting college is a significant and memorable experience, especially for those of us who began our journey during the COVID-19 pandemic, which presented unique challenges. During my first semester at REVA University, the experience was characterized by virtual classes and online exams, which were spent in front of a screen, miles away from and a longing for the vibrant campus life we had all envisioned. Through my journey at REVA, I've come to realize the profound impact of taking small, consistent steps, which can lead to significant growth and achievement. Transitioning from virtual learning to on-campus classes was both thrilling and daunting, as it marked a new chapter in my college experience. Stepping onto the campus, I felt a sense of anticipation as the culmination of my efforts in online learning was about to unfold into a larger, more fulfilling reality. Interacting face-to-face with professors and classmates and exploring the campus reignited my appreciation for the value of personal connections and community. At REVA, I discovered that small beginnings and efforts can blossom into meaningful relationships and create lasting memories.

My time at REVA University taught me that learning extends beyond traditional academic settings, as I seized various opportunities to enhance my skills and knowledge. By taking small steps, such as joining clubs, attending workshops, and embracing new experiences, I found that my confidence and skill set expanded in unforeseen ways. Every workshop, interaction, and skill acquired contributed to my personal growth, shaping me into a more well-rounded individual. Participating in a diverse range of campus events at REVA University allowed me to not only have fun but also to test my abilities, collaborate with peers, and forge lasting friendships. Each event became a stepping stone in my journey, leading to a greater sense of confidence and self-assurance.

At every event, I found myself gradually stepping out of my comfort zone. As one quote says, 'The Power of Taking Little Steps to Turn into Something Big,' I recognized that these small but memorable experiences were laying the groundwork for larger successes in the future. All the small steps, including attending online classes, forming friendships, and acquiring skills, eventually led me to my next significant objective securing a job. The REVA University Placement Cell played a crucial role by providing guidance and interview preparation, combining all that I had learned academically & personally. With their support, I successfully obtained a position at Bajaj Capital, a milestone that initially seemed out of reach during my early days at REVA. Each step, effort, and small victory contributed to this accomplishment, reaffirming the idea of 'The Power of Taking

Little Steps to Turn into Something Big' as I embarked on my professional journey. My time at REVA University has reinforced the notion that success is not a sprint but a series of small, steady steps., From adapting to online classes, forging enduring friendships, and acquiring new skills to participating in events and ultimately securing a job, each step has shaped my current identity.

To every student feeling overwhelmed by the journey ahead, remember: "The journey of a thousand miles begins with one step." Every effort, regardless of its size, is a step closer to your dream, REVA University has instilled in me the belief that, with patience, resilience, and a commitment to humble beginnings, achieving anything is possible.



A handwritten signature in blue ink, which appears to read "Kunal", is written on a light-colored rectangular piece of paper.

Empowering Journey: Transforming Life Through Learning & Growth

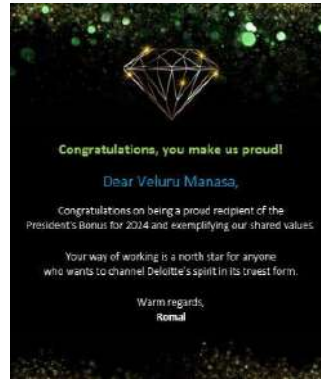
As a proud alumnus of REVA University, my journey from the lecture halls to the professional world has been both transformative and rewarding, owing much of my success to the university's nurturing environment. Initially, when I joined REVA, I was filled with apprehension, unsure if I could sustain myself without my family in this new environment. However, I motivated myself to embrace the journey ahead, and looking back, it has been nothing short of amazing.

REVA's vibrant campus, surrounded by nature, gave me a deep sense of peace that I truly valued. The beautiful environment not only looked great but also helped create a calm atmosphere for learning, allowing me to succeed academically. The education system at REVA was impressively diverse, focusing on both academics and personal growth. The university encouraged me to develop various skills through motivational talks from seniors and successful alumni, which had a big impact on how I viewed my future.

My academic experiences at REVA included not just challenging coursework but also hands-on projects, collaborative research, and exposure to the latest technologies and practices in my field. These opportunities were essential in building my technical skills and improving my problem-solving abilities. The learning environment was always inspiring, driven by a spirit of teamwork and a shared desire to succeed. The university's focus on practical learning has been crucial in helping me smoothly transition from school to the corporate world. The management team also worked hard to facilitate placements, creating dedicated teams to prepare us for our careers. Their commitment to my professional development helped me to understand how the corporate world operates.

The values of resilience, integrity, and commitment to excellence that were instilled in me at REVA continue to be my guiding principles as I tackle the challenges of my career. Today, I am privileged to apply these skills in my role at a leading multinational company.

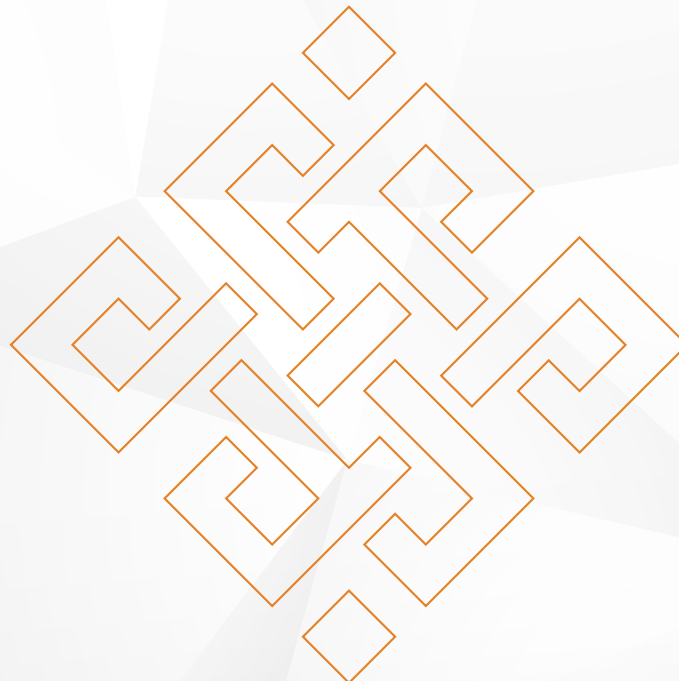
Reflecting on my journey, I am immensely grateful for my time at REVA University and how it has shaped my path. I am committed to upholding the university's reputation by striving for excellence in all my professional endeavours, and I hope to inspire future REVA graduates to pursue their goals with the same passion and dedication.



Veluru Manasa

Veluru Manasa, Assistant Manager, Deloitte.

Batch: 2016-2019



From Anantapur to the USA: My Journey of Growth & Aspiration

I hail from Anantapur, a town renowned for its agricultural heritage and vibrant trading culture in Andhra Pradesh. Growing up in this close-knit community instilled in me the values of hard work and perseverance. After completing my 12th, I initially aspired to become a chef. However, circumstances led me to pursue a BBA for my undergraduate studies. Following extensive research and discussions with seniors from various fields, I decided to join REVA University.

Moving away from home and adapting to hostel life was initially challenging, but the unwavering support of my parents, the novelty of owning a mobile phone at the time, and the friendships I formed helped me settle in. Each day brought fresh learning experiences, and I came to see education as a lifelong journey of growth and self-discovery.

Although transitioning from a science background in 12th to studying business administration was not easy, my determination and hard work paid off. Achieving good marks in my first semester boosted my confidence and set the foundation for a personal goal: to excel academically each semester. My consistent efforts were reflected in my report cards, which became a source of motivation to aim higher.

In my fourth semester, I discovered my passion for Human Resources and chose to specialize in it. This field resonated deeply with my interests and allowed me to develop the skills needed to build meaningful professional relationships. Excelling in HR not only brought a sense of personal fulfillment but also filled my parents with pride, making every effort worthwhile.

I have a passion for exploring new places and immersing myself in diverse cultures. For my master's degree, I chose the serene and picturesque northern region of India. After earning my master's degree from Doon Business School in Dehradun, I embarked on my professional journey as an HR Specialist. Over the past three years, I have gained extensive experience in managing the employee life cycle, compensation benchmarking, job titling, and driving organizational growth. This role has been pivotal in shaping my expertise and professional outlook. Today, I can confidently say that an HR role is far more dynamic and impactful than it was a decade ago—it has evolved well beyond traditional perceptions.

Now, I aspire to broaden my skill set and pursue a second master's degree in business Analytics in the USA, starting in Spring 2025 (pending visa approval). This step represents my commitment to integrating my HR expertise with advanced analytics, enabling me to make data-driven decisions and create a lasting impact in my career.

Srilekha Reddy

BBA, Batch 2016 - 19



The Times of Sieanna

From the scorching heat of Dubai in United Arab Emirates, a land known for its golden sands, blinding riches, world-class attractions, extravagant lifestyle, luxury vacation destination and home to the tallest structure built by mankind, the Burj Khalifa - emerged a Sieanna Jamima Fernandes. This international student decided to pursue her undergraduate degree in Business Administration with a specialization in Human Resources at REVA University.

Let's be honest, her three years here weren't just a rollercoaster ride; they were an entire amusement park experience. She vividly remembers the first day that she set foot into the classroom. Having absolutely taken aback by the condition of the classroom as well as the random shoe marks up the walls. She actually began to wonder - "what exorcism took place for a shoe mark to reach high up there!?" (someone please summon Prof. Maria Boaler to investigate).

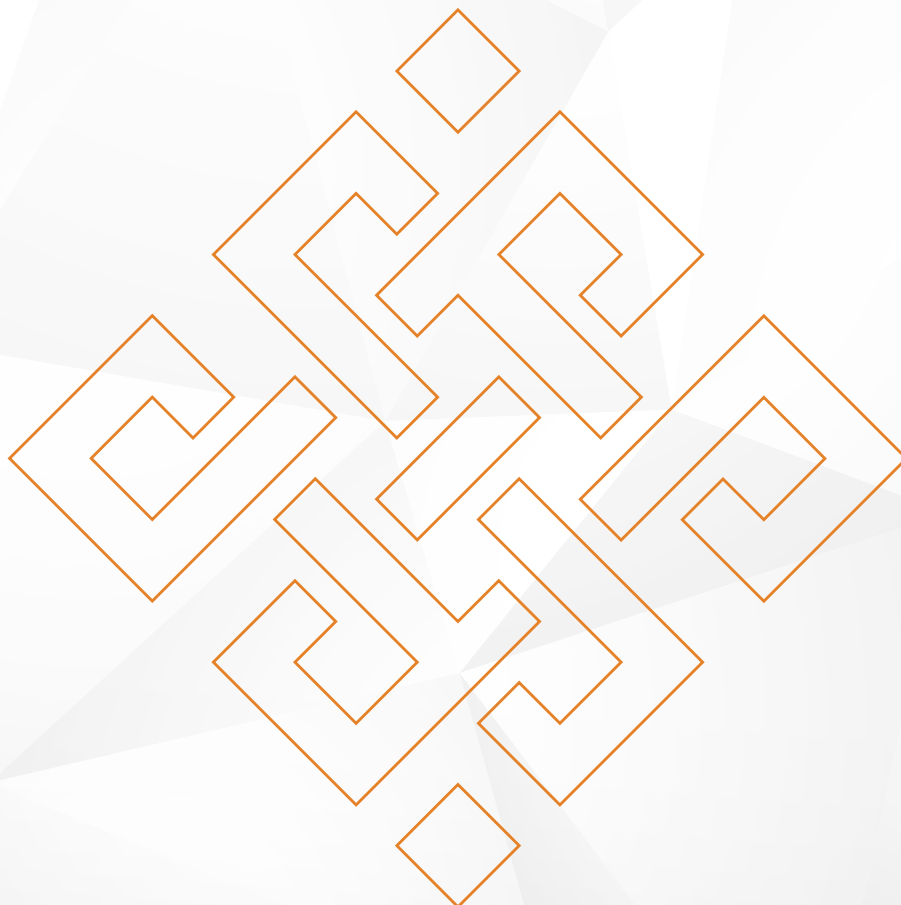
Well, Sieanna started off as a very reserved person, feeling a bit out of place as an international student. However, she soon found her calling: Front Bench Philanthropist. Having developed a habit of sitting on the front bench and providing stationery to the students - it very quickly became her full-time job. And let's not stop at just stationery. Strangely enough, she became the go-to person for screwdrivers, printers, projectors, and sanitary pads. She was one favor away from being asked to bring a generator or a full-blown IT server! She was the student who always asked questions (way too many at times), never bunked classes (she did), stellar attendance, and amazing grades with a boring life, and then came in 4th semester. I wouldn't say everything went downhill from there, but it surely was a real learning experience for her. She did have a few breakdowns from time to time, but she also created a ton of memories with the people that she loved. From bunking classes, to eat Maggi - to randomly planning spontaneous outings. Those are the memories she will truly treasure for life.

Wondering about the legacy she left behind? Well, she was the reason clocks found their way into every classroom! Yes, you read that right. During her exit meeting with the management, she decided to channel her inner investigative journalist and grilled them about why students had to rely on their stomachs growling to guess the time. Apparently, her arguments were so convincing (or relentless) that the management finally caved. But wait, here's the plot twist: the clocks weren't even bought by the university! Oh no, they were donated by an alum—probably one who realized the timeless struggle of sitting through lectures with no clue how much longer you had to endure. And now, thanks to Sieanna, future students won't need to rely on their growling stomachs to figure out if it's lunchtime. That is, unless the university forgets to replace the clock batteries (pro tip: carry a watch, kids).

Nonetheless, she is eternally thankful to each and every one who has made this journey worthwhile, especially her best friends Anvita from BSC and Arijeet Basu from BBA

Hons for helping her get through those 3 years. Last but not the least, she thanks the management, supporting staff and is thankful to have had amazing professors, and yes, she did daydream in some of their classes and while they weren't watching may have popped in a biscuit or two in her mouth, but she surely did learn valuable lessons apart from academics. As she bids adieu to REVA University, she wishes her fellow students the very best and good luck as they step into the next chapter of their life. And with that, ladies and gentlemen, Sieanna Fernandes—clock crusader, stationery savior, and biscuit connoisseur—signs off for the last, final, pro max time. “May the Lord be with you all, Amen.”

P.S. Someone check if the clocks are still ticking.



Gratitude and Growth: My College Journey at REVA University

My journey at REVA University began on August 18, 2021, and what an incredible three years it has been! From the moment I stepped onto campus, I was filled with a mix of excitement and apprehension. The first year was a whirlwind of exploration, where I dived into a variety of subjects and learned from inspiring faculty members. Balancing my studies with a 75% attendance requirement and preparing for internals and semester exams was challenging, but it instilled in me a strong work ethic.

As I moved into my second year, I embraced the vibrant college life by actively participating in various cultural events and sports activities. I took on roles as a coordinator and event head, which helped me develop valuable leadership skills and confidence. During this time, my classmates and hostel friends were always there for me, offering support and sharing laughs during tough moments. I also formed great friendships with seniors who guided me through challenges and juniors who brought fresh perspectives. These experiences not only enriched my college life but also allowed me to forge lasting friendships across different departments.

My classmates became my study partners, and together we tackled assignments and prepared for exams. The late-night study sessions and group discussions were filled with laughter and camaraderie, making the challenges more manageable.

Living in the hostel was another highlight of my journey. My wonderful roommates quickly became my family away from home, and together we navigated the ups and downs of college life, creating beautiful memories along the way. By the time I reached my third year, I couldn't believe how quickly time had flown. This year was particularly intense, filled with projects, semester exams, and the pressure of placements. Despite the challenges, I persevered and was thrilled to secure a position as a Finance Associate at Empower, where I found a healthy working environment that allowed me to grow and thrive.

As I reflect on my time at REVA, I am filled with gratitude. I want to thank my parents for their unwavering support and guidance throughout this journey. With the blessings of my faculty, hostel wardens, and my elder well-wishers, I stand here today, cherishing the memories made with my amazing friends and looking forward to the future.

I wish all the very best to the upcoming students. Never miss an opportunity; keep participating in all the activities and enjoy every moment. And don't forget to focus on your goals as well.

Remember, college is not just about academics; it's about building memories and friendships that will last a lifetime. Embrace every experience, and make the most of your time at REVA University!

PG.Vishnu Priya, BBA - 2021-2024 BATCH



A Global Journey, Rooted in REVA

A Reflection on My Time at REVA and Beyond

As I sit here, amidst the vibrant campus of the University of Galway, while reminiscing about my journey from the bustling corridors of REVA University to the serene beauty of Ireland.

REVA was more than just an institution for me, it was a transformative experience. The rigorous academic curriculum, coupled with the vibrant campus life, honed my intellectual abilities and instilled in me a strong work ethic. The supportive faculty and encouraging peers created a nurturing environment that fostered my growth.

Many experiences not only broadened my horizons but also equipped me with essential soft skills that have proven invaluable in my professional life. Additionally, I had the chance to attend and give presentations at international conferences, which really improved my ability to communicate and present. After graduating, I pursued a dynamic career, gaining experience and skills, yet my ambition for advanced studies abroad remained, seeking global opportunities, inspired by new experiences.

The dream of studying overseas materialized I was awarded the prestigious Business Merit Scholarship and selected as a Student Ambassador for the University of Galway's MSc in Human Resource Management program. This opportunity opened doors to a world of possibilities.

Living and studying abroad has been enriching, allowing me to immerse in a diverse culture, meeting people from all walks of life, and gain invaluable international exposure. Though I'm excited about this new chapter, I'll always cherish my time at REVA, where a strong foundation was laid that shaped who I am today.



Kanakanchi Shanmukha Gargeya

Vice President, Club Convergence-The Official HR Club of
IBS Hyderabad

LinkedIn: www.linkedin.com/in/shanmukha-gargeya-kanakanchi

A handwritten signature in blue ink, appearing to read 'Kanakanchi'.

As a proud alumnus of REVA University, I look back on my journey in the field of Human Resources with a sense of purpose and accomplishment. My path began with my Bachelor's degree in Business Administration (Honors) specializing in HR, graduating with the 2019-2022 batch. Now, as I pursue my MBA, I find that the foundation laid at REVA and further honed at ICFAI Business School in Hyderabad has been instrumental in shaping my career aspirations and values. My upper-middle-class background and cultural roots have instilled in me a strong sense of character, resilience, and commitment to making a meaningful impact.

Academically, I have always aimed for excellence, and along the way, I've had the opportunity to participate in some extraordinary experiences. As the Vice President of Club Convergence at IBS Hyderabad—our HR Club—I led initiatives that bridged HR theory with real-world insights. Organizing flagship events like *Verdict* where HR themes in courtroom setup and *CineHR*, where HR themes intersect with cinema, was not just about planning and logistics; it was about bringing ideas to life and creating platforms for others to learn and grow. We also held over 20 guest lectures and organized 3 panel discussions with top-level leaders, including CHROs and CEOs. These experiences honed my leadership and strategic planning skills, qualities I first nurtured at REVA. I've also had the honour of receiving recognition for my academic and extracurricular achievements. In November 2022, I was named one of the best students for Academic Excellence & Co-curricular Activities. Winning 5th position in the International B-Plan Championship at IIM Indore in August 2022 and a KEKA Academy webinar competition in June 2024 are milestones that remind me of the rewards of hard work and dedication.

On the professional side, I gained hands-on experience during my three-month internship at SEPC Limited in Chennai, where I took on critical HR responsibilities like developing travel policies and conducting competency mapping. My work was well-received, earning me a Letter of Recommendation and the title of Best Intern of the Year. This practical exposure helped me see how my studies could directly impact organizational success.

Currently, I'm working on projects that align with my long-term goals in corporate HR. These include a research study on "The Impact of Psychological Capital on Student Engagement in Educational Settings," where I'm delving into positive psychology, and an exploration of compensation management systems at TCS. I'm also developing an onboarding training program for Deloitte's Analyst-Knowledge Services role as part of my academic requirements. These projects allowed me to blend research with practice, and receiving the "O" (Outstanding) academic award for my Summer Internship Project was a highlight that underscored my passion for continuous learning, and was awarded by my professors & HODs as one of the best SIP projects in the HR backdrop.

Looking back, my journey from REVA to where I stand today reflects a commitment to excellence, a drive to lead, and a desire to learn from every opportunity. As I continue on this path, I carry with me the values, skills, and memories from REVA University that I know will guide me toward a successful career in HR.



A handwritten signature in black ink, appearing to be 'K. Ravi', written in a cursive style.

My Journey at REVA University: A Blend of Learning & Growth

I am Ghanvi, a graduate in BBA (International Business) from REVA University. Born and brought up in Bangalore, I always sought a college that could provide a perfect balance between academic excellence and extracurricular activities. That's when I discovered REVA University, a place that seamlessly blended both.

The three years I spent at REVA were nothing short of a rollercoaster ride. The journey began with online classes during the pandemic, a challenging yet enriching experience. Soon, we transitioned to offline classes, and that's when the true spirit of university life unfolded.

REVA University provided me with immense exposure, not only academically but also in placements and co-curricular activities. The robust curriculum and interactive learning environment prepared me for real-world challenges, while workshops and career-oriented programs enhanced my readiness for the professional world. The university also offered a

platform to participate in various cultural and extracurricular activities, allowing me to grow holistically.

From insightful lectures that broadened my understanding of international business to engaging activities that brought out the best in me, REVA provided an environment that nurtured both my professional and personal growth. I had the privilege of learning alongside some incredible people –classmates, mentors, and faculty who constantly inspired me.

REVA was not just about academics. It was about building friendships, discovering talents, and creating memories filled with laughter and fun. The campus was always buzzing with life, hosting events, competitions, and cultural programs that kept the energy high.

Looking back, I'm deeply grateful for the experiences and opportunities I had at REVA. These three years have been a cornerstone in shaping who I am today, preparing me for the journey ahead.

Cheers to the memories and lessons that will last a lifetime!

~Ghanvi
BBA, Batch



Ghanvi

A Journey of Growth and Passion for Marketing

I am a BBA graduate from REVA University, where I had countless opportunities to showcase my skills and develop my potential. Currently, I am a passionate marketing professional at axcess.io, leveraging my digital marketing expertise to drive impactful results in a fast-paced environment. My role allows me to explore innovative strategies that connect brands with their audiences, something I truly enjoy.

During my time at REVA, I was fortunate to engage in a variety of enriching experiences. As a core team member of the REVA NSS unit, I not only honed my leadership skills but also learned the intricacies of event organizing. Additionally, I served as the General Secretary of the student council, a position that further enhanced my leadership abilities and fostered collaboration among my peers.

My journey also includes a valuable internship as a Community Lead at Konnect.me, where I developed and implemented strategies to foster community engagement and build lasting relationships. Moreover, my involvement with the Cultural Wing of NSS and the Media Wing of the Plantation Committee provided me with deep insights into content marketing and effective communication strategies.

I thrive on connecting with people and am always eager to share ideas and collaborate on new projects. The lessons I learned at REVA—Explore, Experiment, and Excel—continue to inspire me in my professional endeavours and personal growth. I look forward to the exciting challenges ahead and the opportunity to make a positive impact in the marketing field.

dPragathi Baradia, Marketing Executive, Axcess io

2021 – 2024 Batch

My Mysterious Career path!

I am Naveen Kumar Aemala, I was born and brought up in the Guntur city in Andhra Pradesh, which is geographical significant for various agricultural crops and the current capital of the state and also the hottest place in the State. I was not a bright student in school but somehow managed to pass and gain good grades in my 10th Standard. I am sure that some of my teachers thought that I would never pass the board examination but somehow secured 85%. I have completed my 11th and 12th standards in NRI college, Guntur. I became a free-spirited guy during those times due to the understanding nature of my mom. She gave me a free hand of what to become in my life and supported, guided and encouraged me. I was not aspirant of what to achieve but as my brother is a Pilot by then, I thought of becoming an Aeronautical Engineer thinking that we brothers can be in the same field and thought he can fetch me a job in the Aviation sector. I did well in my first two years of my studies but honestly to say I did not have interest in becoming an engineer. Then after two years of my studies my life took a drastic turn.

The University which should grant my degree ran into some legal troubles and got shut down. I was struck at that time and decided to pursue a degree in the time being. Many of my engineering friends joined various colleges. Then me along with two other friends decided to join REVA University after hearing good from my friend. My family was into Real Estate business, So I thought I would be a fit in the Business Management. My two other friends nodded to my decision and then joined the esteemed REVA University. Three musketeers joined the hands and attended first class of the course; however, we were late to our very first class. I still remember the serious glare of my English professor. Days passed pretty fast and I have made a real good friend, which later turned into gang. I had fun time during my program enjoying my university.

Even then I had no Idea of what to become in my life but always carried an intention to study abroad. Initially I had plans to pursue master's in business administration. Finally, days passed and after those happy days, I got graduated with good grades with an A+. Then I was again struck for two years of what to do and what to become in my life. For the time being I have enrolled in a Diploma program Specialization in Operation Management from NMIMS, Mumbai in the distance mode. I got graduated again with an A grade from NMIMS, leaving me spell bounded of what to do next. I have developed an interest in Health Care Sector during the pandemic time of Covid-19. I always used to purchase medicines to the elderly in my home and have significant interest in the field of Pharma. By then, I know about the drugs which some of the doctors even not aware of. I use to google the chemical compositions of the medicines I brought. I then started applying to universities in the health care related programs with the help of my Professors in REVA University. But all the universities rejected my application as I did not have health care concentration in my qualification. Then like a bang an

Advertisement popped on my screen which belongs to Cape Breton University, Canada, offering a Master's program in Health Care Management which does not require health care qualification, and the application was free for a limited time. I have applied to the program and almost forgot about the application. Then all of sudden I have received mail from the University confirming my admission. Then the real anxiety took charge. Till then I was a light and free-spirited boy. Then its high time which needs a lot of patience and determination which evolved me from a boy to a man. I have applied to the visa which was disastrous. My Visa got rejected after a lot of struggles. I have waited 3 months anxiously which resulted into a rejection. I thought of all of my hard work, then the anger got into me and the very next day I have reapplied without wasting anytime. And this this I wrote a harsh statement of purpose to the Visa officer. I have used very strong words but they were genuine. I have decided not to reapply again as I stated all the trueness and felt that there was no point in going to a country which dose not consider honesty.

After nearly 45 days I have lost hope in getting a Visa after writing that letter, a mail popped in the morning approving my Visa. I was shocked and went to my mother in the kitchen and told her that I have got my Visa with a confused face which my mom still cannot forget. I have reached Canada with just a bag but with confidence and some confusion. I did not even have an accommodation when I reached Canada, but was determined to achieve what I have come for. I have seen a senior Telugu student waiting for some other person. I went to him and explained my situation of not having accommodation nor friends in that part of the country. Then he helped me in getting an accommodation in a huge house of Telugu people. I felt extremely comfortable with them and again made a batch continuing my studies. The hardships started hitting me. Then I have realised that studies abroad are not an easy thing. It really requires a lot of patience, determination and

discipline which I never had in my life till then. Slowly I have started adapting the culture, living style, but I never turned back. I have completed my first year with A+ grades again.

By then I have made a really good circle and got a job just after two weeks of reaching Canada in a prestigious Cape Breton Regional Hospital. It is the second biggest hospital in the province and started making decent money. But most I used to spend most of them because of the notorious friends who have same prospects and way of thinking to enjoy the life. We decide to spend whatever we earned during the studies and to start earning after finishing the course. With all the hardships, anxieties, cultural shock, unimaginable problems, I have finished the program with top grades again. I have been doing the all the time during my studies. Then I have got into full time job in the same hospital. The job was the patient care where patients with many illnesses come including Alzheimer's, dementia, drug overdoses and my job is the manage them and

take care of them. It was definitely not a walk on the butter. The days got better and there used to be days where my patients die in front of me. Everyday was challenging but I never quit. Now I got promoted and adapted the job nature eventually. Every student abroad faces different types of rough phases during the study. But they need to understand that today is hard, tomorrow will be harder but the next day will be better. Many of my friends left the course and moved back focusing on the difficulties leaving the core aim and purpose. The biggest lesson I have learnt during the times is to not give importance to the emotions and instead try to do what is necessary to overcome the obstacles and one should not take life seriously whether they are in India or any part in the world. Each have their pros and cons. It is our decision to choose the path which makes us happy and leave in Peace. Never stop enjoying the life whatever the consequences would be. It's a short life, make it worth living. To conclude, IT WAS A WONDERFUL JOURNEY AND IT GOES ON THROWING NEW ELEMENTS TO MAKE UP OUR LIFE.



NAVEEN KUMAR AEMALA

Bachelors in Business Management
Batch of 2014- 2017 REVA UNIVERSITY
PATIENT CARE EXECUTIVE,
CAPE BRETON REGIONAL HOSPITAL,
(2022-Present) NOVA SCOTIA,
CANADA

Testimonials:



My time at REVA University was transformative. The BBA program equipped me with practical skills and theoretical knowledge, laying a strong foundation for my career in finance. The supportive faculty and vibrant campus culture played a crucial role in shaping my professional journey."

Dheeraj -



"At REVA University, I found academic excellence and a community that fostered personal growth. The BBA program challenged me to think critically and develop leadership skills, which have been crucial in my career advancement in the corporate sector."

Name: Priyanka J Batch, Credit Assessment Officer, Australia & New Zealand Bank(Home loans) Operations.

Batch: 2015 to 2018



"REVA University's BBA program was a launchpad for my entrepreneurial ambitions. The comprehensive curriculum and real-world case studies provided me with the insights and confidence to start my own business. The mentorship and networking opportunities were invaluable."

Name : Sai Keerthi Reddy N, Entrepreneur,

Batch -2015 to 2018

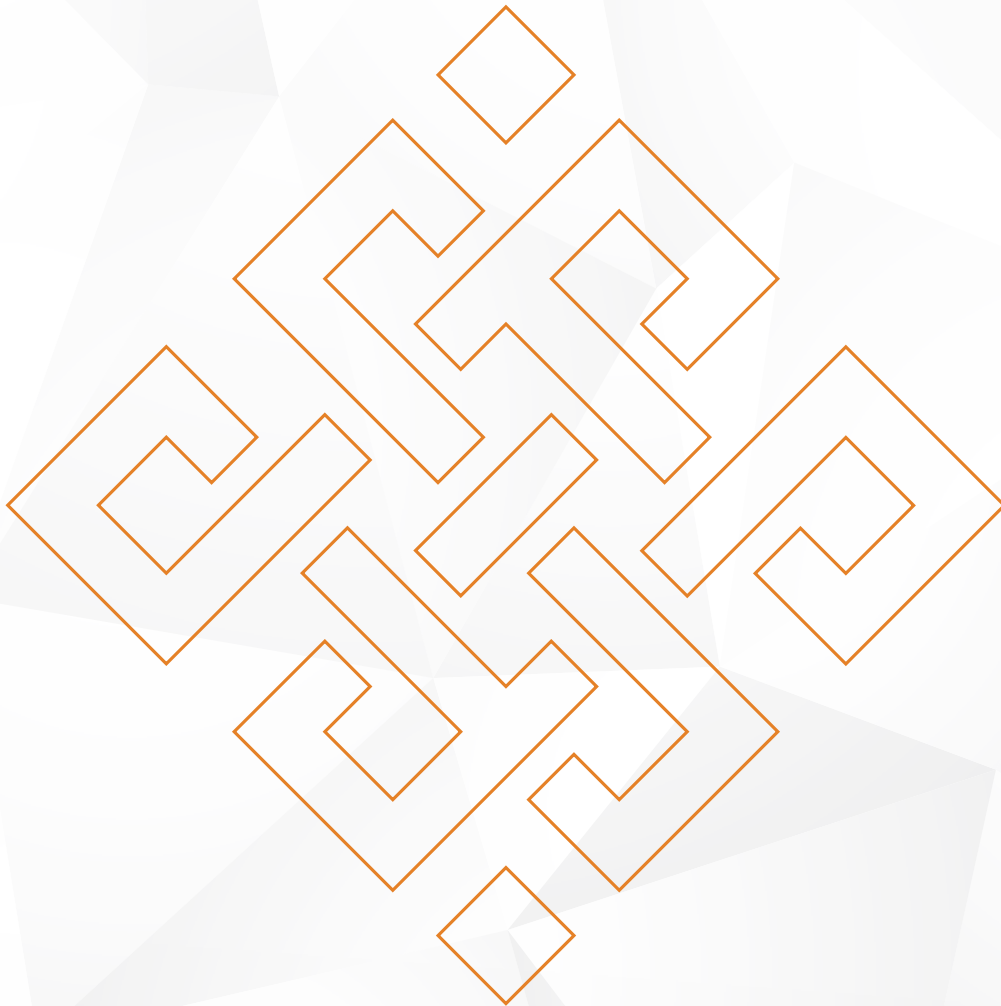
Company name - Krishna Kishori constructions



"Studying at REVA University was a game-changer for my career. The BBA program's blend of academic excellence and practical experience prepared me to thrive in the corporate world. The university's emphasis on holistic development truly set me apart in the job market."

**Name : Stephen, Senior Implementation Specialist,
Batch -2015 to 2018**

**Company name: Google Tech, Google Office,
Bangalore.**



Entrepreneurs Corner

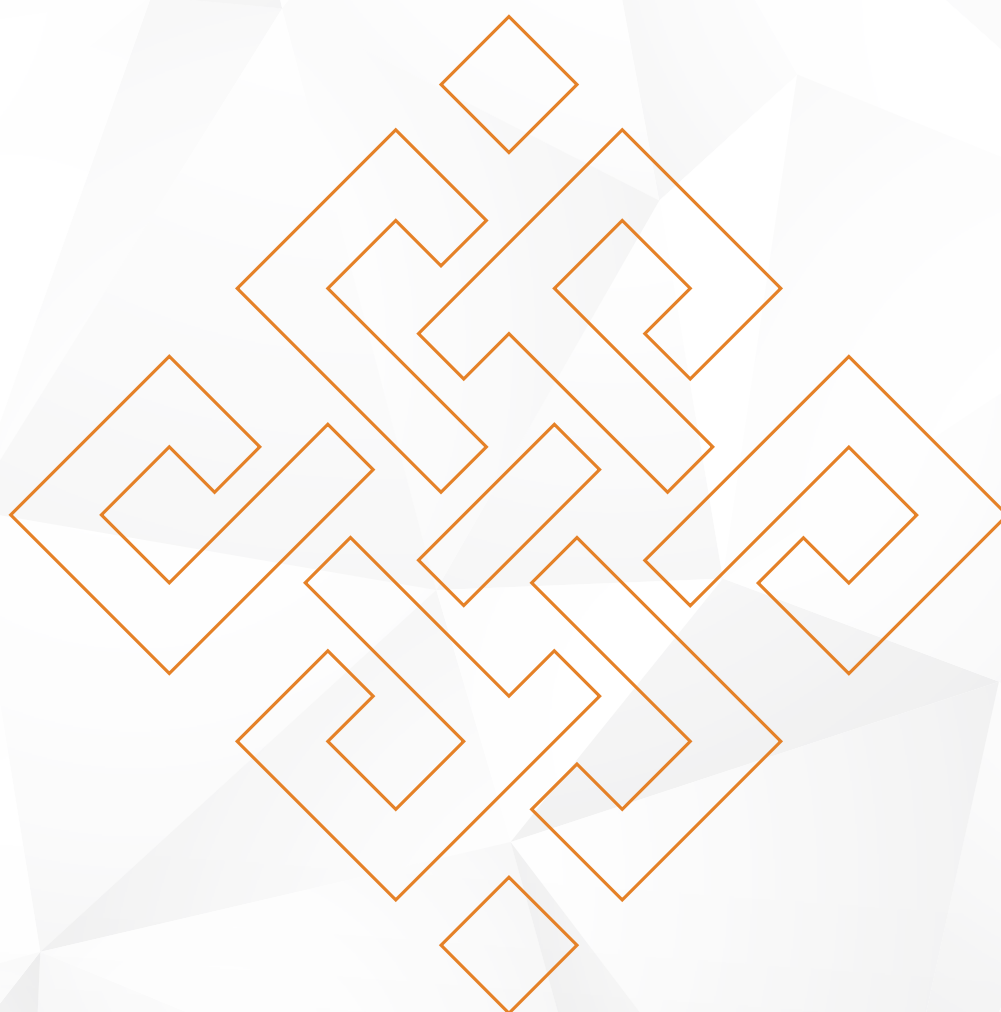


Entrepreneurs



FOR REFERENCE

Incubated Year	Type of Startups	Type of Incubation	School Name	Name of the Company	Founder Name	Sector/Domain
2022	Alumni Startups	Physical	SMS	Subtrash Services LLP	Mr. Sanjeev Kumar V S	Social Entrepreneurship
2023	Alumni Startups	Physical	SMS	Study Sync International Education Pvt Ltd	Mr. Hasanu Savad	Edutech, Online Education Platform
2024	Alumni Startups	Physical	SMS	EDSCA GLOBAL	Mr. Gokul Shankar R	Edutech
2024	Alumni Startups	Physical	SMS	TEDMAX Innovations LLP	Mr. Sanjay	Edutech, Online Education Platform
2024	Students Startups	Physical	SMS	Proctor AI	Mr. Upendra	IT / ITES



FEELING PROUD OF MYSELF

I come from Tadipatri, a town in the Rayalaseema region, renowned for its industries such as steel plants, cement factories, granite production, and agriculture. Growing up here instilled in me a strong sense of hard work and business management skills. However, after completing my 12th grade, I felt a compelling urge to explore beyond my hometown and seek new opportunities.

To be honest, my decision to join REVA University was influenced by its impressive infrastructure and pleasant climate. During my college life, I experienced everything it had to offer—doing things I should have done and even some I shouldn't have. After graduating, I secured a position in a reputable company.

Later, I decided to join my father's business, **Sri Sai Sankar Granites and Tiles**, a venture he has passionately nurtured for over 20 years. Together, we began to expand the business significantly in a short time. Three years ago, we partnered with **VARMORA Tiles & Bath ware**, an international brand. Since then, we've achieved remarkable milestones. In the last financial year, we were honoured as the **No.1 dealer across South India** and now proudly own Andhra Pradesh's largest exclusive showroom for tiles and granites.

I take immense pride in these achievements, which stem from hard work and passion for managing the business. My greatest reward is seeing the pride and joy on my parents' faces. That sense of fulfilment makes me incredibly proud of myself.

Rakesh Naidu Gorijala

BBA(HONOURS) Batch- 2016-2019



Rakesh.w



MR. ROHITH, FOUNDER,

BATCH: 2020-2023

MIRAI

LIFECARE

About Us.



Welcome to MIRAI Lifecare, a forward-thinking company dedicated to revolutionizing healthcare through innovative solutions. Specializing in surgical items and affordable health-tech devices, we are committed to enhancing accessibility and improving patient outcomes.

At MIRAI Lifecare, we blend cutting-edge technology with practical applications to create reliable and cost-effective products that cater to healthcare professionals and institutions worldwide. Our mission is to bridge the gap between quality care and affordability, ensuring that advanced medical solutions are within everyone's reach.

Driven by a passion for innovation and a deep understanding of healthcare needs, MIRAI Lifecare is not just a provider of medical products but a partner in creating healthier communities. Together, we aim to redefine the future of healthcare.

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miraiindia@gmail.com

www.miraiindia.com



Sachin Prakash, 2015-18 Batch **Co-founder of Finnesta**

With 5 years in the financial markets, including wealth management, investment advisory, and asset management, Sachin co-founded Finnesta to offer personalized investment solutions. He has a strong background in managing client portfolios, advising on multi-asset investment strategies, and delivering tailored financial planning services to high-net-worth individuals. Before Finnesta, Sachin worked with leading investment advisory firms and asset management companies.

Website: finnesta.com



MR. HISHAM, Founder & CMO,

About Grub Monkeys:

The GRUB MONKEYS story is a classic Indian success story built on providing the finest quality fresh products. American diner with '50s-style checkerboard floors & red booths offering burgers, wings, hotdogs, shakes and much more.

Hisham along with my 2 other business partners, give out franchises of grub monkeys across India. Grub monkeys currently have 6 outlets out of which 3 are in Bangalore which are situated in New BEL Road, Kammanahalli and Koramangala and the rest in Manipal, Mysore and Coimbatore.

The menu of GRUB MONKEYS caters to vegetarian as well as non-vegetarians. We serve Burgers, Hotdogs, Po-boys, wings, strips, French fries, Iced-teas, milkshakes and more.

GRUB MONKEYS came into existence under the long term vision to establish as a brand and to expand in different parts of the country and we are working towards it to make it a successful fast food franchise chain across the county and globe.

Instagram:

<https://www.instagram.com/grubmonkeysbangalore?igsh=YzAwZjE1ZTI0Zg>

Contact:

Grub Monkeys New BEL road: 6366166696, grubmonkeysbel@gmail.com

Grub Monkeys Kammanahalli: 9591760838, grubmonkeysamm@gmail.com



Block – Devon, Flat-4127
HMT Road, Jalahalli,
Bengaluru – 560013

Mob: +91 9686340797/ 9740618539

GSTIN: 29AAZCA8762H1ZQ

Abul Hasan Khalid, who is currently managing dual roles as **Business Development Manager** and **Operations Manager** at **Athlete Edge** for his exemplary contributions.

Abul Hasan Khalid has proven to be an invaluable asset to our organization, excelling in both his roles with remarkable dedication, efficiency, and professionalism. In his capacity as **Business Development Manager**, he has successfully identified growth opportunities, cultivated meaningful partnerships, and driven our business forward with his strategic insights and persuasive communication skills.

Simultaneously, as **Operations Manager**, he has ensured the seamless execution of processes, maintaining high standards of operational excellence. His proactive approach to addressing challenges and optimizing workflows has been instrumental in ensuring the smooth functioning of our organization.

Abul's unwavering commitment, strong work ethic, and ability to multitask effectively are truly commendable. He consistently goes above and beyond expectations, embodying the core values of Athlete Edge and setting a high standard for his peers.

We take great pride in having a professional of his caliber as part of our team. His contributions are a testament to his capability and dedication, and we have no doubt that he will continue to excel in any endeavor he undertakes.

Sincerely,

Liyan Khan

CEO Founder

Athlete Edge Sports Pvt Ltd



SUBTRASH

Company Name: Subtrash Pvt. Ltd

Year of Establishment: 2022

Company Profile:- Subtrash is focused on revolutionising the circular economy by leveraging the power of data and technology to empower the unorganised sector. By providing data-driven solutions, the startup aims to streamline waste management processes and create a sustainable ecosystem that benefits all stakeholders. They are committed to providing innovative solutions that not only reduce waste but also create new revenue streams for the unorganised sector. With the help of data analytics and technology, the startup is able to track waste generation, transportation, and disposal in real-time, providing insights that enable more efficient waste management. In addition to providing technology solutions, we also focused on educating and training the unorganised sector to improve their skills and knowledge of waste management. This empowers them to participate more actively in the circular economy and take advantage of the new opportunities that arise. Subtrash innovative approach to waste management is helping to create a more sustainable future by empowering the unorganised sector and creating a circular economy that benefits everyone.



Mr. SANJEEV KUMAR V S
BATCH: 2020-2023

ICONIC – ALUMNI CLUB ALUMNI CONTRINTUIONS – 2024

SCHOOL OF MANAGEMENT STUDIES				
Alumni Sponsorship Amount Details-2024				
S.No	Name of the Alumni	Name of the Company	EVENT NAME	Amount received
1	Mr. Hasnu Savad 2015 Batch	Sterling Group, CEO	International Conference - October 2024	10000
2	Mr. Hasnu Savad 2015 Batch	Sterling Group, CEO	National Conference - October 2024	25000
3	Mr. Hasnu Savad 2015 Batch	Sterling Group, CEO	Wall Clocks = 30 Numbers (300*30 Numbers)	9000
4	Ms. Pooja 2023	Delloite	Unibics Limited - Referred products worth of 52,500 including the GIRFT HAMPERS to the Eminent Speakers of the International Conference.	52500
5	BBA 2023 BATCH	Alumni of SMS	Text books & Books Donation Drive	3000
Total Received				99500

Name: MS. POOJA, BBA H – 2023 BATCH



Name: MR. HASNU SAVAD, BBM -2015 BATCH,



BBA 2023 BATCH BOOKS DONATION:




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Donate books to your library & become a first book donor. Calling all the 6th semester BBA students to donate the books for a reason.
DROP OFF MANAGEMENT & SOCIAL SCIENCES BOOKS TO THE SCHOOL LIBRARY FROM:
7TH JUNE 2024 ONWARDS to 22ND JUNE 2024.
Bring your donated books to the school office, books will be displayed under your name as contributor.

Contact:
Prof. Anitha B.
Ph: +91 73488 12381
Prof. Jyoti Gupta.
Ph: +91 7259615229


www.reva.edu.in

Alumni Achievements:



Brief Profile:

Name: ABUL HASAN KHALID

Designation: Cricketer

Teams: REVA University Captain, Karnataka u23, Gulbarga Mystics(KPL)

Batch: (year of graduation): BBA (2016-19) – BBA H

Ma Journalism (2021-23) : +91 8861924151

- Represented U23 Karnataka in Col Ck Naidu Trophy 2019-20.
- Represented South Zone in Vizzy Trophy 2022-23.
- Captained REVA University in All India Inter University Championship.
- Awarded Most Valuable Player(MVP) in All India South Zone Inter-University Championship.
- Achievements under Captaincy.
 1. Champions SPIEL Tournament.
 2. Champions REVA Cup.
 3. Champions CHRIST Cup.
 4. Champions PES- Infinity Cup.
 5. Runners ALLIANCE Cup.

Blind Student Defies Odds, Secures 33rd Rank In Karnataka Pgcet



KARNATAKA EXAMINATIONS AUTHORITY
PGCET COMMON ENTRANCE TEST - 2024(MBA)

PGCET MBA Rank
125100088 (Ex. 1000010010)
Submit

Name : BHAGYAVANTH REDDY PGCET Number : 125100088
Candidate Type : K

Rank
33

Discipline	Rank
MBA	33

Details		
Subject	Version	PGCET Score
MBA	B4	73 /100

Best viewed in IE 9.0 and above and Chrome and Mozilla Firefox
Designed, Developed & Hosted by
Karnataka Examinations Authority, Karnataka

Bhagyavanth Reddy, SRN: R21MA129, Batch: 2021-24

In a testament to his unwavering determination and unrelenting passion for learning, Bhagyavanth Reddy, a blind student, has achieved a remarkable feat by securing the 33rd rank in the prestigious Karnataka Postgraduate Common Entrance Test (PGCET).

Bhagyavanth's achievement is a shining example of his courage, resilience, and dedication to his academic pursuits. Despite facing the challenges of visual impairment, he has consistently demonstrated his ability to adapt, overcome, and excel. His remarkable performance in the PGCET is a testament to his hard work, perseverance, and commitment to his goals. Bhagyavanth's achievement serves as an inspiration to students from all walks of life, demonstrating that with determination and passion, anyone can achieve their dreams.

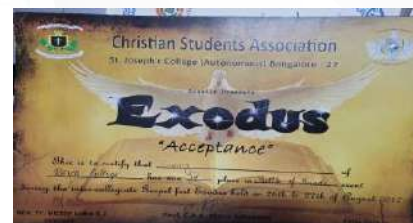
We take immense pride in Bhagyavanth's achievement and extend our heartfelt congratulations to him. His success is a reflection of the values of inclusivity, diversity, and empowerment that we strive to uphold. We wish Bhagyavanth all the very best in his future endeavours and are confident that he will continue to inspire and motivate others through his achievements.

Congratulations, Bhagyavanth Reddy! Your achievement is a beacon of hope and inspiration to us all.

Shekh Sunny, Bba (I.I) 2017 Batch:



Awards & Achievements:



Shekh Sunny is a young and aspiring guitar player and session musician. His journey in music commenced as a guitar tutor at Signature Music School back in 2017. Since then, he has immersed himself in the vibrant music scene of Bangalore, actively participating in various musical endeavors. With a rich repertoire of experiences, Sunny has collaborated with artists spanning diverse genres and styles from across the country.

Among the notable names he has had the privilege to work with are Ananya Bhat, Naveen Sajju, Kartik Raman, Kalpanik Theory, and Pancham Jeeva.

Few concerts:

1. Live with Ananya Bhat at Mysore Palace on the occasion of Ugadi Festival
2. Live with Kartik Raman at Phoenix Market City
3. Live with Naveen Sajju
4. Live with Raag The Band
5. Live with Savaari The Band
6. Live with Naik and the Jois Project at PES university

Message from Alumni vertical head



"From Campus To Career: A Message To Inspire Our Distinguished Alumni"

Dear Alumni,

It is with immense pleasure and pride that I reach out to you through this message. I am delighted to witness the outstanding achievements and contributions of our alumni community across various fields and industries.

Your successes are a testament to the quality of education and holistic development provided by REVA University. Each of you has carried forward the values, knowledge, and skills acquired here, and have made remarkable strides in your respective careers. We are incredibly proud of your accomplishments and the positive impact you continue to make in the world. School Of Management Studies, encourages you to stay connected with your alma mater, participate in our events, and engage with fellow alumni. Your experiences and insights are invaluable to us and the current students who look up to you as role models.

Together, let us continue to build a legacy of excellence, innovation, and community spirit. We look forward to your active participation and support in our future endeavours.

Prof. Anitha Kumari. B,

Alumni Vertical Head, Assistant Professor, School of Management Studies.



REVA UNIVERSITY

Bengaluru, India

Rukmini Knowledge Park, Kattigenahalli
Yelahanka, Bengaluru - 560 064
Karnataka, India.

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EXCELLENCE



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SCHOOL OF MANAGEMENT STUDIES ICONIC - ALUMNI CLUB



Alumni Elevate Edge

Newsletter - 2024

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Chancellor, REVA University

Mr. Umesh S. Raju

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Dr. Nitu Ghosh

Director of SOM, REVA University

CO-CONVENOR

Prof. Anitha Kumari. B

Assistant Professor, SOM, REVA University



About REVA University

REVA University is a State Private University established in Karnataka State under the Government of Karnataka Act No. 13 in the year 2012 in Bengaluru, the IT capital of India. The University is recognised by the University Grants Commission (UGC) and is approved by the AICTE (All India Council for Technical Education).

REVA University prides itself in contributing to every student's holistic development. The University currently offers 41 full-time Under Graduate Programmes, 32 full-time Post Graduate programmes, 18 PhD programmes, and certification and diploma programmes. The University offers programmes in Engineering, Architecture, Science and Technology, Commerce, Management Studies, Law, Arts & Humanities, and Performing Arts. Courses are offered in Certificate/Diploma and Post Graduate Diploma too. REVA University facilitates research leading to a Doctoral Degree in all disciplines. The programmes offered by REVA University are well-planned and designed based on methodical analysis and research with emphasis on knowledge assimilation, practical applications, hands-on training, global and industrial relevance, and their social significance.

Teachers and instructors with illustrious academic experience are the architects of the meticulously designed curriculum and program modules offered at REVA University. They come with industrial exposure and experience that often translates through their teaching, thus bridging the gap between the industry and academia.

REVA University has an updated, ever-evolving collection of books, journals, and digital content in the library with the latest IT infrastructure that ensures students have information at their disposal. The lush green campus, state-of-the-art laboratories, custom-designed classrooms to enable seamless learning, and world-class indoor and outdoor sports facilities make REVA University the most preferred university among students and MNCs that visit the campus for placements.



About The School of Management Studies

Understanding the need of the hour of present generation millennial students to differentiate between the core studies and the future requirements, the School of Management Studies keeps exploring the new areas of academic upskilling and at the same time, our aim is to provide holistic education to all our students.

Keeping in view the Global requirements, the BBA curriculum has been reviewed and discussed with the Industries and Corporate time and again. Based on the Global academic requirements, the curriculum has been redesigned. We have initiated the process of implementation of the NEP (New Education Policy) to cater the needs of the Nation and bring the right exposure in academics for present generation learners. The Faculty of Management is also accordingly upgrading their knowledge to effectively provide and disseminate the knowledge to prepare the students for the various competitions. Delivering quality education is the need of the hour. And School of Management Studies very well understands and strives towards bringing the quality education for the development of the students and also for societal benefits. Students while pursuing BBA has been exposed to various outreach programs, social development outreach programs and Nation development programs. This will not only help in their present studies but also helps in applying for Higher education in India and Abroad as well. In order to give various options of choice, the School of Management studies give following Program options for the prospective students.

VISION

To produce world class management experts through excellent teaching and research so as to offer professional services at National and International levels.

MISSION

1. To provide high-standard, forward-looking, morally, socially and ethically responsive, coherent, interdisciplinary and career-oriented programs in a dynamic global education environment.
2. To contribute to the enrichment and dissemination of knowledge through theoretical, applied and problem-oriented research for the benefit of students, faculty, and society in general.
3. To serve the community by undertaking customer-oriented research, providing training and professional consultation for business, industry and government and pursue research in partnership with business and governmental organizations.



Message From Pro Vice Chancellor & Dean, RBS



An Alumni Is A Representative of Their Institution Carrying its Values & Ideals into the World.

Dear Alumni,

As your alma mater REVA University holds fond memories of you and views you as valuable ambassadors of the university. As you proceed in making your mark 'from here to the world', you increase the footprint of our philosophy and commitment towards building a sustainable, fair, and prosperous world. Simultaneously, for students at REVA University, your legacy is lived every day as they build upon and interpret the stamps you have left on campus and beyond. It is a legacy that will be inherited by generations of students to come.

I wish that your success and contribution spreads by leaps and bounds. We are also confident that you will stay connected to your roots at 11th milestone and contribute to the lives of students who are in spaces you brought alive earlier. REVA University looks forward to maintaining active and substantive relationships with its alumni and in that sense also bringing 'the world to here'.

Dr. Shubha. A

Pro Vice Chancellor

(Academics, Governance, Training & Placement)

Dean of faculty, RBS, SOM, SOC, REVA University



Message from Director



Alumni - Bridges The Past, The Present, & The Future

DEAR ALUMNI of School of Management Studies

It is an immense pleasure and pride to welcome our valued alumni to cherish your memories of your university life that has moulded you today as confident leaders and managers. Once a student, always a proud Alumnus. It is overwhelming pride to witness our alumni become pathfinders and problem solvers for the society around, and well placed in the industry and foreign universities. As a reviate your journey to the new world of opportunities has started and we wish to see you prospering in every field of your life. Opportunities brings the responsibilities to be more aware of your society and the nation and work towards betterment of humanity.

In this journey of holistic development, we the School of Management Studies would like to be a partner and witness your success.

We wish you all the very best and expect that you carry a positive aura imparted during your association with REVA University to the whole world.

Dr. Nitu Ghosh

Director, School of Management Studies



Rankings of School of Management Studies

• Achievements/RANKINGS	• Magazine-Platform
• 47th India's Best B-School	• Chronicle of Career & Education
• 6th Top B-Schools in South Zone	• Chronicle of Career & Education
• 86th Top Private B-School	• Business World
• 30TH Top B-School in south region	• Business World
• 112th Top B-Schools overall	• Business World
• BUSINESS STANDARD & has been na- tionally ranked in the A7 band, as the Best B-School 2020.	• National B-School Ranking (along with Govt. Institutions, IIMs, FMS) by BUSINESS STAN- DARD
• 7th position among the Top BBA Universities in India	• B-School Survey by TIMES OF INDIA
• No. 1 University in Karnataka - this National B-School Survey by TIMES OF INDIA	• B-School Survey by TIMES OF INDIA

About REVA Alumni

REVA University has a strong alumni network which consists of more than 35000 alumni which is a part of our global alumni community. REVA University encourages the alumni to stay connected through various activities, technical talks, opportunity to establish their ventures etc, and provides overall support and benefits for life. That may be through providing alumni with career support, helping them to reconnect with old friends, access to a wide network of fellow alumni and a range of exciting events.





Alumni Activities -2023

Event Name	Alumni Details
<p>Alumni Talk by Mr. HARSHA VARDHAN On "CORPORATE CONVERSATIONS" Date: 7th September, 2023 at 12:00 Noon</p>	
<p>"Grand Alumni Meet 2023" Date: 25th February 2023, at 04:00 PM</p>	
<p>International Alumni Talk by Mr. VEDANT VERMA On "OVERSEAS EDUCATION OPPORTUNITIES IN UK" Date: 29th May, 2023 at 12:00 Noon</p>	
<p>International Alumni Talk by Ms. VAISHNAVI V NANDANIKAR On "Global Marketing Strategies of Multinationals – A perspective" Date: 6th July, 2023 at 12:00 Noon IN CKP HALL</p>	
<p>International Alumni Talk by Mr. LAKSHAYA SHARMA, Print & Marketing Associate, STAPLES Canada, Toronto, Ontario, CANADA BBA I.I (2018-2021 BATCH) Driven Marketing Expert Driving Revenue Growth in the Retail Industry. Date: 13th September, 2023 at 11:00 AM in CKP hall.</p>	

11
YEARS
OF UNIVERSITY
RECOGNITION
21 YEARS OF
ACADEMIC
EXCELLENCE

School of Management Studies

ICONIC – ALUMNI CLUB

Organises

"Alumni Coffee Talk 2.0 - Everything is Possible" - an Interactive Session and Time to Snack Together

We, at the School of Management Studies cordially invite all the Alumni of School of Management Studies to join us on "Alumni Coffee Talk - Reunion"



Ms. Jhansi G. N.

2018-2021
Executive HR
Executive HR - Talent Acquisition team
TCS, Bangalore



Mr. Sanjay Gopan

2016-2019
Assistant Manager - Sales
Parker Premium Realstate,
Abu Dhabi, UAE



Mr. Shaik Sunny

2016-2019
Senior Guitarist
Music Educator and Live Performer
Guitar Live Performer Bangalore



Ms. Priyanka S. G.

2018-2021
Lead HR
Kudzu Infotech Pvt. Ltd Bangalore



Mr. Stephen

2018-21
Senior Implementation specialist - Google tech
Cognizant: Google tag team
Google office Bangalore



Mr. Shiva Charan C

2016-2019
People operations Associate
Technicolor Creative studios Bangalore



Mr. Vijay EB

2016-2019
SAP CPI Associate Consultant
IBM Technologies, Bangalore

Chief Guest

Dr. Shubha A

Pro Vice Chancellor, Dean, RBS, REVA University

Guest of Honour

Dr. Nitu Ghosh

Director

School of Management Studies, REVA University

Date: 21st December, 2023 | **Time:** 03:00 PM to 04:00 PM

Venue: C K Prahalad Seminar Hall

ICONIC – ALUMNI CLUB, SCHOOL
OF MANAGEMENT STUDIES, REVA
UNIVERSITY



Registration Link:

<https://forms.office.com/r/J8JzU1jisA>



ACTION PLANS 2024

Particulars	Plan for 2024	Timelines
Involvement in Curriculum designing	Alumni of School of Management Studies	JAN 2024 & AUGUST 2024
Providing Internships	20 – Interns through 5 Registered Alumni from different streams	MARCH 2024 & AUGUST 2024
Project guidance	5 Alumni recognized for the VI SEM BBA I.I/H/E	APRIL 2024
Alumni mentoring	Each Club has an Alumni Representing to Mentor in their respective Streams like: HR,MKTNG,FINANCE, ENTREPRENEURSHIP CLUB, SPORTS CLUB, ECO CLUB, IB CLUB	JAN 2024 – DEC 2024
Assistance in Entrepreneurship	5 Alumni who have registered/not registered REVA NEST to guide the new batch students helping in internships, placements.	JAN 2024 – DEC 2024
Assistance in Placements	Pre-placement Talks, GD'S, MOCK Interview Selections, Placement support through their organizations	JAN 2024 – DEC 2024
Resources Raised	Sponsorships in kind, PINNACLE AWARDS , BOOK DONATIONS & SCHOOL SUPPLIES, COMPUTER = 50, 000/-	AUGUST 2024
Alumni Chapter	UK CHAPTER PROPOSED	AUG 2024

Articles By Alumni



Prateek S. Kulkarni

Director At Shk Wellness Foundation, Bangalore.
Bba H (2017-2020 Batch)

Those Little Cries

Those little cries,

It still echoes of a little kid, unaware of herself lost in her own little world, when she was five.

Those little cries,

It still echoes of a little kid, chanting to know herself, lost in people's judgement, when she was ten.

Those little cries,

It still echoes of a little kid, finding herself lost in her own space, when she was fifteen.

Those little cries,

It still echoes of a little kid, fighting for her freedom lost in a chaotic world craving for her skin,
when she was twenty.

Those little cries,

Have now turned into loud cries, withholding her scars and wounds, unaware of the secret lust
surrounding her.

The little kid is raped.

Yes, she has blood stains,

Used by those she herself trusted as family.

She is lost, unable to find herself.

After all, those chants ended her in most disrupted ways.

This world has become so inhuman.

She is lost with no abiding love.

For the love, she wished a happy life.

This world has left only the blood stains on her.

She is lost, searching for the purest love.

For her love, people judged by her scars.

This world has left her no life.



Sanjana A. K.
BATCH 2016



Happiness of Making Parents Proud

I come from small town called Mulbagal the land of temples near Kolar district, Karnataka.

After graduating PUC, my only thought was to step out of town to explore, experience and update myself to find better opportunities. After a lot of research and talking to alumni's I decided to join REVA university.

It was my first time Living in a Hostel which made me step out of my comfort zone. With encouragement from my parents, new friendships and support from teachers and staff. I was able to feel at home overtime. Every day was a new learning everyday was a new experience but every stage of it was very exciting journey I still feel learning is never ending everyday there is something new to learn it is same with life as well.

By then time flew and 1st Sem exam started though it was new and a different experience it was not very tough and post that I realised the grading system grades and marks and the happiness of scoring highest. That further motivated me and never felt like giving up since then I topped every sem. Every Sem every score card felt like an achievement and made me feel more motivated to continue the same and score same every Sem.

Then came fourth Sem where I had to choose specialisation where I choose marketing, as the subject always excites me as my choice, I happily studied every subject of marketing, and I loved it absolutely and it helped me to score all highest marks. This made me believe choose what you love and what you are interested in result will be the best.

Then came final Sem where it would decide if I would be gold medallist or not that made me feel more dedicated towards studies. I studied I worked hard with the best faculty and support available from university yes I finally made it I was the topper for entire batch and gold medallist of BBA for that batch.

I couldn't even recall my hard work on the day when my parents came to my graduation clicking pictures of me receiving the gold medal and their smiles their pride it still brings a big smile when I think of that moment that happiness on my parents face

I still feel every effort of mine was worth it for that moment of their pride and it is my happiness.



Prathik Shetty
BBA BATCH - 2018



Importance of Digital Marketing in Global Market

In today's fast-paced and interconnected world, the importance of digital marketing cannot be overstated. As technology continues to advance, businesses are increasingly relying on digital channels to reach their target audience and stay competitive in the market. Digital marketing offers a cost-effective and efficient way to connect with customers, build brand awareness, and drive sales. Unlike traditional marketing methods, digital marketing allows businesses to precisely target their audience based on demographics, interests, and online behavior.

In my perspective the importance of digital marketing and how its helping me to advance my career in this field, In my personal journey, the significance of digital marketing has been a beacon illuminating the path of my career growth. It's not just a profession; it's become a dynamic force shaping my trajectory in ways I hadn't imagined.

The Learning Adventure: Digital marketing, for me, is an ongoing adventure of learning. It's not just about mastering the tools and platforms but about embracing the constant evolution of strategies and techniques. The thrill of staying updated with the latest trends and technologies keeps me engaged and ensures that I'm always adding new skills to my arsenal.

A Global Playground: One of the most exciting aspects is the global playground it offers. Through digital marketing, I've transcended geographical boundaries, connecting with professionals, peers, and potential collaborators from around the world. The ability to absorb insights and diverse perspectives has not only broadened my understanding but has also enriched my approach to campaigns.

Crafting a Digital Persona: Digital marketing has allowed me to craft my digital persona. From creating content that reflects my expertise to actively participating in industry conversations on social media, it's not just about marketing products but about marketing oneself. Establishing a personal brand has been a powerful tool in advancing my career, opening doors to new opportunities and collaborations.

Entrepreneurial Ventures: Digital marketing has not only been a career but a catalyst for entrepreneurial ventures. The skills acquired in this field have empowered me to take on freelance projects, consult for businesses, and even explore my entrepreneurial side. The digital realm has become a canvas where I can paint my ideas and initiatives.

Conclusion: In essence, digital marketing is more than a career for me. It's a vibrant and ever-evolving ecosystem that propels me forward. It's the fusion of creativity, strategy, and technology that makes each day in this field an exciting step toward both professional success and personal fulfillment.

A handwritten signature in dark ink, appearing to be 'Prathik', with a stylized flourish underneath.



Ms. Jhansi G. N.

2018-2021, Executive HR - Talent acquisition team, TCS, Bangalore

It's always seems impossible until it's done

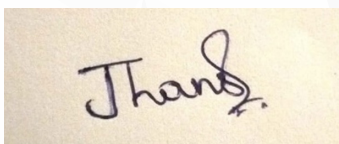
One day, as I gazed at a breathtaking pencil sketch in an art gallery, I overheard a conversation between two artists. One of them said with a reassuring smile, "It's always seeming impossible until it's done." Those words echoed in my mind, igniting a spark of determination within me.

Determined to embark on my self-taught pencil art journey, I gathered a handful of pencils, a stack of sketchbooks, and a heart full of dreams. I began by watching tutorials online, studying the techniques of accomplished artists and practicing tirelessly.

The initial attempts were discouraging, as every stroke seemed to fall short of my expectations. Doubt crept in, and the dream of creating stunning pencil art felt like an unattainable fantasy. Yet, I held onto those words I had overheard in the gallery, "It's always seeming impossible until it's done." With renewed vigor, I approached my art with patience and perseverance. I learned to embrace mistakes as steppingstones to improvement. I experimented with different shading techniques, honed my skills in capturing intricate details, and slowly but steadily, my creations began to reflect the beauty I envisioned.

One day, as the sun dipped below the horizon, casting a warm glow across the town, I put the finishing touches on a masterpiece I had been working on for weeks. As I stepped back to admire my creation, a sense of accomplishment washed over me. The once seemingly impossible dream was now a tangible reality.

I realized that the journey of self-taught pencil art was not just about creating beautiful drawings; it was a testament to the power of determination and resilience. The quote that had guided me echoed in my mind once again, reminding me that every stroke, every challenge, and every moment of doubt was part of the journey. And in the end, I had proven that what seemed impossible was indeed achievable with dedication and belief in oneself.



Testimonials



Anurag Bandi Batch: BBA (2015 - 2018)

Current Role: Data Scientist at Dun & Bradstreet

LinkedIn: <https://www.linkedin.com/in/anurag-bandi>

REVA University has been a great contributor to the development of my personality. I have established my leadership, time management and team skills and have also been able to advance these skills to the whole new augment level. The infrastructure of university is one of the finest in the Bangalore region is what stands out the most. The best thing about this university is the cross-culture interaction between students from various parts of the world. The professors here make the university what it is today. With an attitude of being ever ready to help, and not only delivering classroom teachings, but they are also the pillars of the learning gained from this esteemed university and this is a treasure for life.



Mr. Shehbaaz, BBA HN 2021 Batch

I have joined REVA University as a normal student. The learning and guidance provided here has helped me to transform my life to next level. The college education and functioning has helped me bring out the best within me. Big thanks to all the faculty and mentor for holding me back in all the events and hurdles of life.



**Vyshnavi Yerra, 2018-2021, Junior Analyst
Course5i, Bangalore**

Take the career as challenging and staying focused. "Don't rush to the top; enjoy the journey of career building." The education that, REVA University provides, is the perfect background for a career in the finance industry. But to master in one's job it takes time.





**Darnish Manjunath, 2017-2020, Entrepreneur
M Square Constructions**

Hi "think about your goals and career objectives, and to work on your skills to the maximum benefit of the society. students should make use of their time and indulge in developing personal and technical skills.



**Priyanka S. G, 2018-2021
Lead HR, Kudzu Infotech Pvt. Ltd**

"Building your own network"—network is everything. My advice is to "start building your network as soon as possible, as it takes time". Networking does not equate to securing a job, but it certainly eases the path, that student to learn a lot about the job along the way.



**Mr. Lakshaya Sharma, print &
Marketing Associate, Staples Canada
Toronto, Ontario, Canada. BBA I.I (2018-2021 Batch)**

I am honoured to contribute to the REVA Alumni First Newsletter. Moving to Canada for my higher studies has been an enriching experience, especially in the field of business. I had the privilege to give a presentation on business management and development using advanced technology during my annual visit to India, and I take great pride in that opportunity. It reinforces my belief in the importance of blending theoretical knowledge with practical application. I wish all the best to my juniors, and I hope they find inspiration in their academic and professional journeys.



**Mr. Vikas Thonangi, Graphic Designer,
Runu International Bangalore.
Batch: 2016-19**

REVA gives students the opportunity to grow in a holistic manner. From an academic perspective, the curriculum for management students provides exposure to current research and industry trends in a structured form. The excellent faculty and infrastructure ensure a great academic environment. The wide range of extra-curricular clubs also plays a huge role in shaping one's personality."





**Krishna Kalyan Reddy V, Process Delivery Speciality
Ibm India Pvt, Ltd, Manyata Tech Park, Bangalore
Batch – 2015-2018.**

"If I can go back in time then I would gladly choose to go to REVA University again. The university gave me a challenging curriculum, professors who inspired us to become good researchers, and friends who were driven to work on interesting projects. I was perhaps luckier than most to have been given the opportunity to pursue a specialization in Finance. It helped expose me to a world of SAP that one does not get to experience until their Graduate studies, all done through a combination of unique courses and project-based learning. Now that I am in IBM as a Process Delivery Speciality. I appreciate how much insight I have gained in my research compared to my peers due to my Minors. I believe that I could not have gone to a better university for my undergraduate studies."



Entrepreneurs Corner



Mr. Sanjeev Kumar V. S.

BATCH: 2020-2023

Company Name: Subtrash Pvt. Ltd

Year of Establishment: 2022

SUBTRASH

Company Profile:- Subtrash is focused on revolutionising the circular economy by leveraging the power of data and technology to empower the unorganised sector. By providing data-driven solutions, the startup aims to streamline waste management processes and create a sustainable ecosystem that benefits all stakeholders. They are committed to providing innovative solutions that not only reduce waste but also create new revenue streams for the unorganised sector. With the help of data analytics and technology, the startup is able to track waste generation, transportation, and disposal in real-time, providing insights that enable more efficient waste management. In addition to providing technology solutions, we also focused on educating and training the unorganised sector to improve their skills and knowledge of waste management. This empowers them to participate more actively in the circular economy and take advantage of the new opportunities that arise. Subtrash innovative approach to waste management is helping to create a more sustainable future by empowering the unorganised sector and creating a circular economy that benefits everyone.



Mr. Shreshtha Anand, Founder, CEO,
Kalkyavatara Foundation,

Batch: 2020-2023

Company Name: Kalkyavatara Foundation

Jharkand, Ranchi, Year Of Establishment: 2023



Company Profile:- To provide a philanthropic platform for women and their families to express their stories and advocate issues of their concern; to create & disseminate content through various media; to work towards economic empowerment of women and their families through various means; to reduce dowry harassment, child marriage. Female genital mutilation. Infanticide. Gender based inequality and eliminated human trafficking; to promote self-help groups.



Mr. Rohith, Founder, CEO

Aroni Pvt.ltd, Rajasthan

BATCH: 2020-2023

Th reads Of Tradition , Woven with Love

ARONI

Company Profile:- Introducing ARONI, the game-changing Indian ethnic wear brand that revolutionizes the way you think about your wardrobe! With our groundbreaking Platform, you can turn your clothing into a money-making machine. Say goodbye to cluttered closets and hello to a Profitable closet-sharing experience! ARONI offers a seamless solution for individuals to monetize their clothing by renting it out to others. Imagine having the power to earn money while giving your wardrobe a second life. By embracing the sharing economy, we reduce textile waste and contribute to a more sustainable Future. But ARONI is not just about financial gain; it's a movement that empowers you to make a difference. Every rental means one less item produced, reducing the strain on the Indian textile industry and its massive environmental Footprint. Together, we can combat the staggering 8.5% of global textile waste generated in India alone, creating a positive impact on the planet. Our collection of sustainable ethnic wear caters to all genders and age groups, ensuring that everyone can enjoy a Fresh and Fashionable look for any occasion. We work with talented hand workers and designers, providing them with employment and the recognition they deserve. At ARONI, we believe in preserving traditions while embracing a more eco-conscious Future.



Mr. Hisham, Founder & CMO

BBA I.I, BATCH: 2015



About Grub Monkeys:- The GRUB MONKEYS story is a classic Indian success story built on providing the finest quality fresh products. American diner with '50s-style checkerboard floors & red booths offering burgers, wings, hotdogs, shakes and much more.

Hisham along with my 2 other business partners, give out franchises of grub monkeys across India. Grub monkeys currently have 6 outlets out of which 3 are in Bangalore which are situated in New BEL Road, Kammanahalli and Koramangala and the rest in Manipal, Mysore and Coimbatore.

The menu of GRUB MONKEYS caters to vegetarian as well as non-vegetarians. We serve Burgers, Hotdogs, Po-boys, wings, strips, French fries, Iced-teas, milkshakes and more.

GRUB MONKEYS came into existence under the long term vision to establish as a brand and to expand in different parts of the country and we are working towards it to make it a successful fast food franchise chain across the county and globe.

Instagram:

<https://www.instagram.com/grubmonkeysbangalore?igsh=YzAwZjE1ZTI0Zg>

Contact:

Grub Monkeys New BEL road: 6366166696, grubmonkeysbel@gmail.com

Grub Monkeys Kammanahalli: 9591760838, grubmonkeysamm@gmail.com



Redyam Venkata Sai Prathush Reddy
Managing director, BATCH 2016, BBA (I.I)
Vintage Constructions
Tirupathi Year of establishment : 2020



I started my career with low confidence, and I'm poor at communication because I'm came from a place where don't give much preference to languages. My confidence was very low initially. The only reason behind this is I don't have a proper guidance or motivator to stand by myself.

I did different thinks in my career which not related to each other I did CBSE up to my 6th Grade then I changed to state syllabus from 7th to 10th grade. I changed many schools by then I took BIPC in my PUC then I did animation then I did multimedia then I did BBA and finally MBA. You know the reason why I'm giving all my journey because where thing is an experience. Do mistake but do not repeat it. But then my life changed when I decided to move to Bangalore for my education, I joined at REVA University for BBA. I meet with different people with different backgrounds and cultures I started intrinsic motivation within myself, and I started communicating with the people around me. Initially I use to commit mistakes, but then I learnt through my mistakes. I corrected my myself I stood by myself then I started setting my goals, I think I'm started travelling towards my goals. I started a company called Vintage construction in 2020 I finished two projects I'm starting one more project from next month. And I got into many businesses into real estate, hospitality industry, food business etc. all this happened only because me for trusting me and standing by me so I would like to thank me for reaching where I stand.

Just be confident about yourself, trust yourself, stand by yourself then success will follow you be positive all the time.

R. Prathush Reddy



Pooja Pantra, Batch 2018-2021

Dear REVA Alumni,

I hope this newsletter finds you well and thriving in your respective endeavors. Greetings from across the miles! It's Pooja Pantra, a proud graduate of Queen's University, writing to you from Belfast, Northern Ireland. As I reflect on my transformative journey, I am excited to share the incredible experience of moving from India to the United Kingdom to pursue my master's in business analytics.

The decision to embark on this journey was not made lightly. Leaving the familiar sights, family, friends, and sounds of India was both daunting and exhilarating. The prospect of immersing myself in a new culture, meeting diverse individuals, and gaining a world-class education motivated me to take this life-changing step. Arriving in Belfast, I was immediately struck by the city's rich history and friendly locals, creating an environment that quickly felt like a home away from home. The transition, though challenging at first, was made easier by the supportive academic community and the friendships forged with fellow students.

One of the highlights of my academic journey was the rigorous and comprehensive business analytics program at Queen's University. The faculty's expertise, cutting-edge curriculum, and hands-on learning opportunities provided me with invaluable skills and knowledge. Mastering business analytics demanded commitment and adaptability. Navigating coursework, group projects, and exams in a new educational landscape provided ample opportunities for growth and resilience. The program not only enhanced my analytical abilities but also encouraged critical thinking and problem-solving—essential skills in today's dynamic business landscape. Apart from education, working part-time also helped me gain more confidence, provided a platform to engage and communicate with more locals, and, of course, always gave me some extra money to take care of expenses.

Steering through the challenges of living in a new country also taught me resilience and adaptability. Living in Belfast offered more than just academic growth; it provided a chance to broaden my cultural horizons. Engaging with international classmates, participating in local events, and exploring the breath-taking landscapes of Northern Ireland enriched my understanding of global perspectives.

As I stand on the cusp of a new chapter post-graduation, I carry with me not just a degree but a wealth of experiences that have shaped my character and worldview. This experience has made me more independent and strong, and it has taught me plenty of lessons for the future. Whether you are contemplating a similar journey or reminiscing about your adventures, I encourage you to embrace the spirit of exploration and lifelong learning. I wish you all continued success and fulfilment in your endeavors.

Pooja Pantra



Sanjay Gopan

BBA (Hons.) Class Of 2019, Portfolio Manager, Real Estate, Abu Dhabi

Success Story: From Campus to Corner Office

Hello Everyone,

Greetings from Abu Dhabi! It is with great pleasure that I share my journey and accomplishments with you in this edition of our alumni newsletter. My name is Sanjay Gopan, and I graduated with honors in BBA from Reva University in 2019. I am thrilled to report on my professional achievements since then.

After completing my degree, I embarked on a career in the dynamic world of real estate, and today, I am proud to serve as a Portfolio Manager in Abu Dhabi. The journey from a college student to a key player in the real estate industry has been both challenging and rewarding, and I attribute much of my success to the strong foundation laid during my time at [College Name].

In the fiscal year 2022-2023, I had the honor of being recognized as the top sales agent for three consecutive quarters. This achievement is a testament to the skills and knowledge I acquired during my BBA (Hons.) program. It's incredibly humbling to be acknowledged as the overall top performer for the entire fiscal year, and I owe a debt of gratitude to the outstanding faculty and supportive environment at Reva University.

The education and experiences at REVA provided me with the essential tools to navigate the complexities of the business world. The critical thinking, strategic planning, and leadership skills instilled in me during my time on campus have been invaluable in my professional journey.

Abu Dhabi's real estate market is highly competitive, and the challenges are numerous. However, my education at College equipped me with the ability to think analytically, make informed decisions, and excel in my role as a Portfolio Manager. I am truly grateful for the solid foundation that has enabled me to rise to the top in my field.

I would like to express my sincere appreciation to the faculty, staff, and fellow alumni of Reva University. Your continued support and the strong network established during our time together have played a significant role in my achievements. I look forward to staying connected with the REVA community and contributing to the success of future alumni.

Thank you for allowing me to share my success story, and I wish everyone continued success in their respective endeavors.



Alumni Achievements

About The Author: Prateek S Kulkarni

Director At Shk Wellness Foundation, Bangalore.

BBA H (2017-2020 Batch)

Born in Bengaluru, Prateek S. Kulkarni is an entrepreneur and a wellness coach by profession. He is also a freelance photographer and has played multiple sports at various levels of competition. He has been writing since 2018 and has published in various anthologies. Tales of the Twilight is his debut book as an author, and he strives to explore to achieve beyond the challenges.

You may reach the author at:
inkedbyprateek@gmail.com



About the Book

In this transient world of love and hatred, pure love is hard to find. Love can be an accident or like a slow poison, but we swallow it for the miracle. You can never know 'when is the right time to fall in love' or 'if that person is right for you'. But you have to make it right. Love is like an external world that becomes a home, or if it fails to be treasured, it is obvious that you must move on and find happiness elsewhere.

Tales of the Twilight is a collection of micro tales, poems and poetries that takes you on a beautiful journey of love, romance, and heartbreak.



Mr. Shreshtha Anand, Founder, CEO,
Kalkyavatara Foundation,
Batch: 2020-2023



KALKYAVATARA FOUNDATION provides a philanthropic platform for women that aims at providing every kind of support to empower women.

In less than a year's time, my company has been successfully able to expand to more than four countries- namely UK, US, Turkey & Pakistan. A hierarchical working structure is established and operated in these countries respectively. The working force encompasses of youth in which mostly students are onboarded. This is endowing a rich cultural exchange and international exposure for the people inside the organisation. Apart from the main objective we are also aiming at rendering holistic upskilling opportunities for the youth.



Message From Alumni Vertical Head



The Bond Between Alumni is Strengthened Through Shared Experiences & a Deep Connection

REVA University has been privileged to boast of many distinguished alumni who went on to spread their wings and reach new heights after successfully completing their academic years and we have always been grateful for their generous philanthropic contributions towards the enrichment of this University. We look forward for a better relationship, useful interactions, and a significant support in future years.

Prof. Anitha Kumari. B,

Alumni Vertical Head, Assistant Professor
School of Management Studies, REVA University



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