

Industrial Visit to TVS Motor Company, Hosur on 16 April 2025



School of Management Studies

Organises an Industrial Visit to

TVS Motor Company, Hosur

Date: April 16, 2025 | Batch: II Sem BBA



Objective of the Industrial Visit:

1. To provide the students with practical exposure to industrial operations.
2. To learn the best practices in the industry in terms of safety, Quality etc.
3. To understand the process

Time: 10:30 AM to 05:30 PM (IST)
Venue: TVS Motor Company Amritha
Kothagondapalli, Hosur, Tamil Nadu - 635126

The school of Management Studies Organised an Industrial Visit for BBA Second Semester (Section A and B) students to TVS Motor Company Ltd. on 16 April 2025

TVS Motor Company Ltd., a flagship company of the TVS Group, is the third-largest two-wheeler manufacturer in India. Established in 1978 and headquartered in Chennai, the Hosur plant is one of its main manufacturing hubs. The plant specializes in two-wheelers and three-wheelers, with a strong emphasis on eco-friendly technology and automation. TVS is globally recognized, and the only two-wheeler manufacturer awarded the prestigious Deming Prize for Total Quality Management (TQM). The Hosur plant is known for its sustainable initiatives like the Sacred Forest and for housing TVS's R&D center focused on electric mobility and performance innovation.

Upon arrival, students and faculty were welcomed by the HR and Technical Team of TVS Motor Company. The session began with a presentation on the legacy of TVS, from its inception in 1911 as a transport company to becoming a major player in the automotive sector.

The team provided an overview of:

- History and milestones of TVS
- Product portfolio: motorcycles, mopeds, scooters, and auto-rickshaws
- Types of engines used: 2-stroke, 4-stroke, CNG, and LPG variants
- Focus on quality assurance, TPM, and TQM
- Sustainable practices in manufacturing

Following the presentation, the visitors were guided through different parts of the production line:

- Assembly Line: Witnessed the sequential building of three-wheelers
- Painting Booth: Observed automated painting with safety and quality standards
- Testing Area: Saw rigorous checks for performance, safety, and durability

Photos

